

The Best of
**LETTERHEAD
& LOGO**
Design

rockport

ROCKPORT
PUBLISHERS



BEVERLY MASSACHUSETTS

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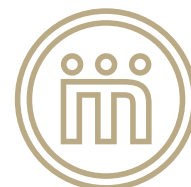
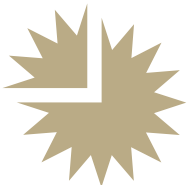
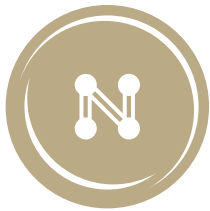
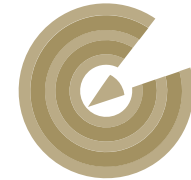
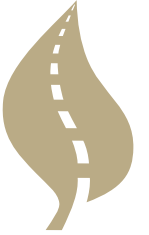
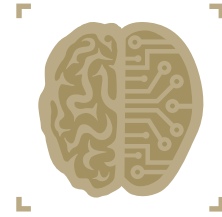
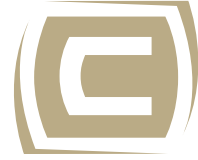
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INTRODUCTION

The ability to grab, express, stimulate, push, provoke, blow. . .not really words you'd use to describe your corporate identity. But we think they describe some of the latest and most innovative letterhead and logo designs in use today. These designs grab attention, express a message, stimulate interest, push a product, provoke a response, and blow the competition out of the water!

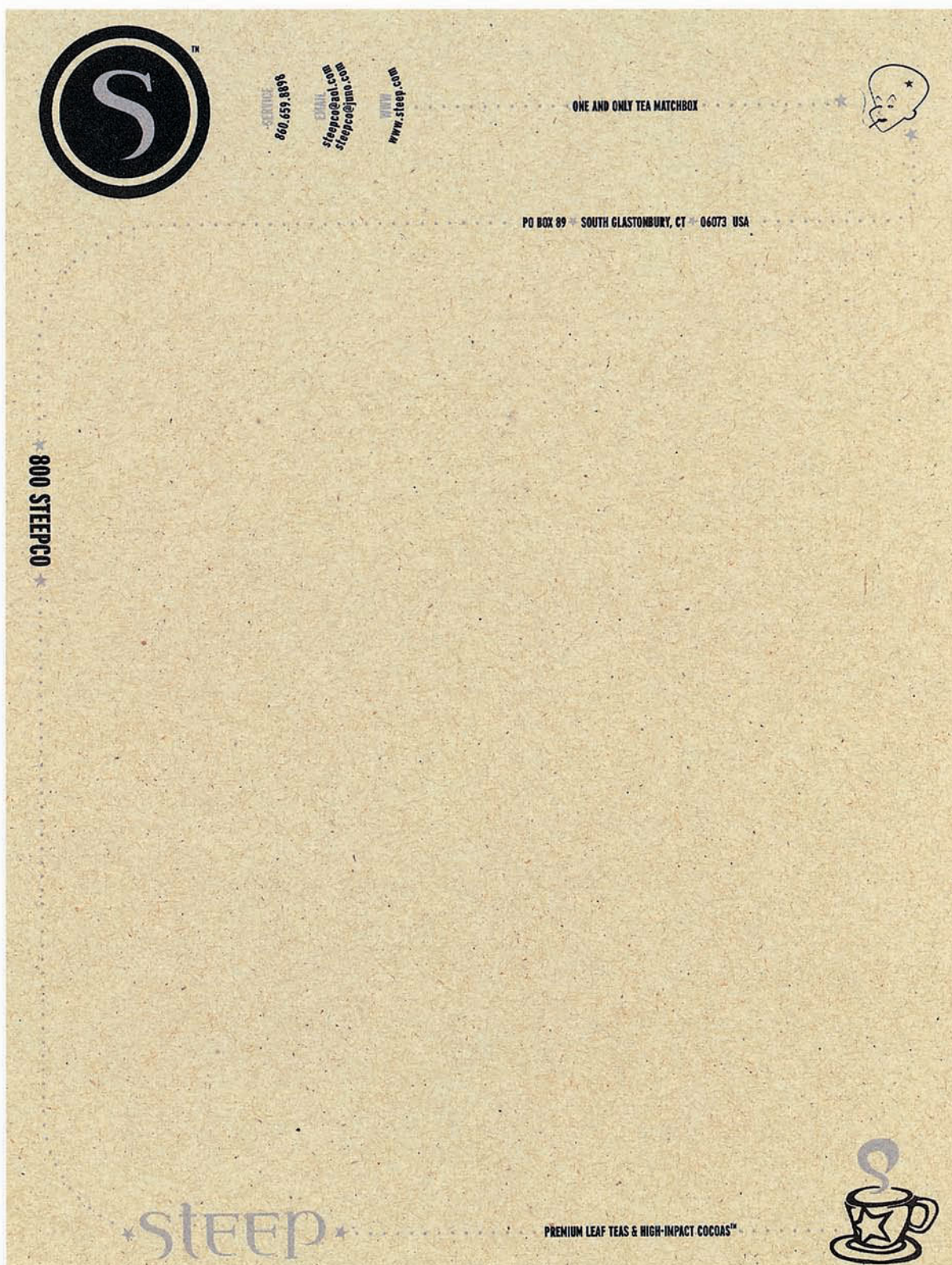
Today's best designers are creating logo and letterhead designs that communicate their message with bold graphics, unexpected textures, brilliant colors, and special effects. Judicious use of these elements differentiates a good logo or letterhead system from a great one—and the truly great ones have the added ability to convey the clients' organizational personality at a glance.

The best way a logo or letterhead design can successfully communicate a company's message is with versatility. A good logo must be effective in one or multiple colors and able to appear in numerous sizes and in a variety of media. It may simultaneously need to be clear on a business card, huge on a billboard, and digital on a website.

The projects appearing in this book include fresh designs, striking illustrations, and clever executions. They are intended to inspire you to design logo and letterhead systems that creatively and effectively get the job done. Enjoy!

Chapter 1:

PROFESSIONAL SERVICES



design firm Plum Notion Design Laboratory
designers Damion Silver, Jeff Piazza
client Steep Tea

design firm **Studio Hill**
art director **Sandy Hill**
designers **Sandy Hill, Emma Roberts-Wilson**
client **Meyners + Co.**
tools **Quark XPress, Macintosh**
paper/printing **Strathmore Elements/ Black + Zhits Opaque White
and Metallic Ink Temboss and Round Cornering**

KIRK L. FLANAGAN,
CPA, MBA
Principal



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COMPANY, LLC
*Certified Public Accountants/
Consultants to Business*

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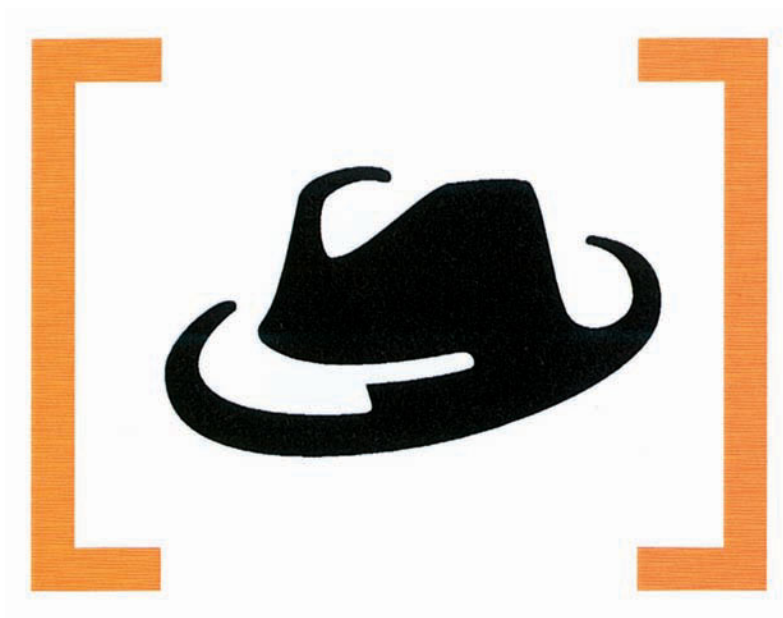
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F 505/842-1568
E cpa@meyners.com



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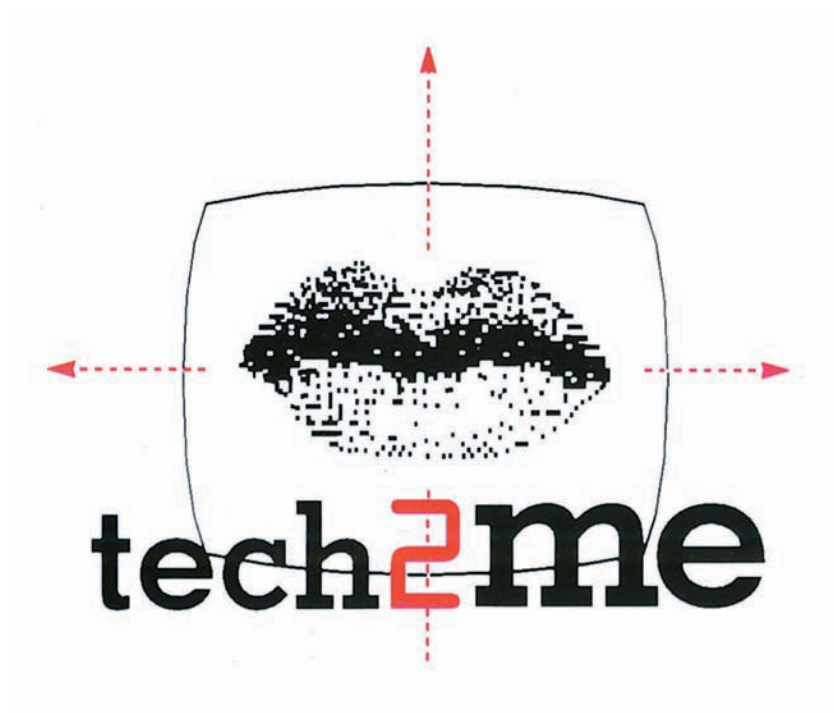
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Albuquerque, New Mexico 87102

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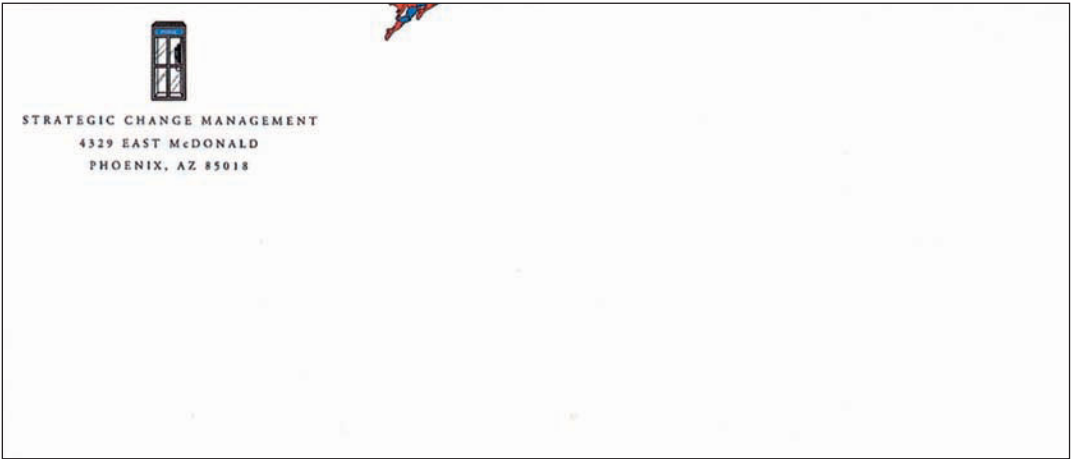
design firm **Hornall Anderson Design Works, Inc.**
art director **Jack Anderson**
designers **Jack Anderson, Debra McCloskey, Holly Finlayson**
client **Personify**
tool **Macromedia FreeHand**

design firm **Studio Hill**
art director **Sandy Hill**
designer **Emma Roberts-Wilson**
client **Tech 2 Me**
tools **Adobe Illustrator, Macintosh**





design firm **After Hours Creative**
art director **After Hours Creative**
designer **After Hours Creative**
client **Strategic Change Management**



design firm **Bob's Haus**
designer **Bob Dahlquist**
client **Bruce Whitelam, Whitelam + Whitelam**
tools **Macromedia FreeHand 5.5, Macintosh Quadra 800**
paper/printing **Classic Crest/Lithography**



design firm **Bob's Haus**
designer **Bob Dahlquist**
client **Bruce Benning**
tools **Macromedia FreeHand 5.5, Adobe Photoshop 4,
Macintosh G3**
paper/printing **Classic Crest/Lithography**



innovisions™

15

Professional Services

design firm **Hornall Anderson Design Works, Inc.**
art director **Jack Anderson**
designers **Jack Anderson, Kathy Saito, Alan Copeland**
client **Wells Fargo**
tool **Macromedia FreeHand**

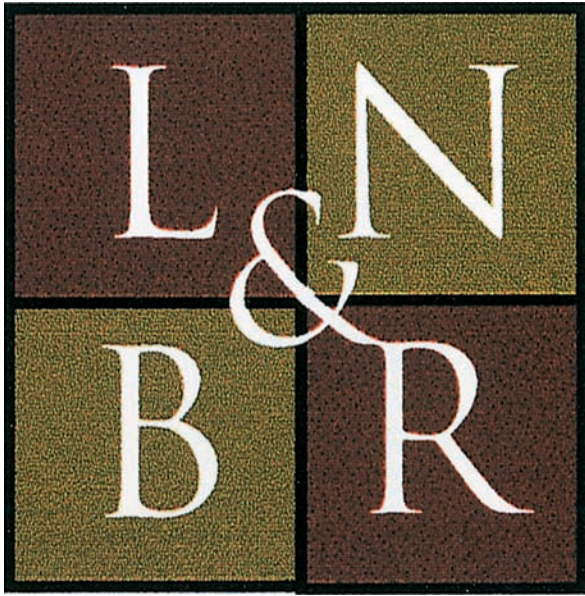


design firm **Hornall Anderson Design Works, Inc.**
art director **Jack Anderson**
designers **Jack Anderson, Kathy Saito, Alan Copeland**
client **Wells Fargo**
tool **Macromedia FreeHand**
paper/printing **70 lb. Mohawk Superfine, Bright White Text**





<i>design firm</i>	Visual Dialogue
<i>art director</i>	Fritz Klaetke
<i>designer</i>	Fritz Klaetke
<i>client</i>	Kent Dayton
<i>tools</i>	Quark XPress, Adobe Photoshop, Macintosh Power PC
<i>paper/printing</i>	Mohawk/Shear Color Printing



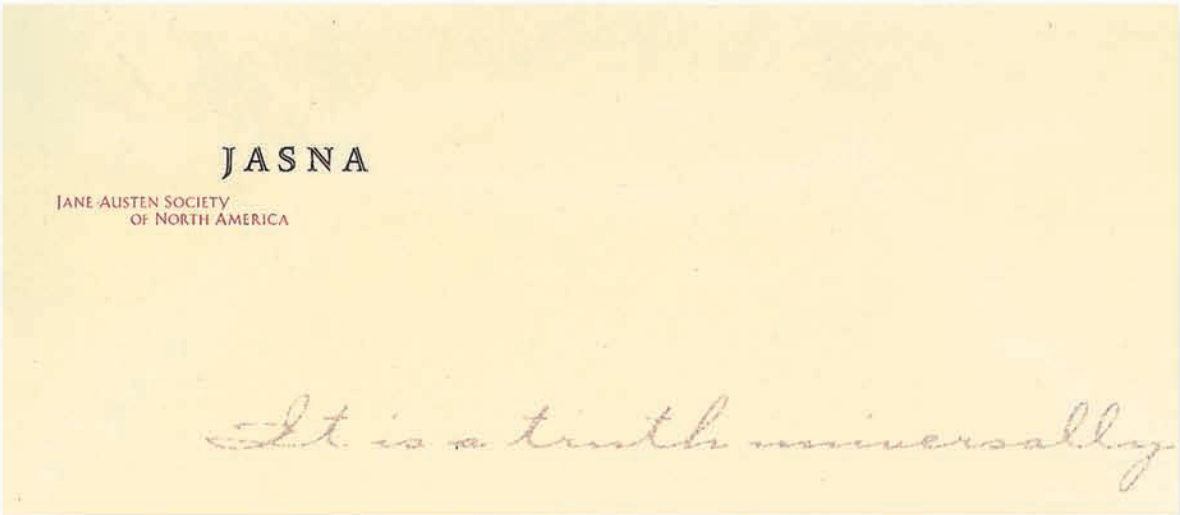
design firm | **Vrontikis Design Office**
art director | **Petrula Vrontikis**
designer | **Logo and Stationary: Susan Carter**
client | **Levene, Neale, Bender and Rankin, L.L.P**
tools | **Adobe Illustrator, Quark XPress**
paper/printing | **Neenah Classic Crest/Coast Lithographics**

design firm | **Studio Bubblan**
art director | **Kari Palmquist**
designers | **Jeanette Palmquist, Kari Palmquist**
client | **MA Arkitekter**
tools | **Macromedia FreeHand, Quark XPress**
paper/printing | **Storafine/Etcetera Offset**



design firm
designers
client
tools

Grafik Communications, Ltd.
Kristin Moore, Richard Hamilton,
Judy Kirpich
Jasna
Quark XPress 3.3



design firm **Vanderbyl Design**
art director **Michael Vanderbyl**
designers **Michael Vanderbyl, Amanda Fisher**
client **Rocket Science**
tools **Adobe Illustrator 7**
paper/printing **Starwhite Vicksburg/Expressions litho**





design firm **Sayles Graphic Design**
art director **John Sayles**
designer **John Sayles**
client **Big Daddy Photography**
tool **Macintosh**
paper/printing **Classic Crest Natural White/Offset**

design firm **Vanderbyl Design**
art director **Michael Vanderbyl**
designer **Michael Vanderbyl**
client **Archetype**
tool **Quark XPress**
paper/printing **Starwhite Vicksburg/Archetype**



design firm | **Walker Thomas Associates Melbourne**
art director | **Peter Walker**
designers | **Catherine Thomas, Neil Stockwell**
client | **Walker Thomas/Walker Pinfold Associates**
tools | **Quark XPress, Adobe Photoshop**
paper/printing | **Dalton Clipper Corporate/Four-color lithography**

Walker Pinfold Associates



Walker Thomas Associates

Catherine Thomas
Design Director

Walker Thomas Associates
Melbourne Pty Ltd
Design Consultants

Top Floor, Osment Building
Maples Lane, Prahran
Victoria 3181 Australia
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F 03 9521 4466
E wta@creativeaccess.com.au

Walker Pinfold Associates

with compliments

Associated Office

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London Limited
Design Consultants

Walker Thomas Associates
Melbourne Pty Ltd
Design Consultants

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F 0171 354 0319
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Reg. in England No. 238 4906

A.C.N. 066 086 888

Associated Office

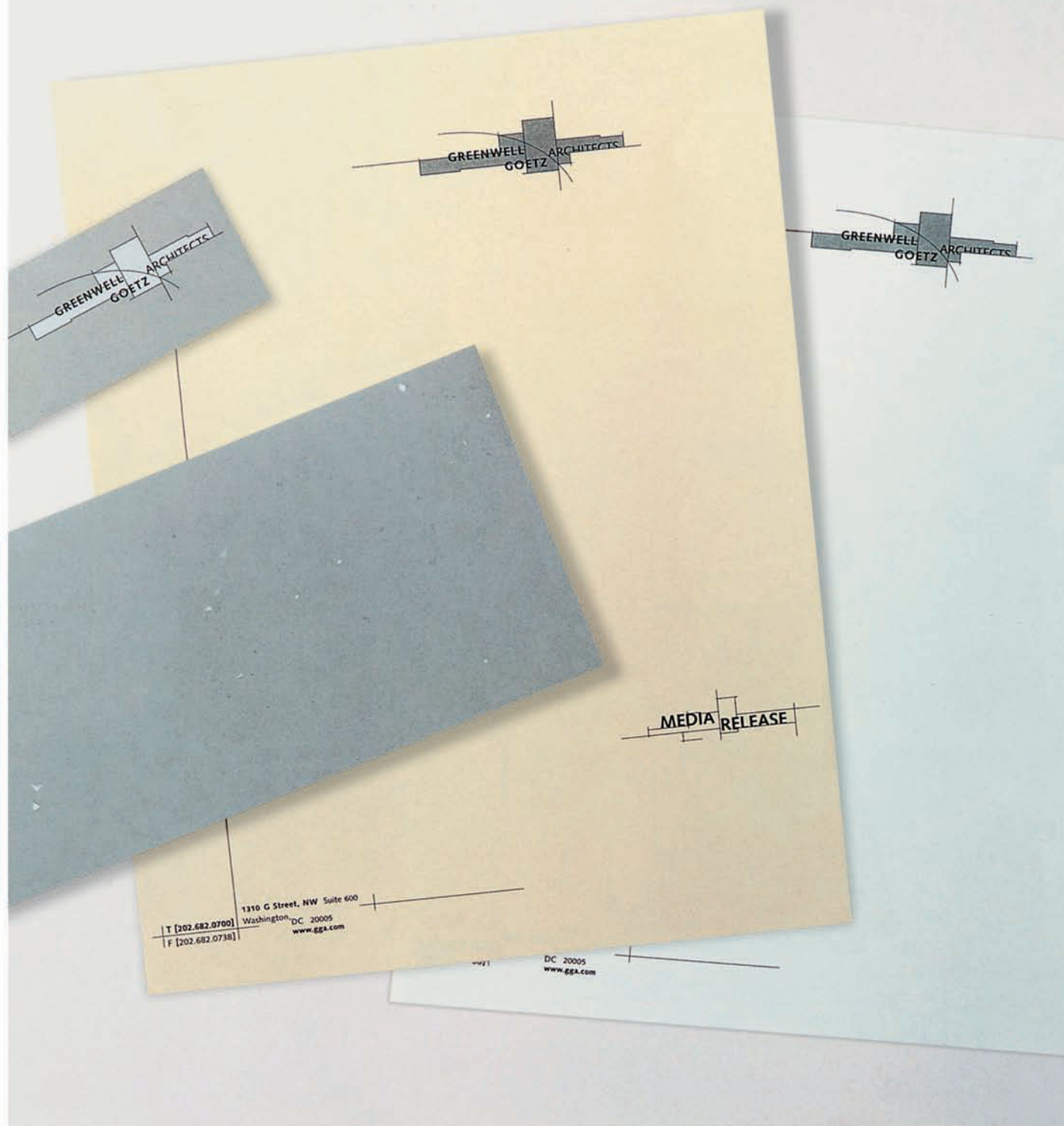
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Melbourne Pty Ltd
Design Consultants

Top Floor, Osment Building
Maples Lane, Prahran
Victoria 3181

T 03 9521 4433
F 03 9521 4466
E wta@creativeaccess.com.au



design firm	After Hours Creative
art director	After Hours Creative
designer	After Hours Creative
client	enx



design firm
designers

Grafik Communications, Ltd.
Jonathan Amen, Regina Esposito,
Gregg Glaviano, Judy Kirpich
Greenwell Goetz Architects

client
tools

Macromedia FreeHand, Quark XPress

paper/printing

French Frostone Frostbite and Tundra,
Gilbert Neutech

design firm **Modelhart Grafik-Design DA**
art director **Herbert O. Modelhart**
designer **Herbert O. Modelhart**
client **Optik Mayr**
tools **Quark XPress, Adobe Illustrator, Adobe Photoshop**
paper/printing **Olin/Two-color, Business Card Cellophane**





<i>design firm</i>	Henderson Tyner Art Co.
<i>art director</i>	Troy Tyner
<i>designers</i>	Troy Tyner, Amanda Love
<i>client</i>	Place Photography
<i>tool</i>	Macromedia FreeHand
<i>paper/printing</i>	Strathmore Writing/Dicksons Printing Co.

design firm **Woodworth Associates**
art director **Brad Woodworth**
designer **Steve Westfal**
client **Landmark Builders**
tools **Adobe Pagemaker, Macromedia FreeHand**
paper/printing **Strathmore Writing/Offset**



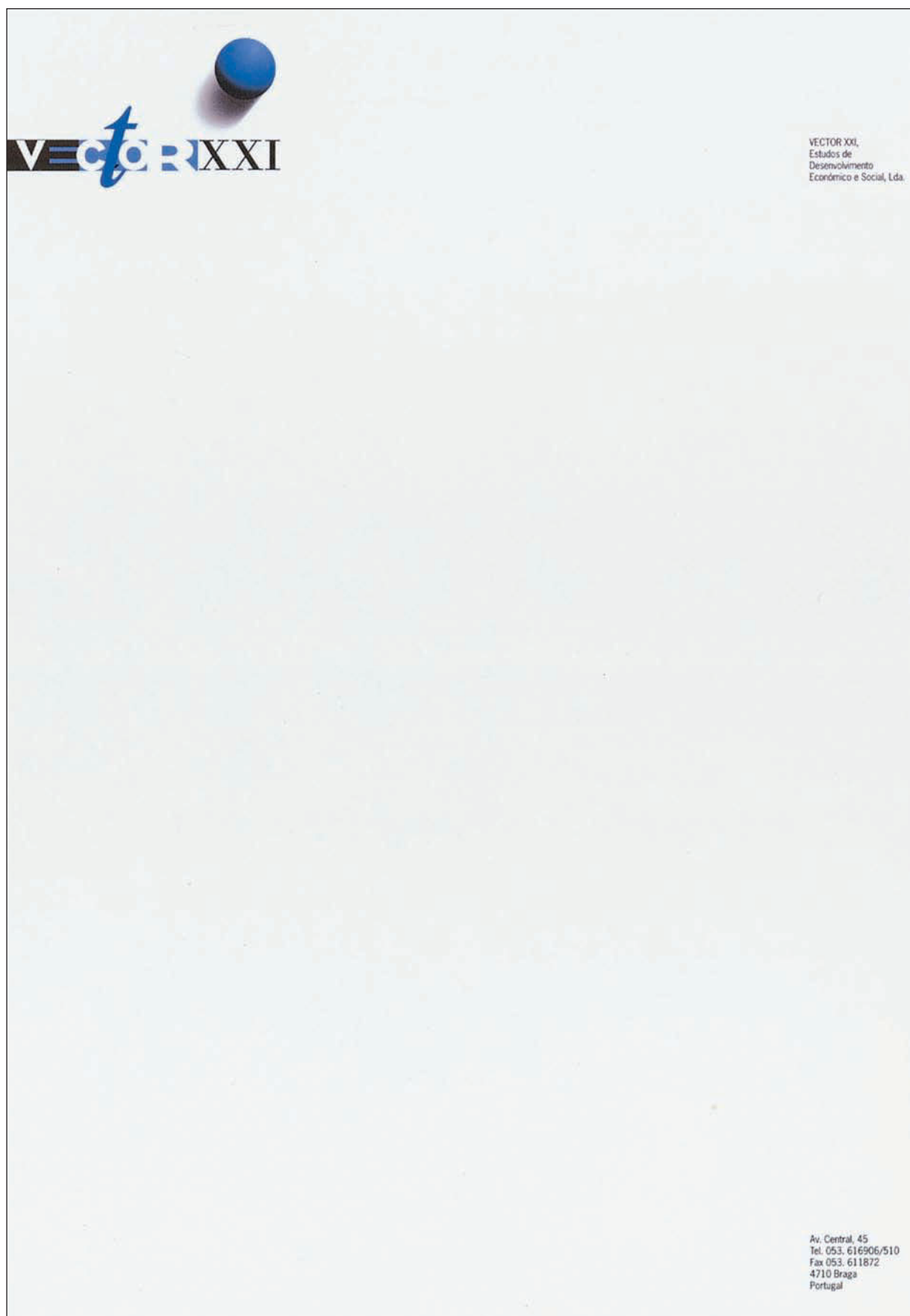


design firm **Karacters Design Group**
creative director **Maria Kennedy**
designer **Matthew Clark**
client **Rick Etkin Photography**
tools **Adobe Illustrator, Macintosh**
paper/printing **Confetti/Broadway Printers**



design firm **Insight Design Communications**
 art directors **Tracy Holdeman, Sherrie Holdeman**
 designers **Tracy Holdeman, Sherrie Holdeman**
 client **Rock Island Studios, Inc.**
 tools **Adobe Photoshop, Macromedia FreeHand,
 Macintosh**





design firm | **Vestígio, Lda.**
art director | **Emanuel Barbosa**
designer | **Emanuel Barbosa**
client | **Vector XXI**
tools | **Macromedia FreeHand, Adobe Photoshop, Macintosh**

design firm **Nesnadny + Schwartz**
designers **Mark Schwartz, Joyce Nesnadny**
client **Fortran Printing, Inc.**
tools **Quark XPress, Adobe Illustrator, Adobe Photoshop**
paper/printing **70 lb. Champion Benefit Cream/Fortran Printing, Inc.**



design firm **Warren Group**
 art director **Linda Warren**
 designer **Annette Hanzer Pfau**
 client **Candace Pearson**
 tools **Quark XPress, Adobe Illustrator**
 paper/printing **Strathmore Writing/Barbara's Place**

(candace PEARSON) THE WRITERS' PROJECT
 213.665-0615 telephone
 2016 Valentine Street Los Angeles, CA 90026
 213.665-0990 facsimile
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¹ Halley's Comet.
² Indy 500. (THINGS THAT MOVE)
³ San Andreas Fault.
⁴ Candace Pearson.

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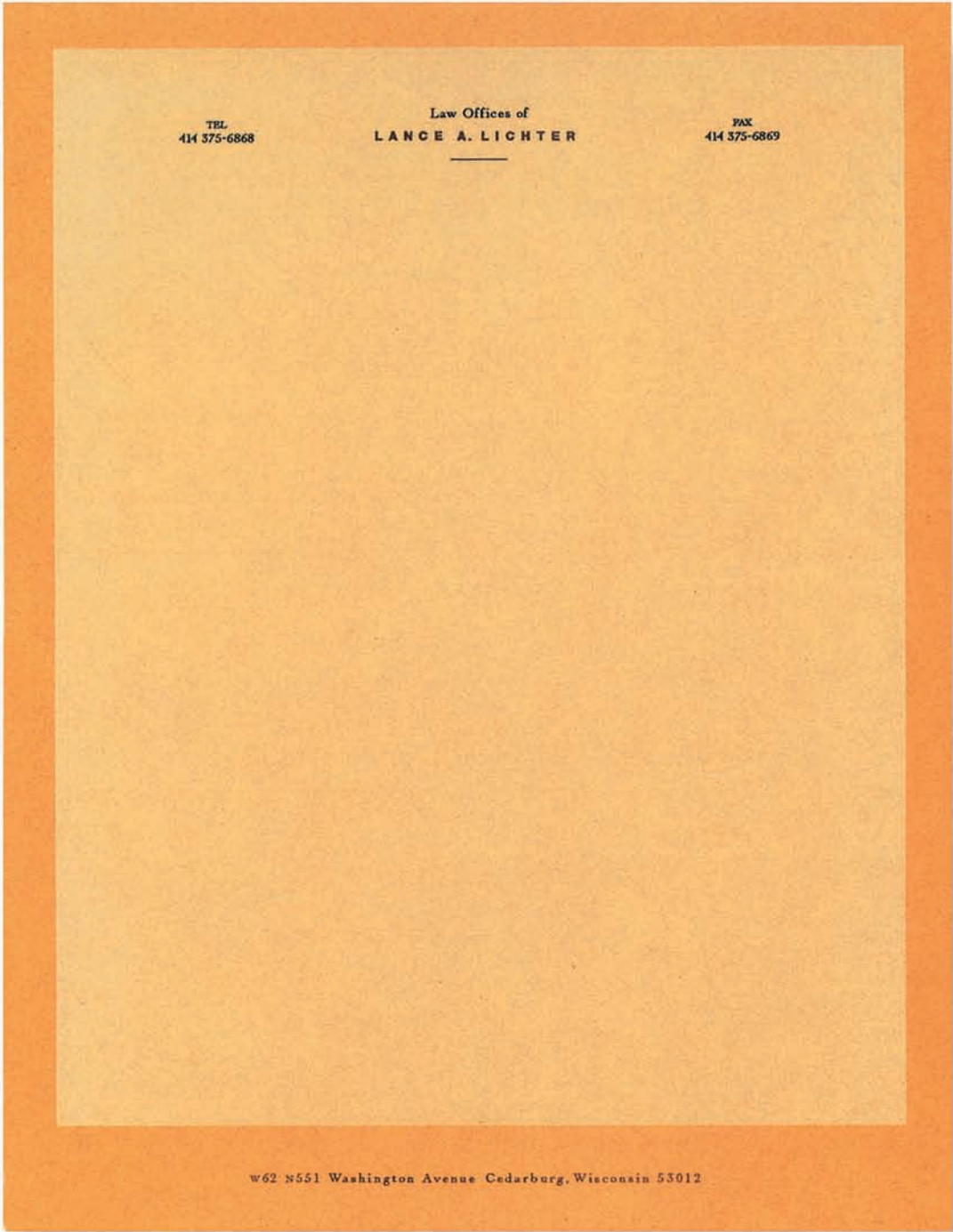
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 2016 Valentine Street Los Angeles, CA 90026

(DEVELOPMENT BY MAJUSCULE)
 FIRST LETTER OF THE ENGLISH ALPHABET
 developed from Greek alpha.

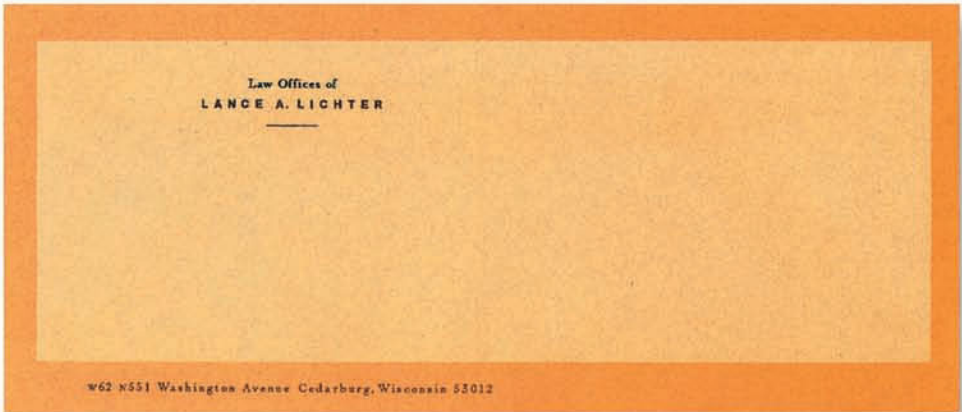


design firm **Earthlink Creative Services**
art director **Aram Youssefian**
designer **Barbara Chan**
client **Earthlink Creative Services**
tools **Adobe Illustrator 7.0, Quark XPress 4.0, Macintosh 03**
paper/printing **Fox River Select/Costello Brothers Lithographers**





design firm **Becker Design**
art director **Neil Becker**
designer **Neil Becker**
client **Lance A. Lichter**
tool **Quark XPress**





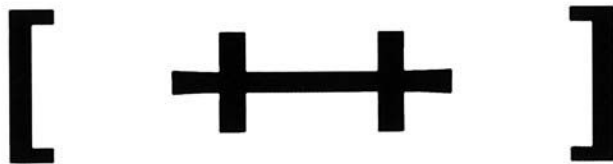
<i>design firm</i>	Karacters Design Group
<i>designer</i>	Matthew Clark
<i>client</i>	Broadway Printers
<i>tools</i>	Adobe Illustrator, Adobe Photoshop, Quark XPress, Macintosh
<i>paper/printing</i>	Starwhite Vicksburg/Broadway Printers



design firm **Spin Productions**
art directors **Dale Smith, Kathi Prosser**
designers **Dale Smith, Kathi Prosser**
client **Spin Productions**
tools **Adobe Illustrator, Adobe Photoshop**
paper/printing **Plainfield Pinweave/CJ Graphics**



design firm | **Greteman Group**
art directors | **Sonia Greteman, James Strange**
designer | **James Strange**
client | **R. Messner**
tools | **Macromedia FreeHand, Macintosh**



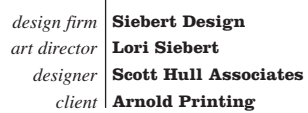
design firm | **Barbara Chan Design**
art director | **Barbara Chan**
designer | **Barbara Chan**
client | **Husband & Associates**
tools | **Adobe Illustrator 7.0, Macintosh G3**



design firm **Russell, Inc.**
 art director **Laura Wills**
 designer **Laura Wills**
 client **Certicom, Inc.**

design firm **After Hours Creative**
art director **After Hours Creative**
designer **After Hours Creative**
client **Second Opinion**







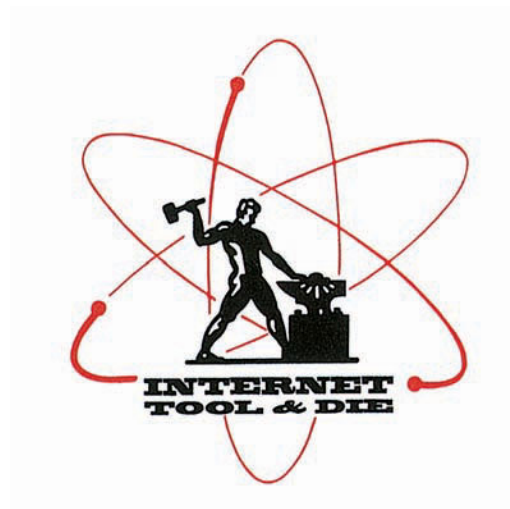
TMG classic mini radios

<i>design firm</i>	Jim Lange Design
<i>art director</i>	Genji Leclair
<i>designer</i>	Jim Lange
<i>client</i>	TMG
<i>tool</i>	Macintosh

<i>design firm</i>	Synergy Design
<i>art director</i>	Leon Alvarado
<i>designer</i>	Leon Alvarado
<i>client</i>	The Room
<i>tools</i>	Macromedia FreeHand, Macintosh
<i>paper/printing</i>	Vinyl/Silk screening



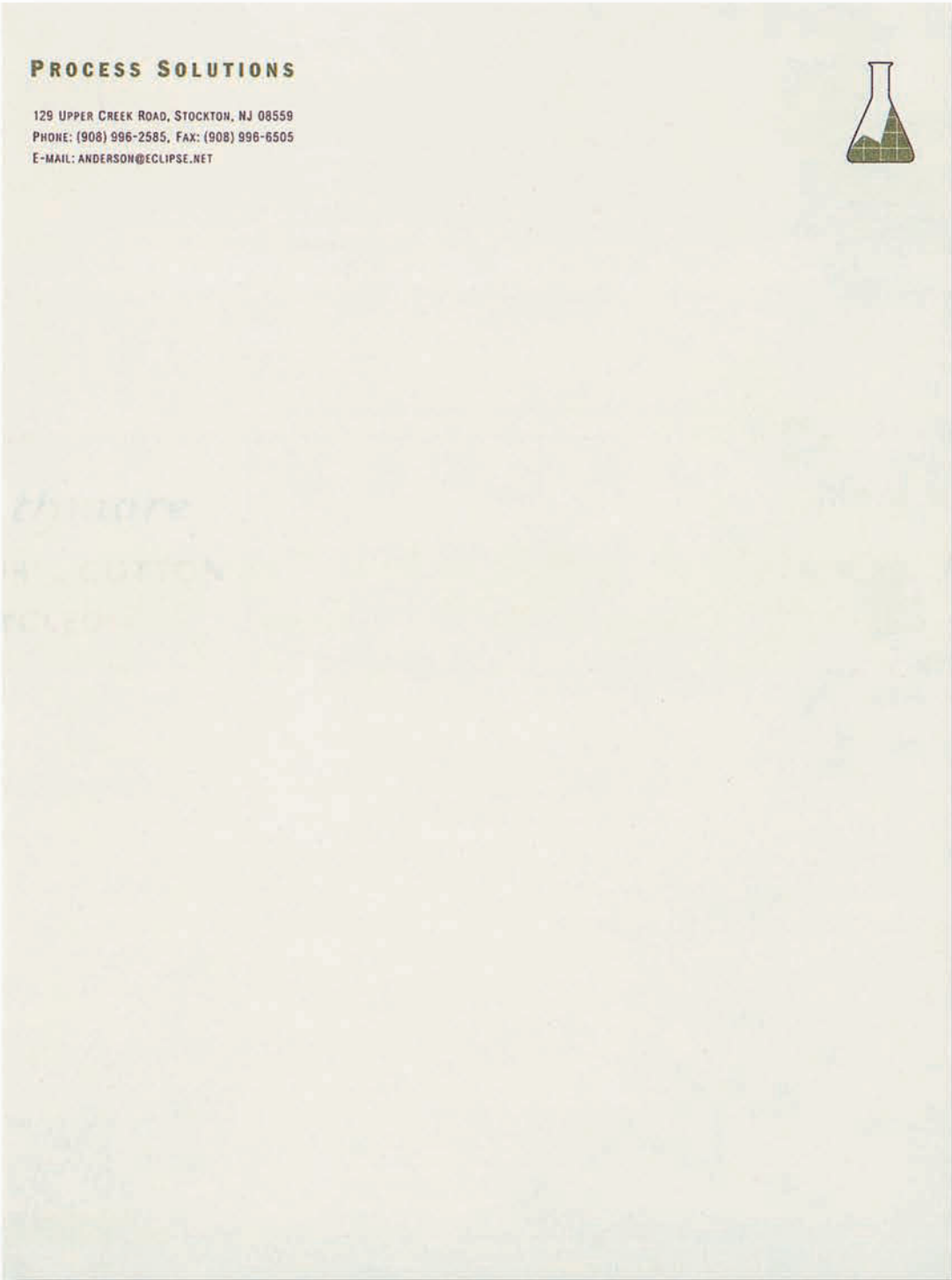
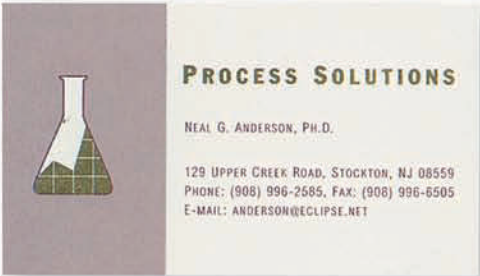
<i>design firm</i>	Choplogic
<i>art directors</i>	Walter McCord, Mary Cawein
<i>designers</i>	Walter McCord, Mary Cawein
<i>client</i>	Internet Tool & Die
<i>tools</i>	Adobe Illustrator, Quark XPress
<i>paper/printing</i>	Fox River, Simpson Starwhite Vicksburg/ Two-color lithography





design firm **X Design Company**
art director **Alex Valderrama**
designer **Alex Valderrama**
client **Avrin Public Relations**

design firm **Howard Levy Design**
art director **Howard Levy**
designer **Howard Levy**
client **Process Solutions**



design firm Plum Notion Design Laboratory
art director Damion Silver
designer Damion Silver
client Bikers Edge Bike Shop
tools Adobe Illustrator, Adobe Photoshop

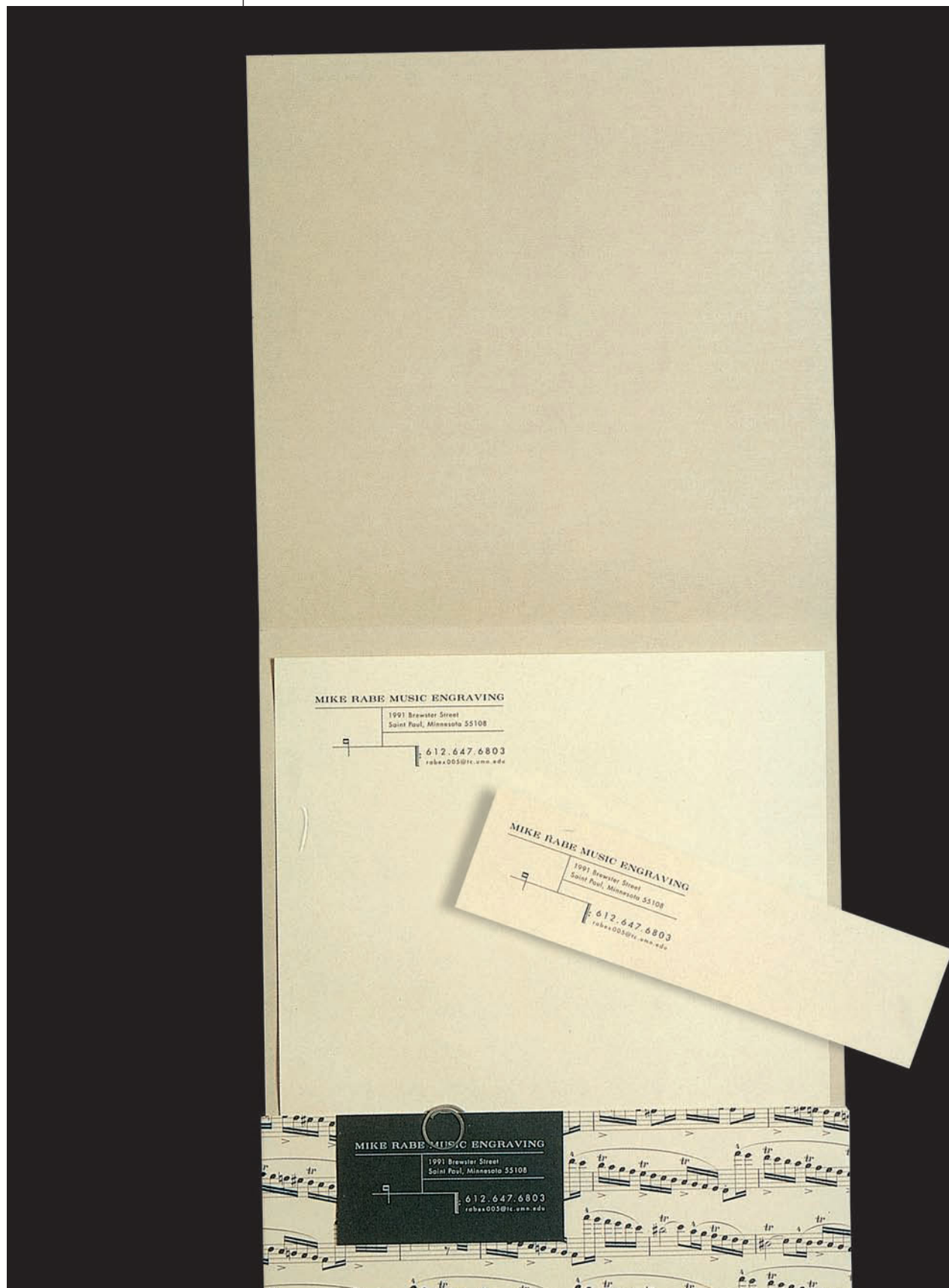


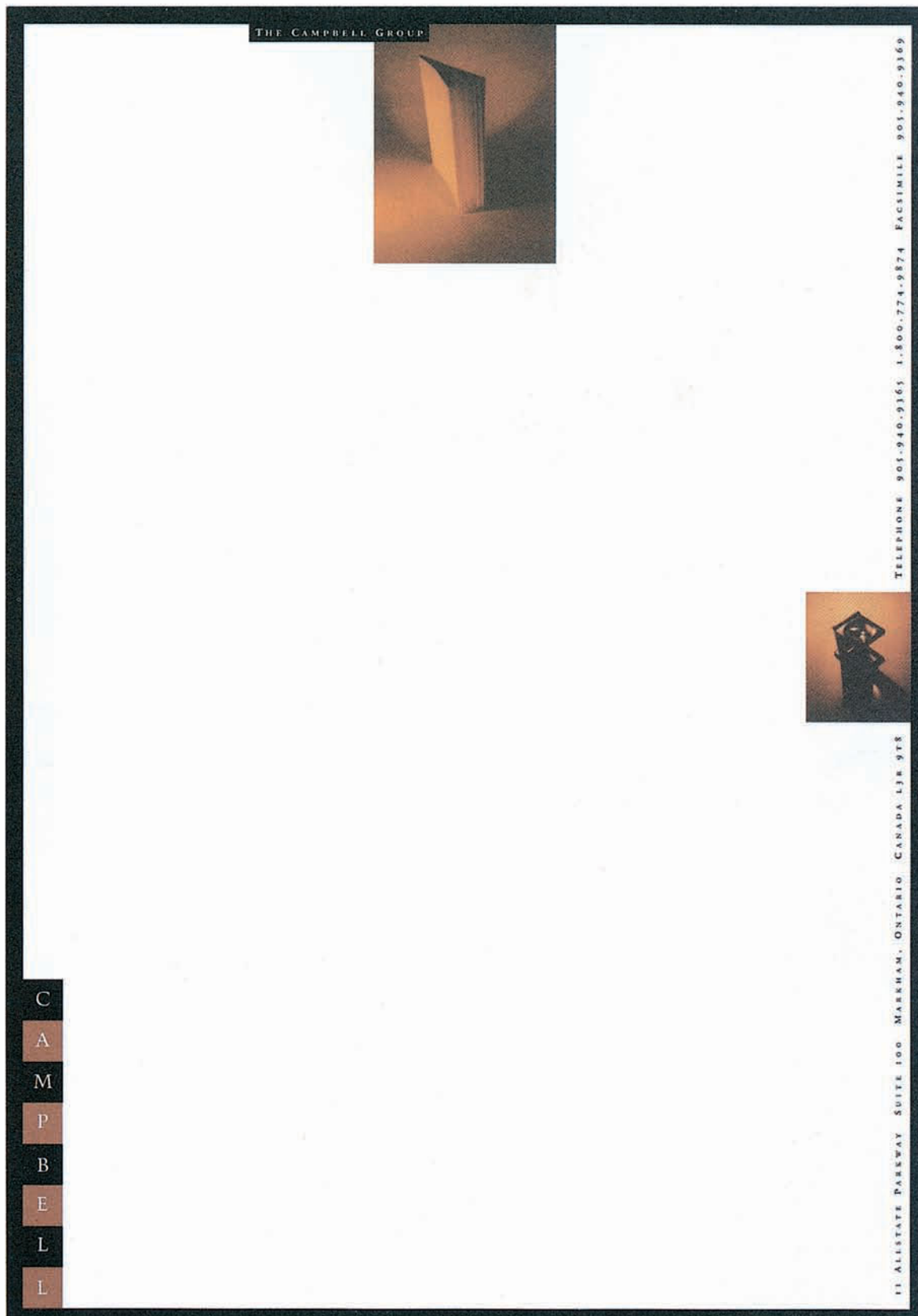
design firm Han/Davis Group
art director Ed Han
designer Ed Han
client Inform Research & Marketing
tool Adobe Illustrator



design firm **Laughlin/Winkler, Inc.**
art directors **Mark Laughlin, Ellen Winkler**
designer **Ellen Winkler**
client **Ralph Mercer Photography**
tools **Quark XPress, Macintosh G3**
paper/printing **Mohawk/Alpha Press**

design firm **Design Guys**
art director **Steven Sikora**
designer **Amy Kirkpatrick**
client **Mike Rabe Music Engraving**
tool **Adobe Illustrator**
paper/printing **Gray Fine Art Paper, Beckett Concept
 Sand Text, Curtis Black Vellum
 Cover/Offset, Park Printing, Exceptional
 Engraving (Card)**





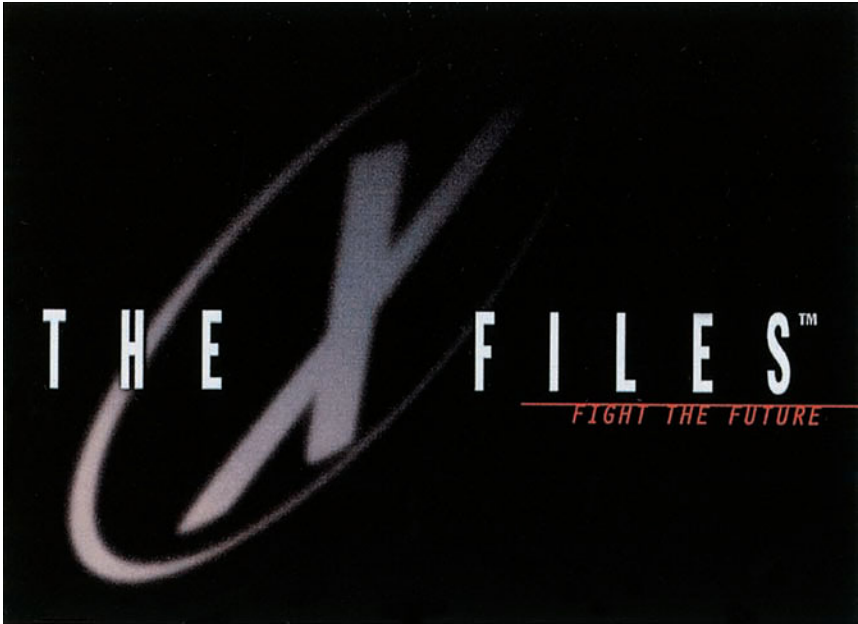
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TELEPHONE 905-940-9365 1-800-774-9874 FACSIMILE 905-940-9369

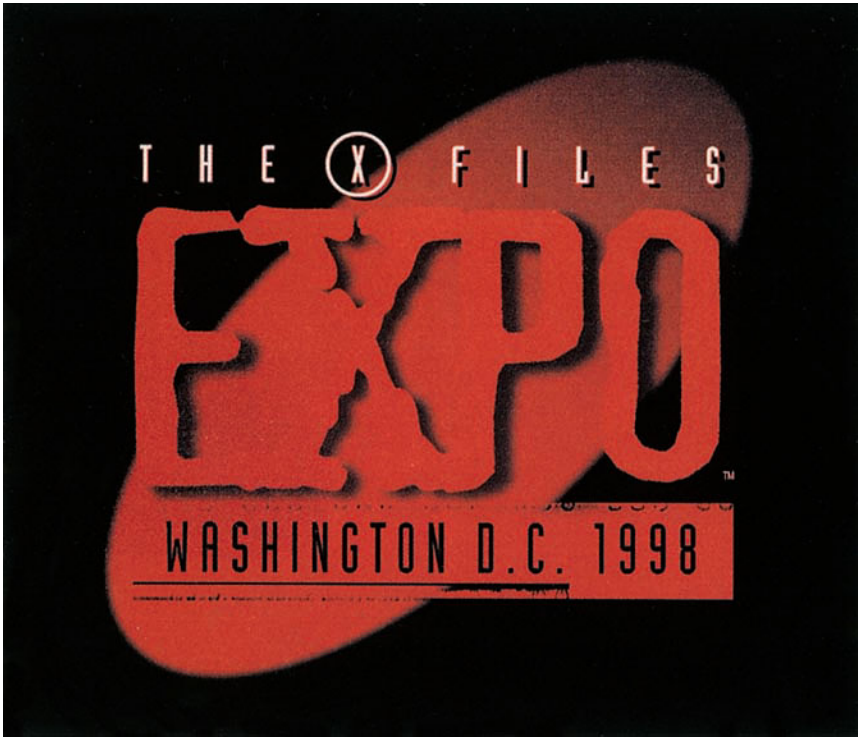
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design firm **Vanderbyl Design**
 art director **Michael Vanderbyl**
 designer **Michael Vanderbyl**
 photographer **Michael Vanderbyl**
 client **The Campbell Group**
 tool **Quark XPress**
 paper/printing **Starwhite Vicksburg-The Campbell Group**



<i>design firm</i>	Hamagami/Carroll & Associates
<i>art director</i>	Justin Carroll
<i>designer</i>	Tony Mauro
<i>client</i>	Twentieth-Century Fox



<i>design firm</i>	Hamagami/Carroll & Associates
<i>art director</i>	Justin Carroll
<i>designer</i>	Tony Mauro
<i>client</i>	Twentieth-Century Fox

DESIGN FIRM A1 Design
DESIGNER Amy Gregg
CLIENT Sandglass
TOOLS Adobe Illustrator, Macintosh

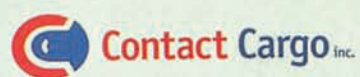




DESIGN FIRM A1 Design
DESIGNER Amy Gregg
CLIENT Red Whistle
TOOLS Adobe Illustrator, Macintosh

DESIGN FIRM Buchanan Design
ART DIRECTOR Bobby Buchanan
DESIGNER Bobby Buchanan
CLIENT Davinci by Design
TOOLS Adobe Illustrator, Macintosh





769, Stuart Graham Nord, bureau 131
Dorval (Québec) H4Y 1E7



Denis Trottier
Directeur général
General Manager

765, Stuart Graham Nord, bureau 50
Dorval (Québec) H4Y 1E6
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Fax: (514) 636-2100

769, Stuart Graham Nord, bureau 131, Dorval (Québec) H4Y 1E7 Tél.: (514) 636-1551 • Fax: (514) 636-9573

DESIGN FIRM	Beaulien Concepts Graphiques, Inc.
ART DIRECTOR	Gilles Beaulien
DESIGNER	Gilles Beaulien
CLIENT	Contact Cargo
TOOLS	Adobe Illustrator, Macintosh

DESIGN FIRM	Christopher Gorz Design
ART DIRECTOR	Chris Gorz
DESIGNER	Chris Gorz
CLIENT	Scubalogy
TOOLS	Adobe Illustrator, Macintosh





DESIGN FIRM	Christopher Gorz Design
ART DIRECTOR	Chris Gorz
DESIGNER	Chris Gorz
CLIENT	EnvestNet
TOOLS	Adobe Illustrator, Macintosh

DESIGN FIRM	Design Center
ART DIRECTOR	John Reger
DESIGNER	Sherwin Schwartzrock
CLIENT	Market Trust
TOOLS	Macromedia FreeHand, Macintosh



MARKET TRUST

DESIGN FIRM	D4 Creative Group
ART DIRECTOR	Wicky W. Lee
DESIGNER	Wicky W. Lee
CLIENT	Ajunto
TOOLS	Adobe Illustrator, Quark XPress, Macintosh G4



DESIGN FIRM DogStar
ART DIRECTOR Clyde Goode/HSR Business to Business
DESIGNER Rodney Davidson
CLIENT spotlight solutions.com
TOOL Macromedia FreeHand 7

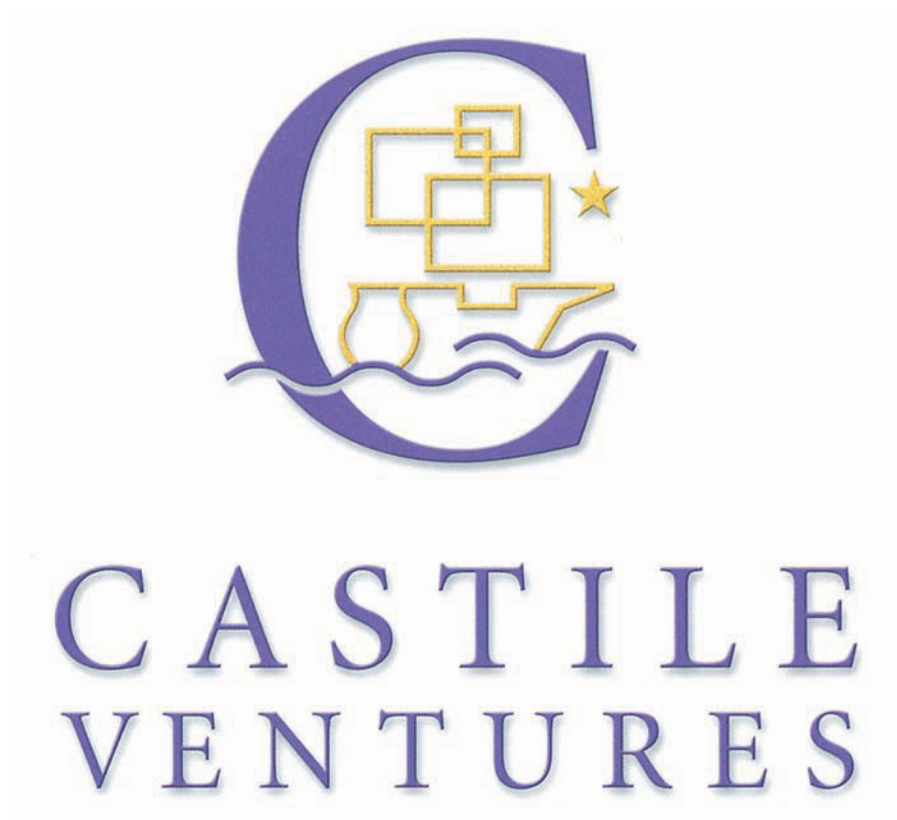




DESIGN FIRM	DogStar
ART DIRECTOR	Mike Rapp/Gear
DESIGNER	Rodney Davidson
CLIENT	Waterbrook Press (Fisherman Bible Study Series)
TOOL	Macromedia FreeHand 7



DESIGN FIRM	Fuel Creative
ART DIRECTOR	Eric B. Whitlock
DESIGNER	Eric B. Whitlock
CLIENT	Think Floors
TOOL	Adobe Illustrator



DESIGN FIRM	Gee + Chung Design
ART DIRECTOR	Earl Gee
DESIGNER	Earl Gee
CLIENT	Castile Ventures
TOOLS	Adobe Illustrator, Quark XPress



DESIGN FIRM	Gee + Chung Design
ART DIRECTORS	Earl Gee, Fani Chung
DESIGNERS	Earl Gee, Fani Chung
CLIENT	Partech International
TOOLS	Adobe Illustrator, Quark Xpress

DESIGN FIRM	Gee + Chung Design
ART DIRECTOR	Earl Gee
DESIGNERS	Earl Gee, Kay Wu
CLIENT	Netigy Corporation
TOOLS	Adobe Illustrator, Quark Xpress



DESIGN FIRM Graphiculture
ART DIRECTOR Beth Mueller
DESIGNER Beth Mueller
CLIENT Target Corporation
TOOL Quark XPress





DESIGN FIRM	Gardner Design
ART DIRECTOR	Bill Gardner
DESIGNER	Bill Gardner
CLIENT	Buzz Cuts Maximum Lawncare
TOOL	Macromedia FreeHand

DESIGN FIRM	Hornall Anderson Design Works, Inc.
ART DIRECTOR	Jack Anderson
DESIGNERS	Kathy Saito, Gretchen Cook, James Tee, Julie Lock, Henry Yiu, Alan Copeland, Sonja Max
CLIENT	Gettuit.com
TOOL	Macromedia FreeHand

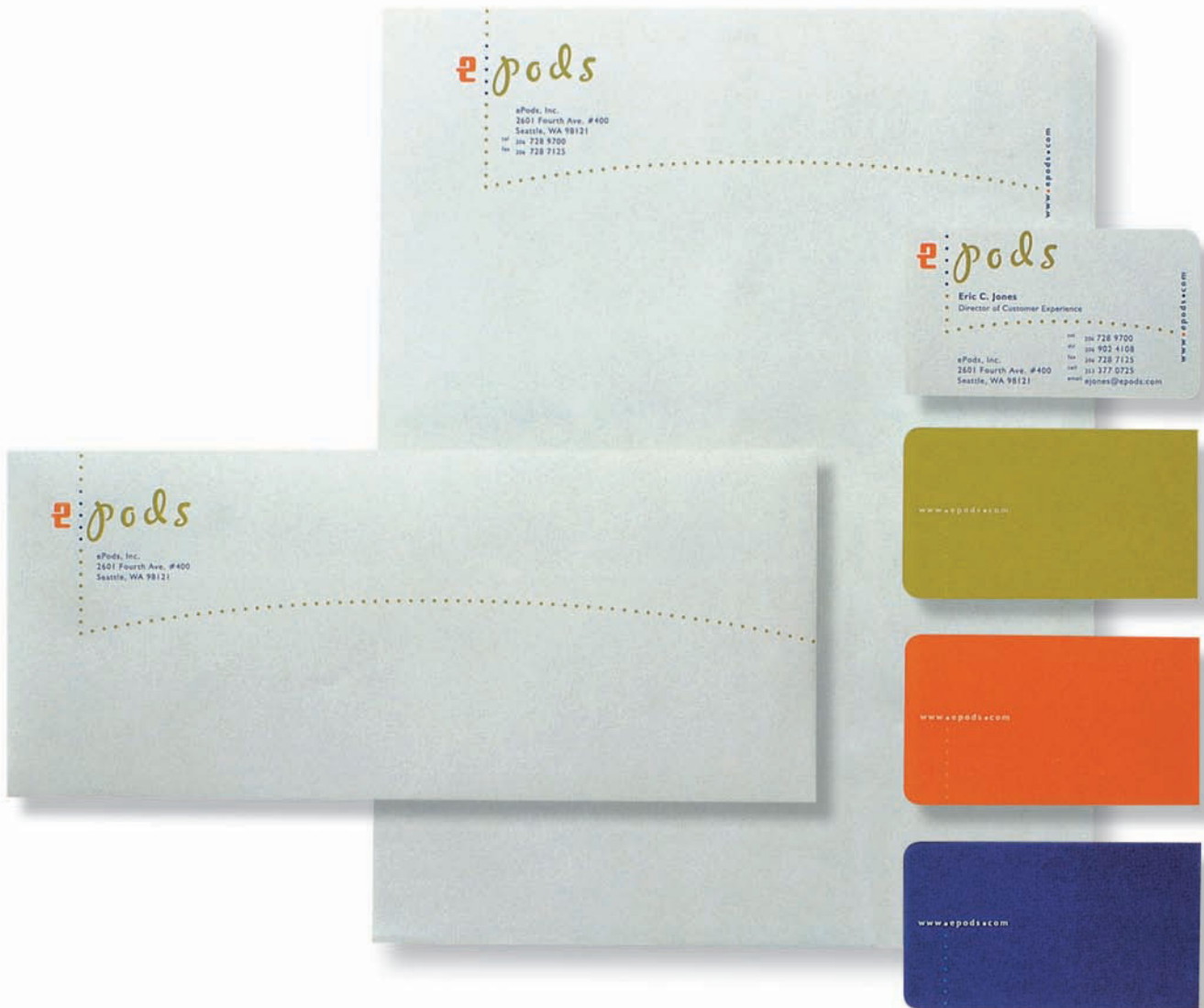


gettuit.com™



DESIGN FIRM	Hornall Anderson Design Works, Inc.
ART DIRECTORS	Jack Anderson, Debra McCloskey
DESIGNERS	Jack Anderson, Debra McCloskey, John Anderle, Andrew Wicklund
CLIENT	Truck Bay
TOOL	Adobe Illustrator

DESIGN FIRM Hornall Anderson Design Works, Inc.
ART DIRECTOR Jack Anderson
DESIGNERS Jack Anderson, Katha Dalton, Gretchen Cook,
 Alan Florsheim, Andrew Smith, Ed Lee
CLIENT epods
TOOLS Macromedia FreeHand, Adobe Illustrator





DESIGN FIRM | Hornall Anderson Design Works, Inc.
ART DIRECTOR | Jack Anderson
DESIGNERS | Jack Anderson, Bruce Stigler, James Tee, Henry Yiu
CLIENT | Javelin
TOOL | Macromedia FreeHand

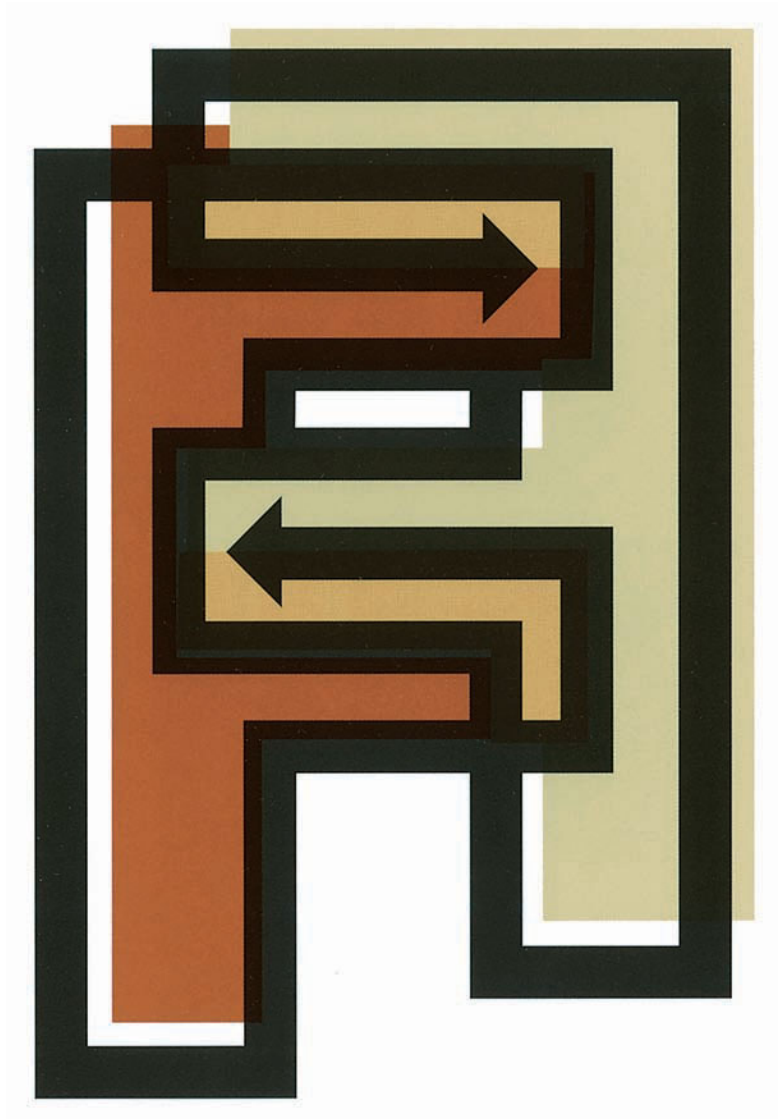
DESIGN FIRM Insight Design Communications
 ART DIRECTORS Sherrie & Tracy Holdeman
 DESIGNERS Sherrie & Tracy Holdeman
 CLIENT ironweed strategy
 TOOL Macromedia FreeHand 9.0.1



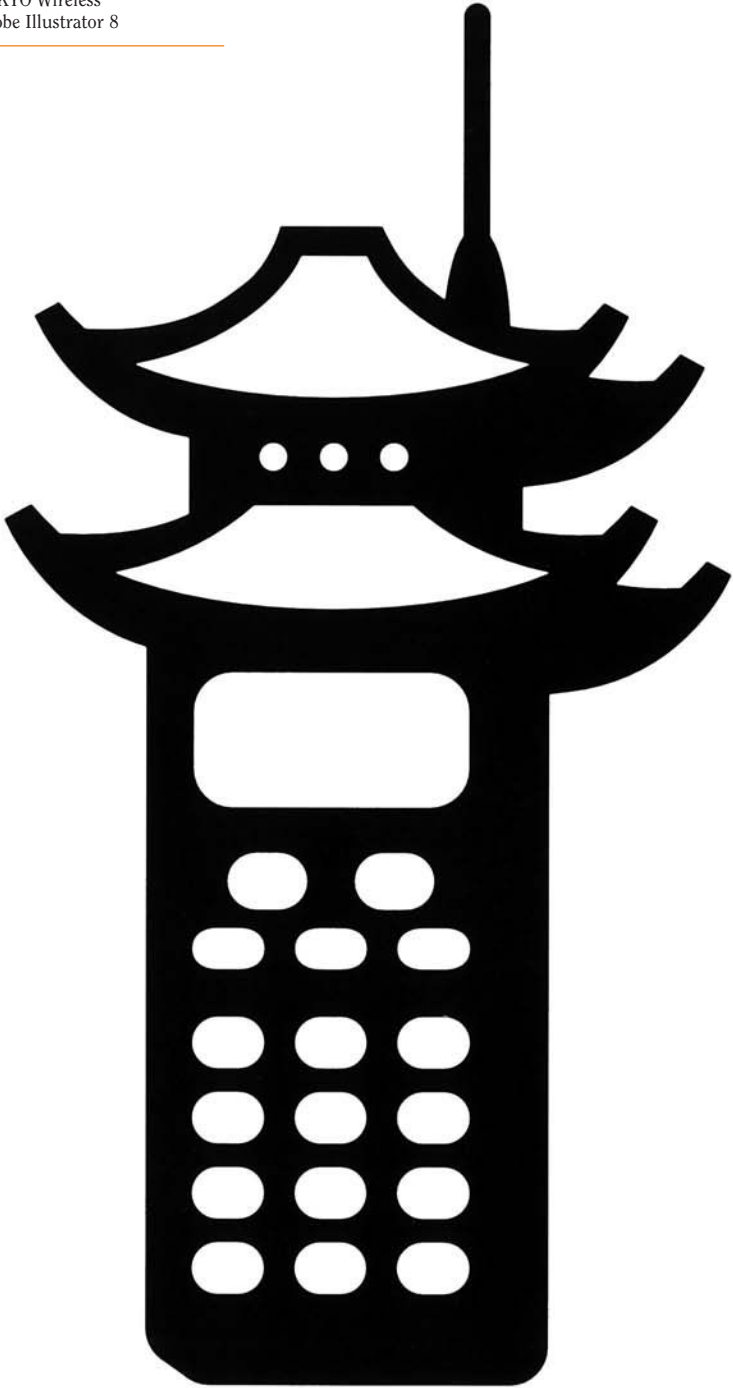


DESIGN FIRM	Insight Design Communications
ART DIRECTORS	Sherrie & Tracy Holdeman
DESIGNERS	Sherrie & Tracy Holdeman
CLIENT	CallSmart
TOOLS	Macromedia FreeHand 9.0.1

DESIGN FIRM Insight Design Communications
ART DIRECTORS Sherrie & Tracy Holdeman
DESIGNERS Sherrie & Tracy Holdeman
CLIENT Face to Face
TOOL Hand Drawn, Macromedia FreeHand 9.0.1

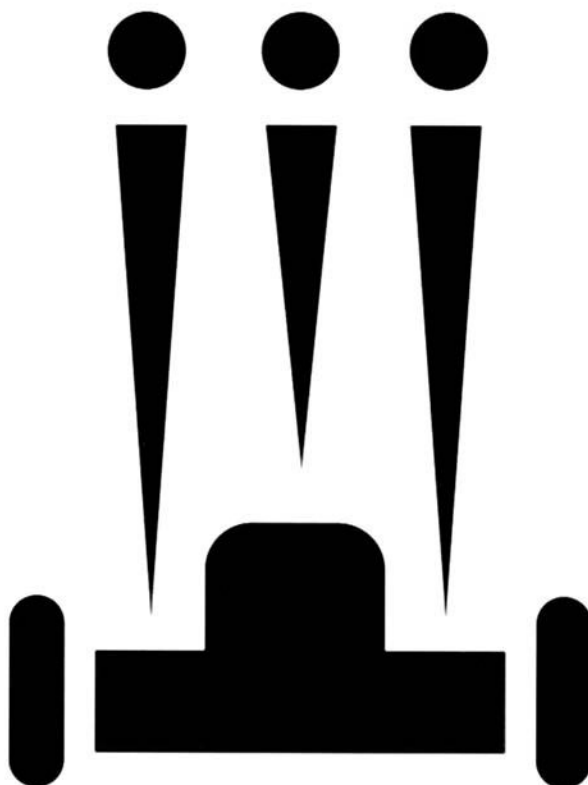


DESIGN FIRM I. Paris Design
ART DIRECTOR Isaac Paris
DESIGNER Isaac Paris
CLIENT TOKYO Wireless
TOOL Adobe Illustrator 8



DESIGN FIRM I. Paris Design
ART DIRECTOR Isaac Paris
DESIGNER Isaac Paris
CLIENT I. Paris Design
TOOL Adobe Illustrator 8





DESIGN FIRM	Jay Smith Design
ART DIRECTOR	Jay Smith
DESIGNER	Jay Smith
CLIENT	3 Guys and a Mower
TOOLS	Adobe Illustrator, Macintosh

DESIGN FIRM Energy Energy Design
ART DIRECTOR Leslie Guidice
DESIGNER Jeanette Aramburu
CLIENT Mucho.com
TOOLS Adobe Illustrator, Macintosh



DESIGN FIRM Energy Energy Design
ART DIRECTOR Leslie Guidice
SENIOR DESIGNERS Stacy Guidice, Jeanette Aramburu
CLIENT StaffBridge
TOOLS Adobe Illustrator, Macintosh



DESIGN FIRM	R2 Design/Ramalho & Rebelo, Lda.
ART DIRECTORS	Liza Ramalho, Artur Rebelo
DESIGNERS	Liza Ramalho, Artur Rebelo
CLIENT	West Coast
TOOL	Macromedia FreeHand

westcoast



DESIGN FIRM	Refinery Design Company
ART DIRECTOR	Michael Schmalz
DESIGNER	Michael Schmalz
CLIENT	Historical Development Leasing Corporation
TOOLS	Macromedia FreeHand, Macintosh



DESIGN FIRM	The Riordon Design Group
ART DIRECTORS	Ric Riordon, Dan Wheaton
DESIGNER	Alan Krpan
CLIENT	Ford Motor Company/Canada
TOOL	Adobe Illustrator

DESIGN FIRM	Sayles Graphic Design
ART DIRECTOR	John Sayles
DESIGNER	John Sayles
CLIENT	Car Hop
TOOLS	Adobe Illustrator, Macintosh





DESIGN FIRM	Sayles Graphic Design
ART DIRECTOR	John Sayles
DESIGNER	John Sayles
CLIENT	McArthur Company
TOOLS	Adobe Illustrator, Macintosh



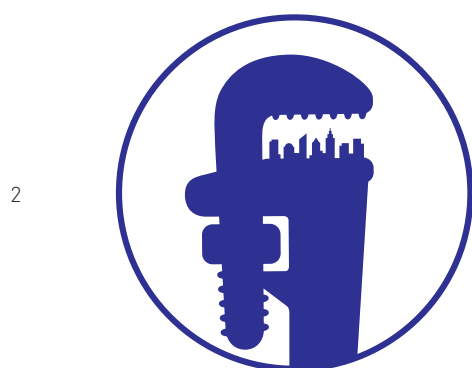
DESIGN FIRM	Sayles Graphic Design
ART DIRECTOR	John Sayles
DESIGNER	John Sayles
CLIENT	Kelling Management Group
TOOLS	Adobe Illustrator, Macintosh







1 Expand  Beyond™



1 LISK + ASSOCIATES | ART DIRECTOR STEVE LISK | DESIGNERS RUDI BACKART, STEVE LISK | CLIENT EXPAND BEYOND

2 I. PARIS DESIGN | ART DIRECTOR ISAAC PARIS | CLIENT CITY PLUMBING, INC.

3 SAYLES GRAPHIC DESIGN | ART DIRECTOR JOHN SAYLES | CLIENT CATCH SOME RAYZ

4 GOTTSCHALK + ASH INTERNATIONAL | ART DIRECTOR STUART ASH | DESIGNER SONIA CHOW | CLIENT HATCH DESIGN INC.



John Wehmann
john@thinkdesign.net



407 N. Washington Street Suite 102 Falls Church, VA 22046
tel: 703.237.0045 fax: 703.237.7538 web: www.thinkdesign.net



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Falls Church, VA 22046

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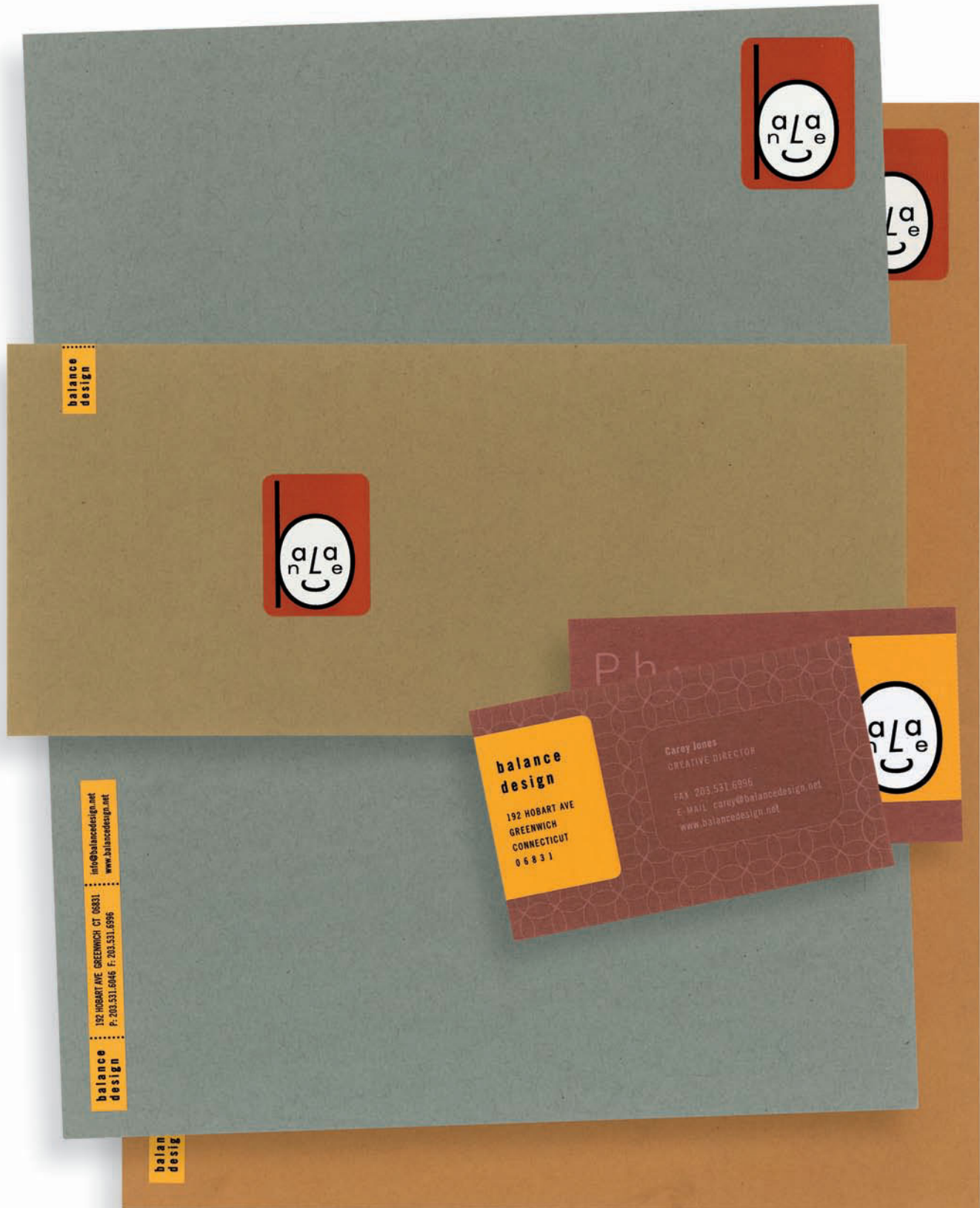
Red DESIGN

STUDIO 1.1, 11 JEW ST
BRIGHTON, E SUSSEX
BN1 1UT, UK

T: +44(0)1273 704614
F: +44(0)1273 704615
E: info@red-design.co.uk

W: www.red-design.co.uk
ISDN: +44(0)1273 711478
VAT: 699152487



















1



FRESHBRAND

2



3



4



1 FRESHBRAND, INC. | ART DIRECTOR MARCEL VENTER | CLIENT FRESHBRAND

2 YES DESIGN | ART DIRECTOR YVONNE SAKOWSKI | CLIENT REZAW-PLAST

3 GASKET | ART DIRECTOR MIKE CHRISTOFFEL | DESIGNERS MIKE CHRISTOFFEL, TODD HANSSON | CLIENT FIONA TUCKER

4 MORRIS CREATIVE INC. | ART DIRECTOR STEVEN MORRIS | CLIENT ESPRESSO GOURMET

1



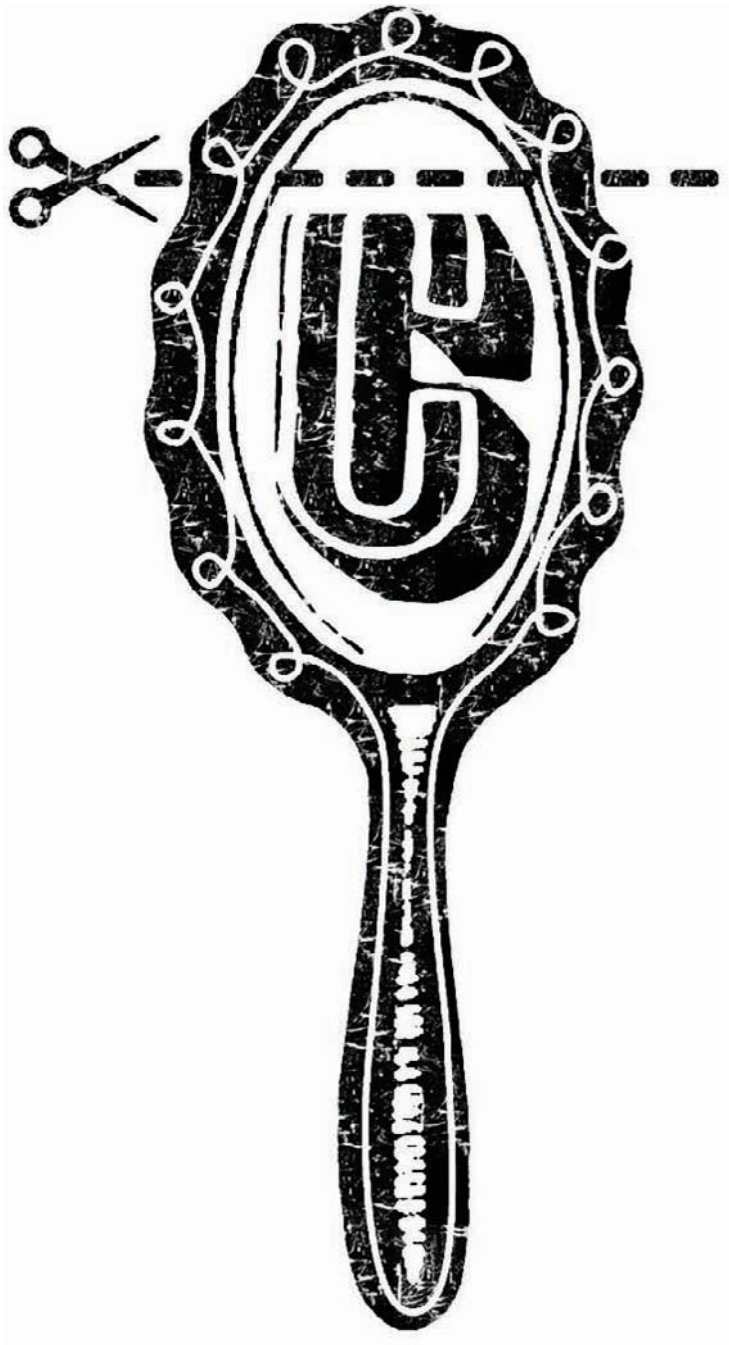
3



4



2



- 1 LOVE COMMUNICATIONS | ART DIRECTOR PRESTON WOOD | DESIGNERS CRAIG LEE, PRESTON WOOD | CLIENT CRAIG LEE
2 UP DESIGN BUREAU | ART DIRECTOR TRAVIS BROWN | CLIENT CHRISTY PETERS
3 IRIDIUM, A DESIGN AGENCY | ART DIRECTOR MARIO L'ECUYER | CLIENT NEXWAVE CORPORATION
4 CATO PURNELL PARTNERS | ART DIRECTOR CATO PURNELL PARTNERS | CLIENT INFRATILE









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Christopher Simmonds *ARCHITECT*

Christopher Simmonds *ARCHITECT*



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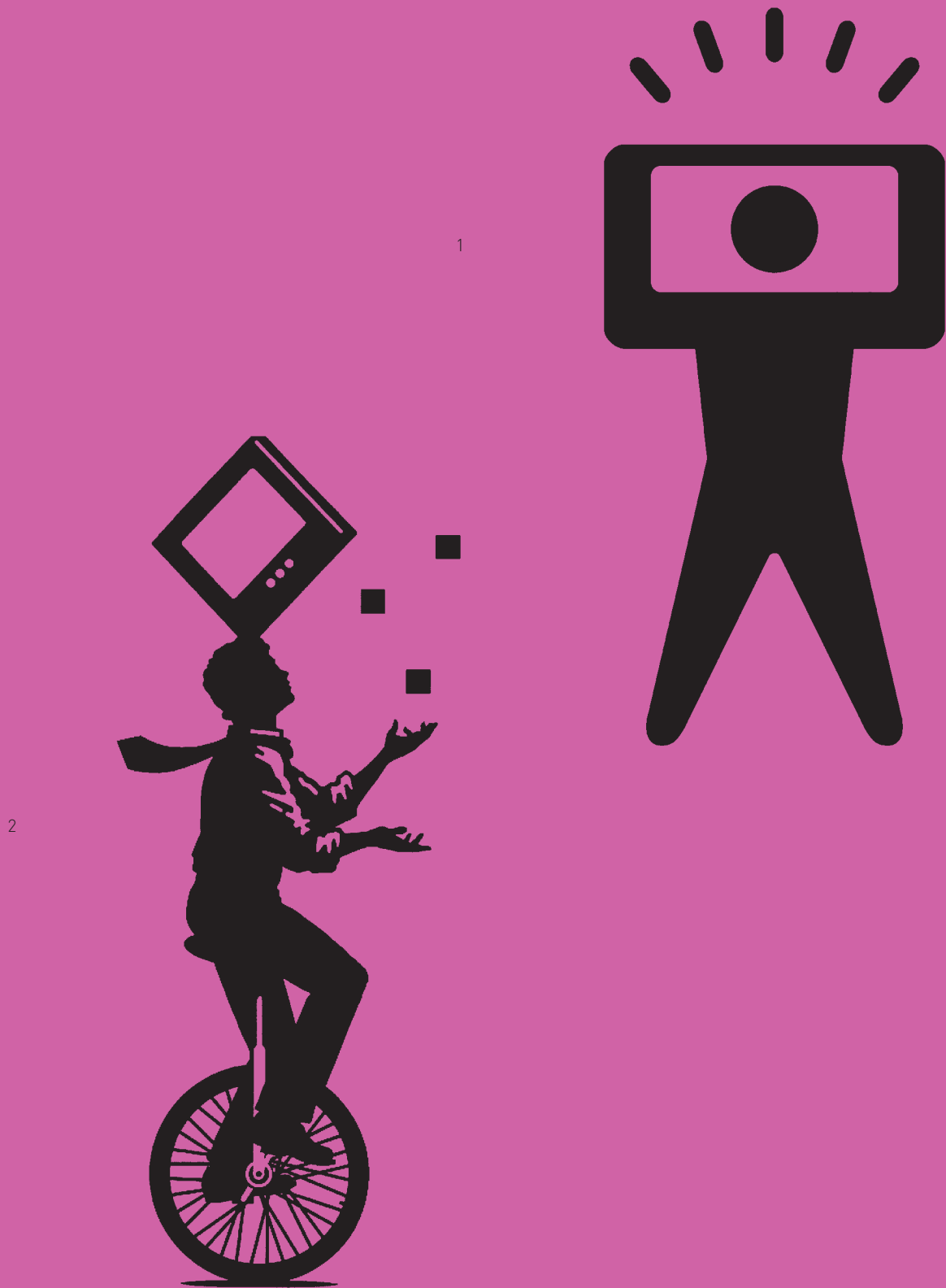
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F 212 355 6672
www.wallacechurch.com



1 GOTT FOLK McCANN-ERIKSON | ART DIRECTOR EINAR GYLFASON | CLIENT SISSA PHOTOGRAPHY SCHOOL
2 LEWIS COMMUNICATIONS | ART DIRECTOR ROBERT FROEDGE | CLIENT STAGE POST VIDEO AND POST





Chapter 2:

CREATIVE SERVICES



design firm **Kirima Design Office**
art director **Harumi Kirima**
designers **Harumi Kirima, Fumitaka Yukawa**
client **Kirima Design Office**

design firm **Seltzer Design**
art director **Rochelle Seltzer**
designers **Rochelle Seltzer, Heather Roy**
client **Seltzer Design**
tools **Quark XPress 3.32, Adobe Illustrator 7.01,
Macintosh 8600 Power PC**
paper/printing **Astrolite/Two color (IPMS, ITOYO)**



design firm **Hornall Anderson Design Works, Inc.**
art director **Jack Anderson**
designer **Mike Calkins**
client **Hammerquist & Halverson**
tool **Macromedia FreeHand**
paper/printing **Mohawk, Navajo/Thermography on Business Card**





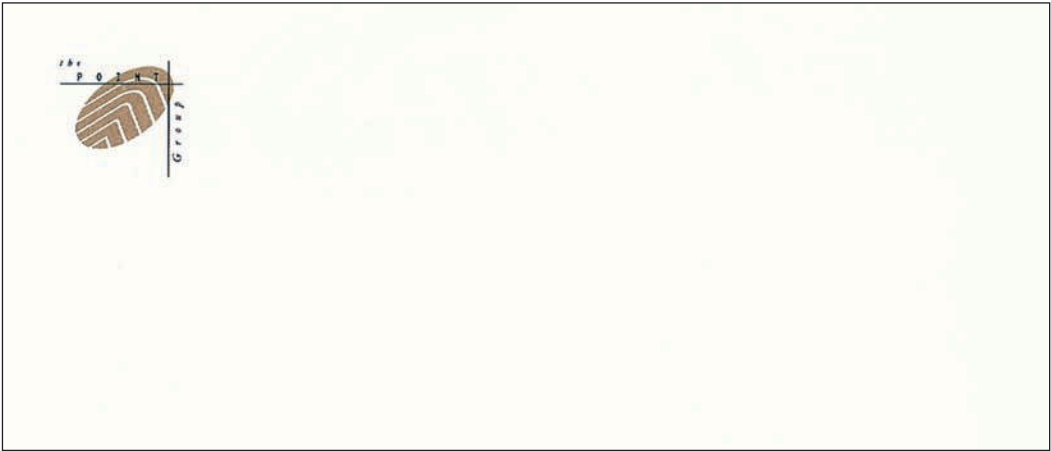
<i>design firm</i>	Steven Curtis Design, Inc.
<i>art director</i>	Steve Curtis
<i>designer</i>	Steve Curtis
<i>client</i>	Steven Curtis Design, Inc.
<i>tools</i>	Quark XPress 4.0, Adobe Photoshop 5.0, Macintosh
<i>paper/printing</i>	Strathmore Writing, Ultra White Wove/ Anderson Printing



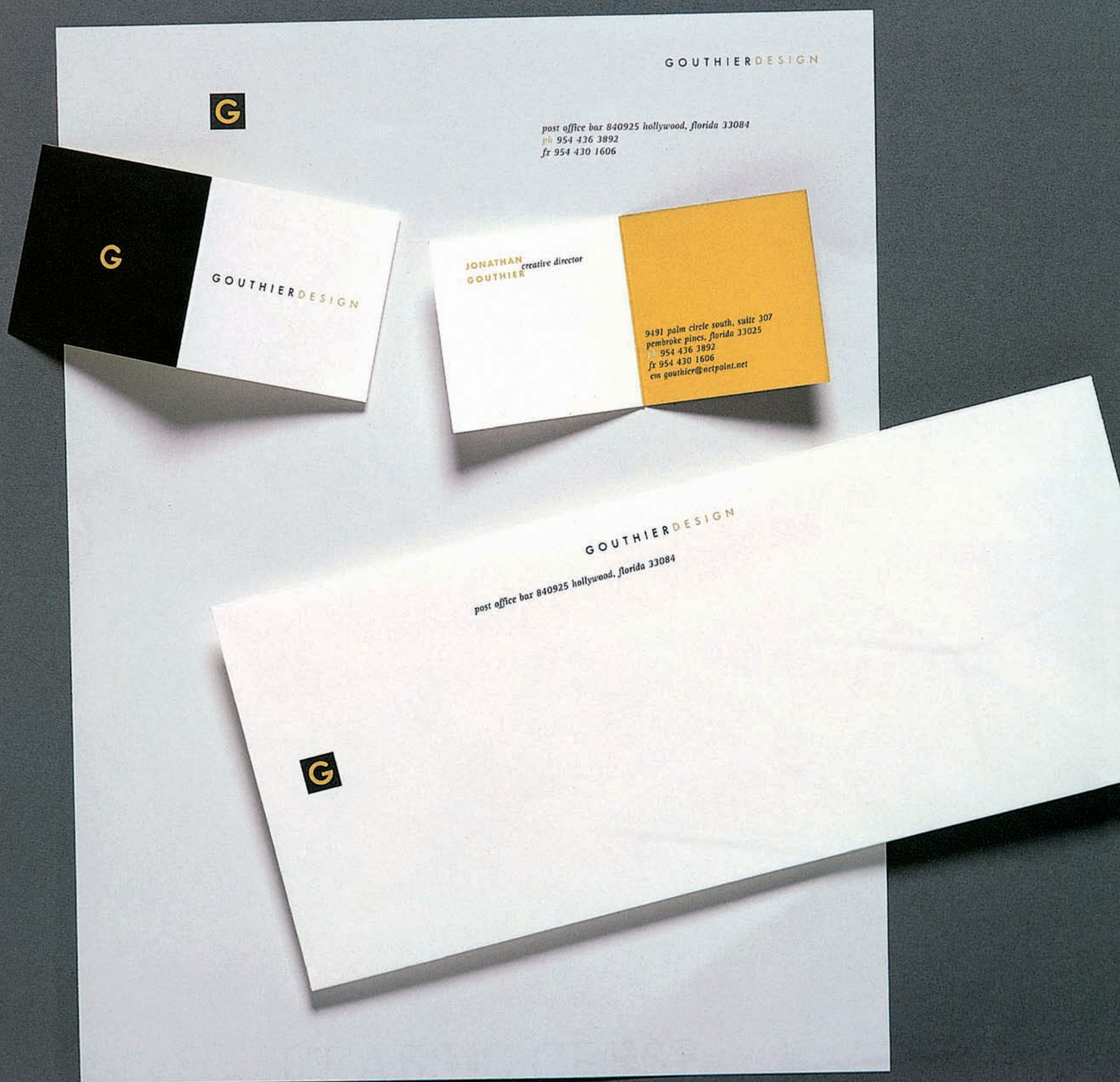
<i>design firm</i>	Plum Notion Design Laboratory
<i>art director</i>	Damion Silver
<i>designer</i>	Damion Silver
<i>client</i>	Plum Notion Design Laboratory



design firm **The Point Group**
art director **David Howard**
designers **Crethann Hickman, Ridley Brown**
client **The Point Group**
tools **Quark XPress**
paper/printing **Starwhite Vicksburg/Monarch Press**



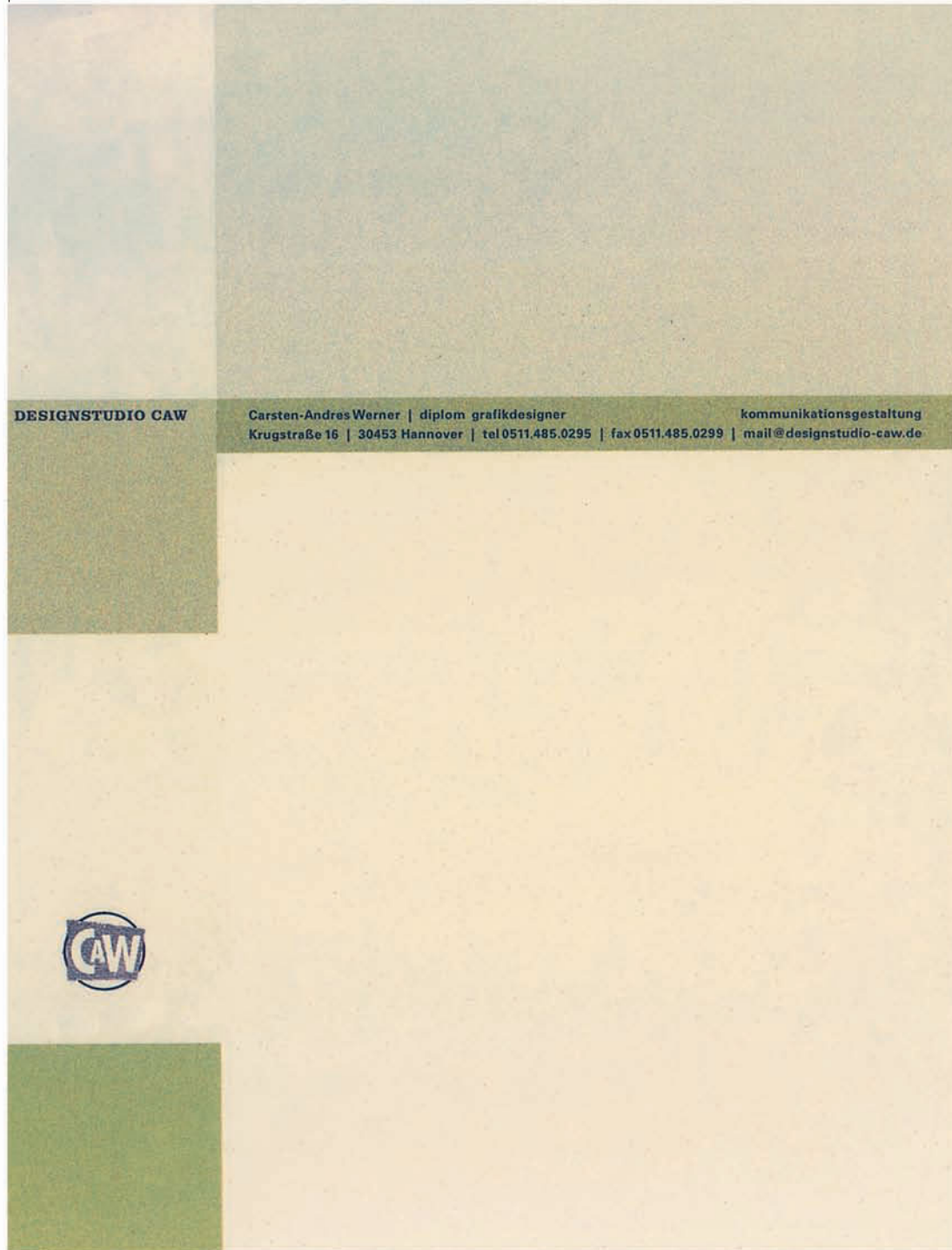
design firm **Gouthier Design, Inc.**
art director **Jonathan Gouthier**
designer **Jonathan Gouthier**
client **Gouthier Design, Inc.**
tools **Quark XPress, Macintosh Quadra**
paper/printing **Neenah Classic Crest Solar White/Joanne Miner**

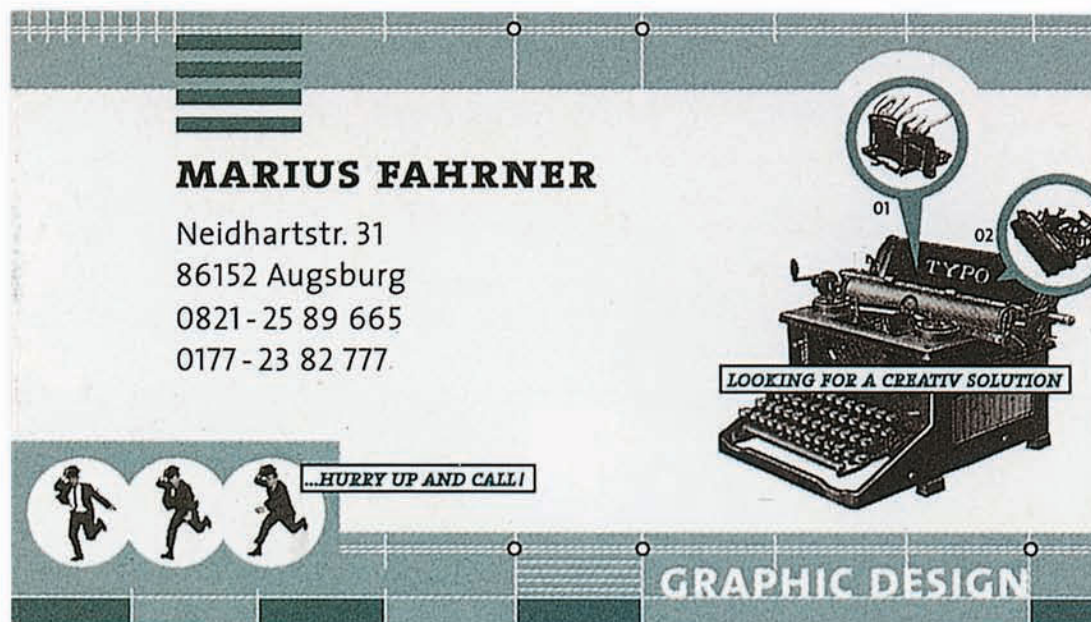
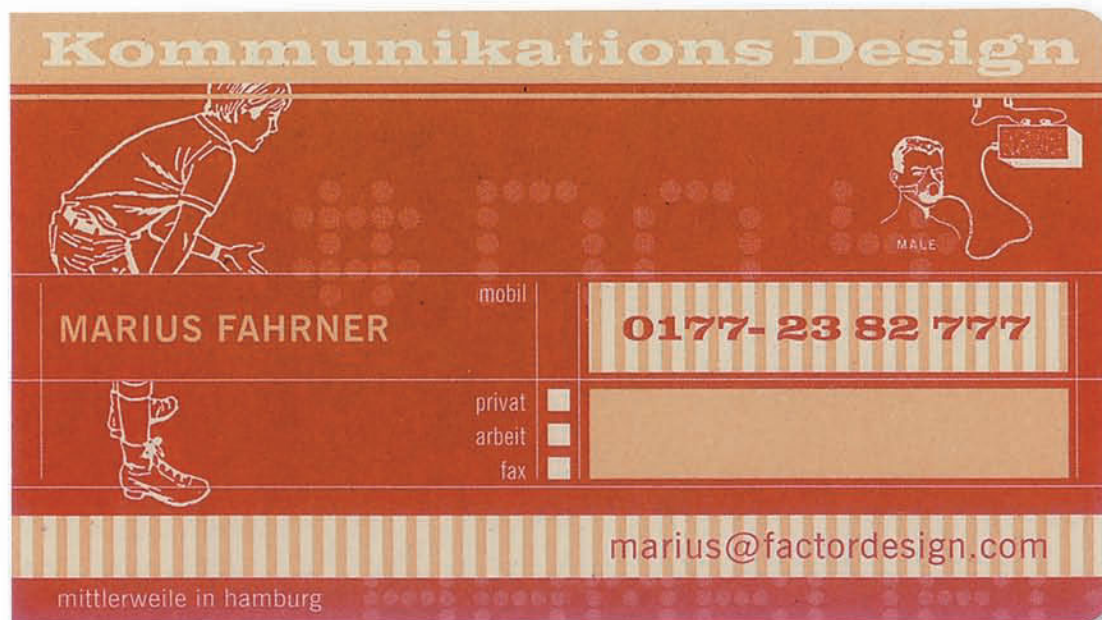




design firm **Studio Hill**
art director **Sandy Hill**
designers **Sandy Hill, Alan Shimato**
client **Studio Hill**
tools **Quark XPress, Macintosh**
paper/printing **70 lb. Mohawk Superfine Ultrawhite Eggshell Text
 and 100 lb. Cover/Cottonwood Printing Co.**

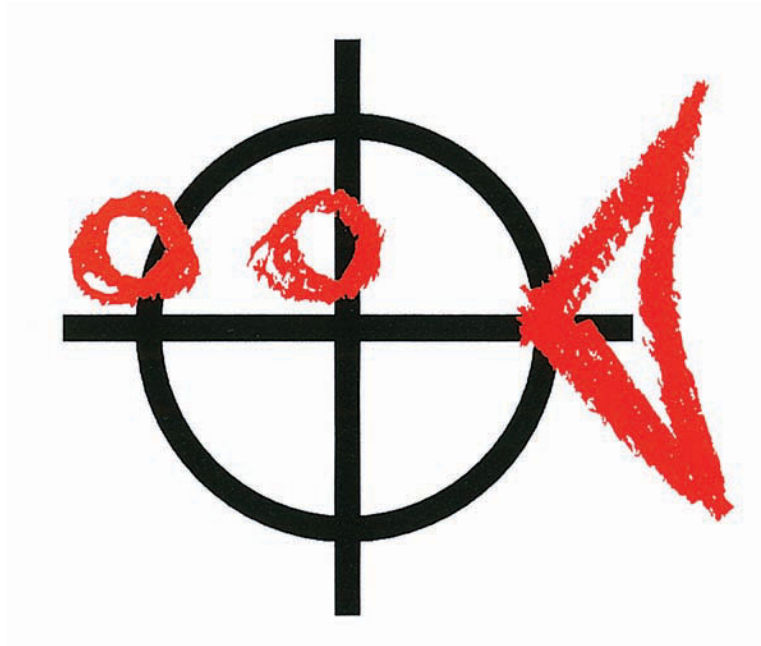
design firm | **Designstudio CAW**
designer | **Carsten-Andres Werner**
client | **Self-promotion**





design firm **Marius Fahrner**
 art director **Marius Fahrner**
 designer **Marius Fahrner**
 client **Self-promotion**
 tool **Macromedia FreeHand**
 paper/printing **Romerturm Countryside/Reset Hamburg**

design firm **Henderson Tyner Art Co.**
art director **Troy Tyner**
designer **Troy Tyner**
client **Pam Fish**
tool **Macromedia FreeHand**
paper/printing **Strathmore Elements Grid/Topline Printing**



design firm **Selbert Perkins Design Collaborative**
art director **Clifford Selbert**
designers **Michelle Summers, Erin Miller**
client **MCG Architects**



design firm Parachute Design
designer Cari Johnson
client Clarity Coverdale Fury Advertising
tools Quark XPress, Macintosh Power PC
paper/printing Mohawk Superfine/Offset with Lazer Cutting on Detail



design firm **Blue i Design**
art director **Hellen Rayner**
designer **Hellen Rayner**
client **Blue i Design**
tools **Quark XPress, Macromedia FreeHand, Macintosh**
paper/printing **James River Classic Super Wove/ Cotswold Printing**





design firm **Sayegh Design**
art director **Janelle Sayegh**
designer **Janelle Sayegh**
client **Sayegh Design**
tools **Adobe Photoshop, Quark XPress,
Macintosh**
paper/printing **Neenah Classic Crest/Two color,
Locke Printing Company**



design firm **Pham Phu Design**
art director **Oanh Pham Phu**
designer **Renald Strobel**
client **Riesle Technological Consultants**
paper/printing **Two color**



lima design

215 HANOVER STREET
 BOSTON, MASSACHUSETTS 02113
 617-FOR-BEAN (367-2326)
 617-367-1255 [FAX]
 BEANS@LIMADESIGN.COM
 WWW.LIMADESIGN.COM

design firm **Lima Design**
designers **Lisa McKenna, Mary Kiene**
client **Lima Design**
tools **Quark XPress, Macromedia FreeHand**
paper/printing **Monadnock Caress/Shawmut Printing**

PARDON OUR DUST
MCGAUGHY DESIGN
 IS UNDERGOING RENOVATION

WE CAN STILL BE REACHED AT:
 3706-A STEPPES COURT
 FALLS CHURCH, VA 22041
 703-578-1375 / FAX 578-9658
 MCGDESIGN@AOL.COM

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 3706-A STEPPES COURT
 FALLS CHURCH, VA 22041
 703-578-1375 / FAX 578-9658
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MCGAUGHY DESIGN
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 3706-A STEPPES COURT
 FALLS CHURCH, VA 22041
 703-578-1375 / FAX 578-9658
 MCGDESIGN@AOL.COM

design firm	McGaughy Design
art director	Malcolm McGaughy
designer	Malcolm McGaughy
client	McGaughy Design
tools	Macromedia FreeHand, Macintosh Power PC
paper/printing	Various/Rubber stamp



BIGBEATGROUP

10 clairmont gardens glasgow G3 7LW

TEL 0141 331 7600

FAX 0141 332 0336

E-MAIL big_beat@compuserve.com

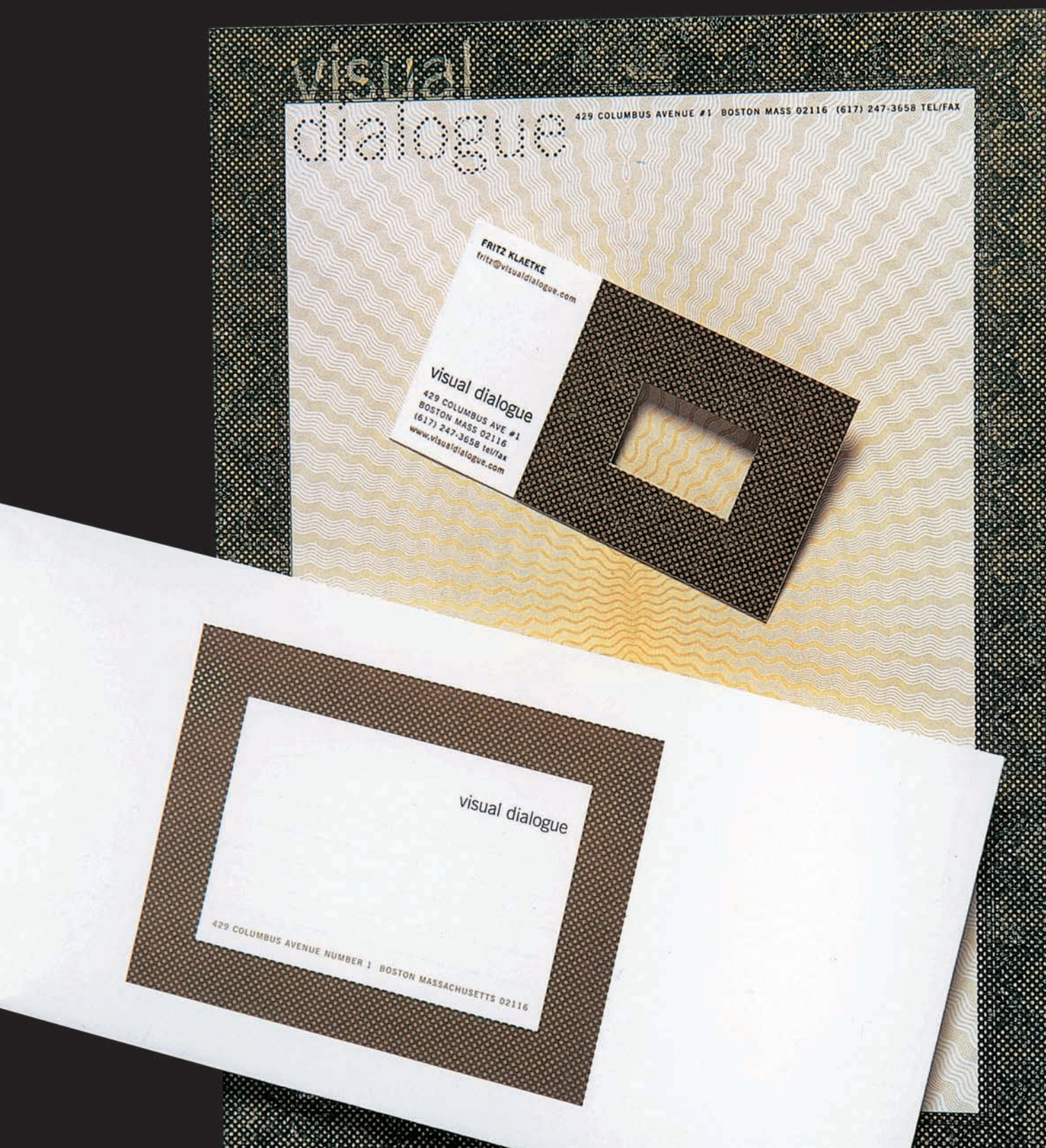


printed on recycled paper

big beat group limited registered in scotland no. 137725

design firm **Scott Stern**
 art director **Jonathan Frewin**
 designer **Jonathan Frewin**
 client **Big Beat Group Holdings Ltd**
 tool **Adobe Photoshop**
 paper/printing **Four-color process, spot color,
 Spot UV varnish**

design firm **Visual Dialogue**
art director **Fritz Klaetke**
designers **Fritz Klaetke, Chris Reese**
client **Visual Dialogue**
tools **Quark XPress, Adobe Photoshop, Macintosh Power PC**
paper/printing **Certificate Stock, Starwhite Vicksburg/Innerer
Klang Press, Alpha Press**





design firm **Modelhart Grafik-Design DA**
art director **Herbert O. Modelhart**
designer **Herbert O. Modelhart**
client **G3 Marketing und Kommunikation**
tools **Quark XPress, Adobe Illustrator**
paper/printing **118 lb. Strathmore Writing/Two color**

design firm **Lux Design**
art director **Amy Gregg**
designer **Laura Cary**
client **Good Dog Design**
tools **Adobe Illustrator, Macintosh 9600/300 Power PC**
paper/printing **Starwhite Vicksburg/R.W. Nielsen Associates**



design firm
art director
designer
client
tools
paper/printing

Focus Design & Marketing Solutions
Aram Youssefian
Aram Youssefian
Focus
Adobe Illustrator 7.0, Adobe Photoshop 4.0,
Macintosh G3
Strathmore Writing System/Lithographix





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design firm **Planet Design Company**

art director **Dana Lytle**

designer **Ben Hirby**

client **Guild.com**

tools **Adobe Illustrator, Quark XPress**

paper/printing **Neenah Classic Crest Natural White/
American Printing**

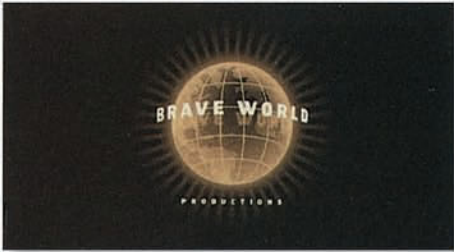


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PHONE • 608.257.2590
FAX • 608.257.2690

design firm Planet Design Company
art director Kevin Wade
designer Dan Ibarra
client Brave World Productions
tools Adobe Photoshop, Adobe Illustrator,
Quark XPress
paper/printing Mohawk Vellum Warm White/
American Printing





design firm **Hornall Anderson Design Works, Inc.**

art director **Jack Anderson**

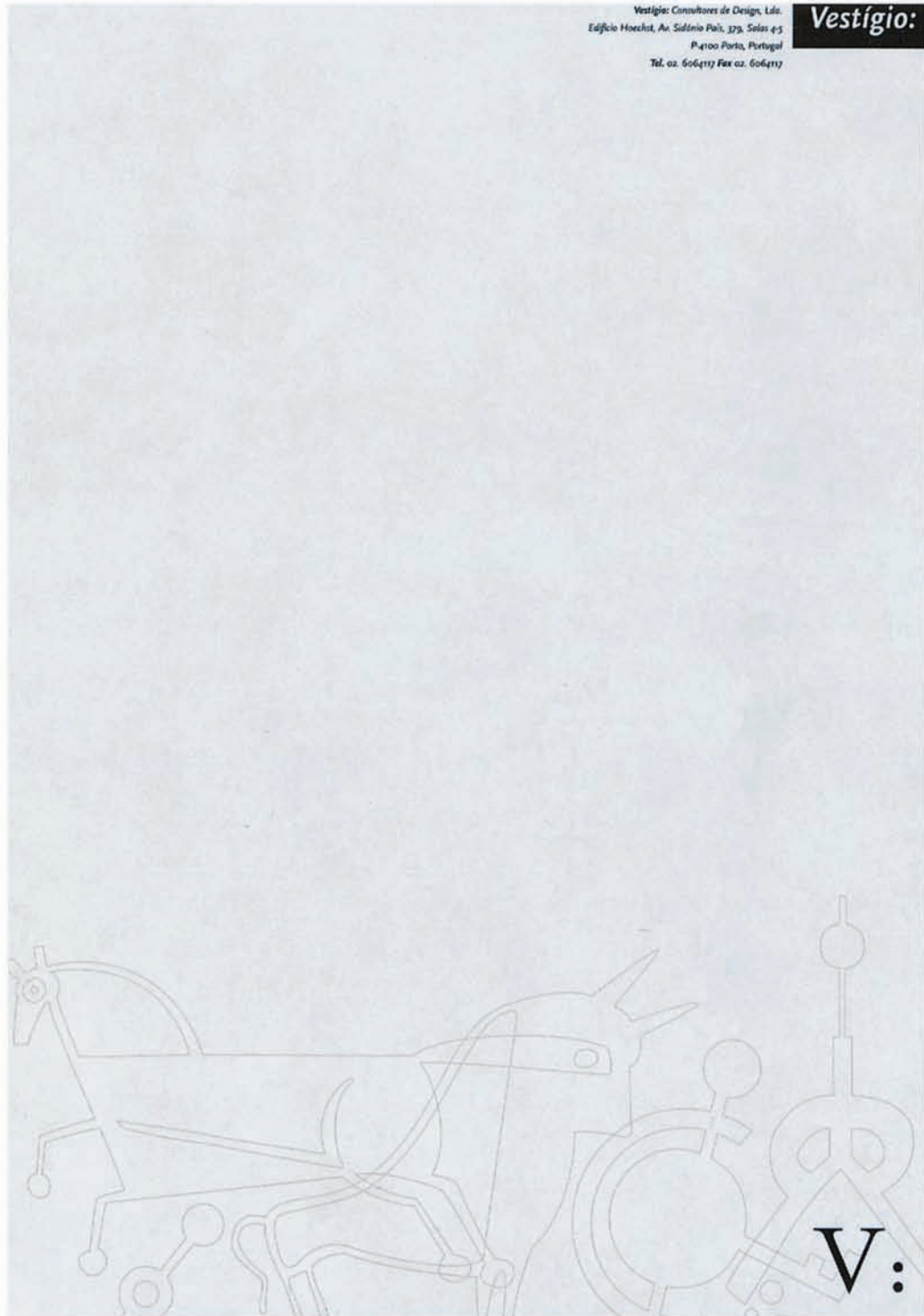
designers **Jack Anderson, David Bates**

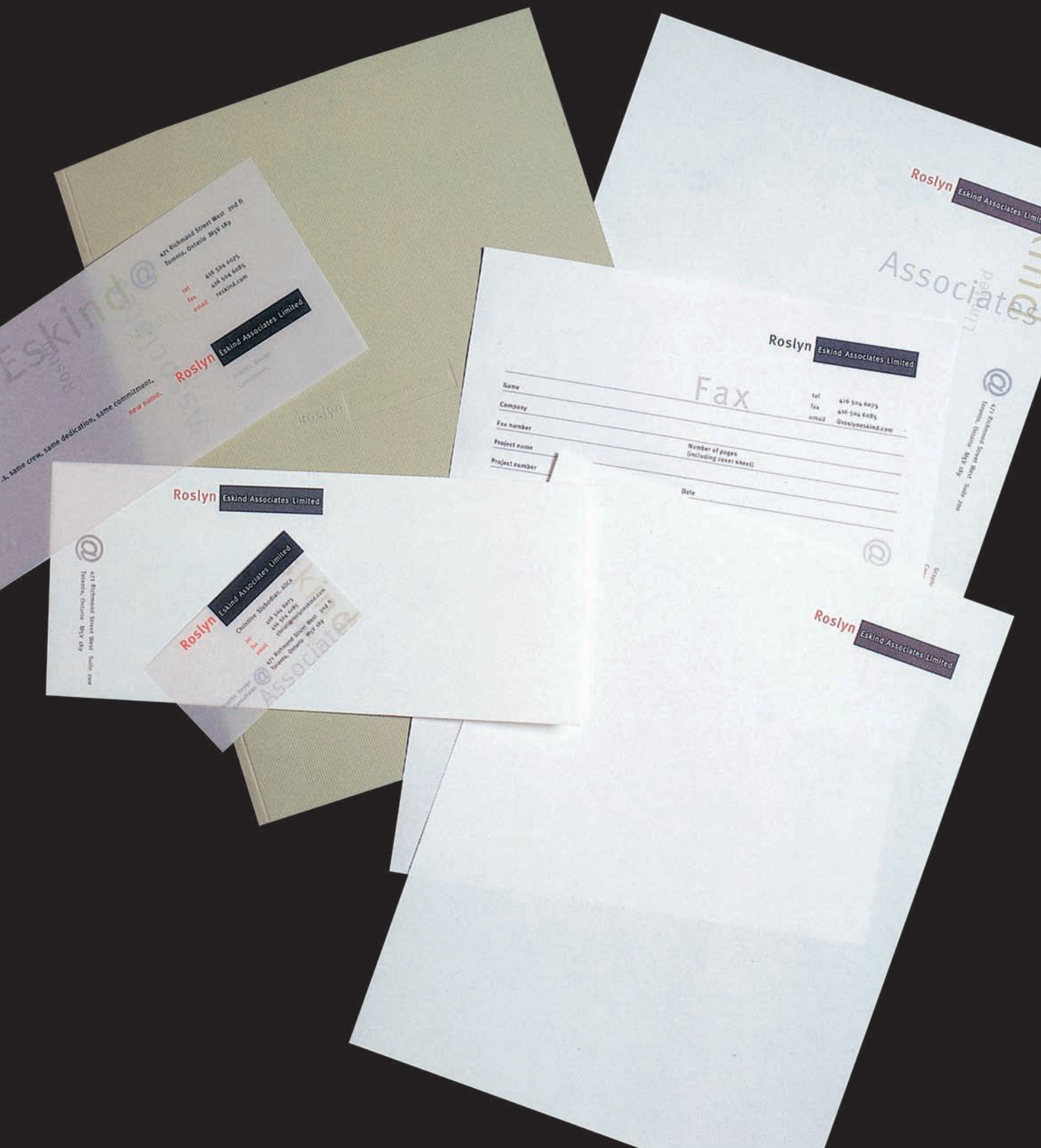
client **Hornall Anderson Design Works, Inc.**

tool **Macromedia FreeHand**

paper/printing **French Durotone, Packing Grey Liner;
French Durotone, Newsprint White**

design firm **Vestígio, Lda.**
art director **Emanuel Barbosa**
designer **Emanuel Barbosa**
client **Vestígio**
tools **Macromedia FreeHand, Macintosh 8100 Power PC**
paper/printing **Favini/Two color**



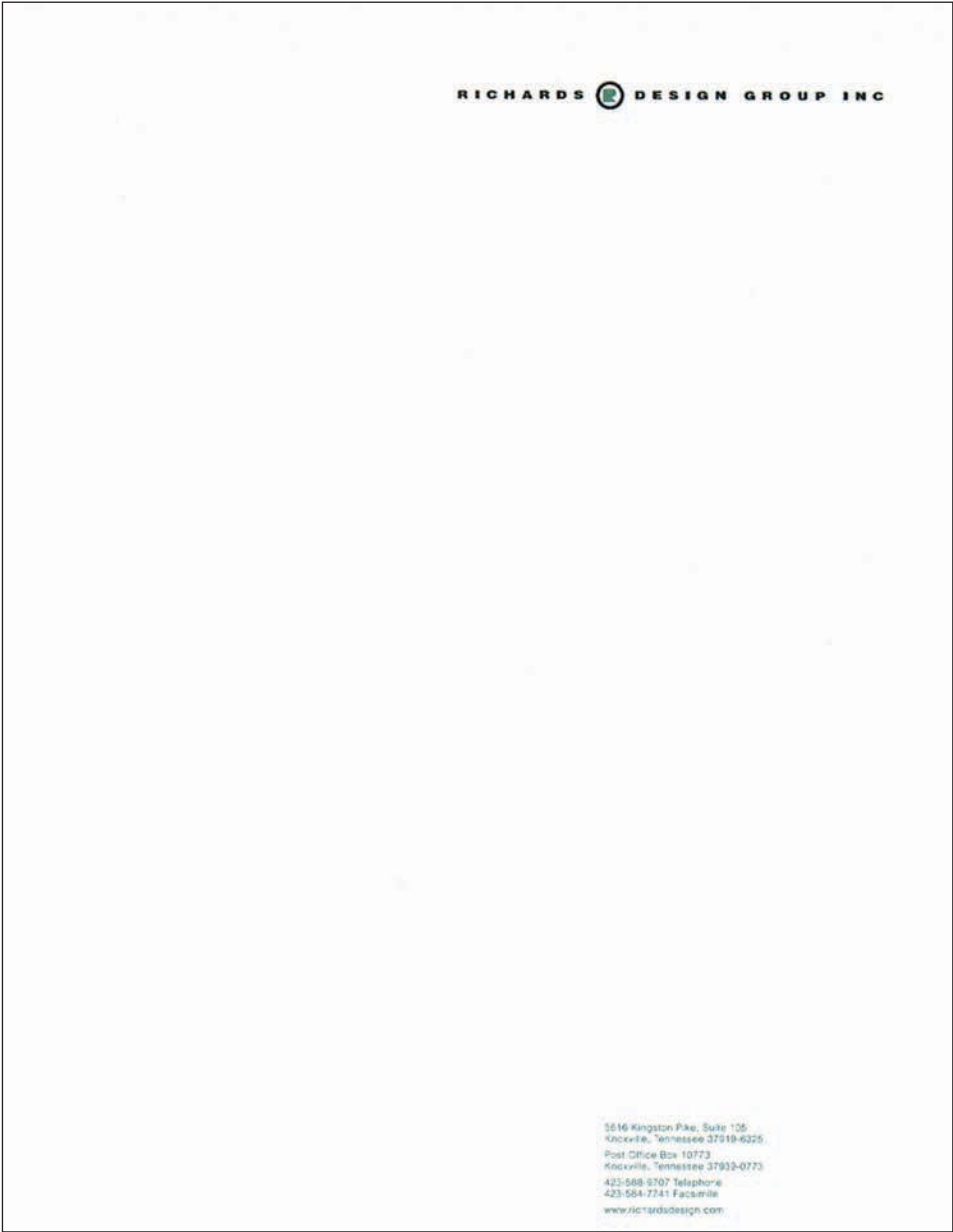


design firm **Roslyn Eskind Associates Limited**
art director **Roslyn Eskind**
designer **Roslyn Eskind**
client **Roslyn Eskind Associates Limited**
tools **Quark XPress, Adobe Photoshop, Adobe
Illustrator, Macintosh**
paper/printing **Chartham/Seaway Printing**



design firm
art director
designer
client
tools
paper/printing

Big Eye Creative, Inc.
Perry Chua
Perry Chua
Big Eye Creative, Inc.
Adobe Illustrator 6.0, Adobe Photoshop 4.0,
Macintosh
Cards: 120 lb. McCoy, Rest: Strathmore
Writing/Clarke Printing



design firm **Richards Design Group, Inc.**
art director **Michael Richards**
designer **Timothy D. Jenkins**
client **Richards Design Group**
tools **Adobe Illustrator, Quark XPress**
paper/printing **Strathmore Soft White Wove/Ullrich Printing**





design firm **Visual Dialogue**
 art director **Fritz Klaetke**
 designer **Fritz Klaetke**
 client **Edana Reprs**
 tools **Quark XPress, Adobe Photoshop, Macintosh Power PC**
 paper/printing **Strathmore Writing & Labor Stock/Alpha Press**

design firm **Karacters Design Group**
creative director **Maria Kennedy**
designer **Matthew Clark**
client **Karacters Design Group**
tools **Adobe Illustrator, Quark XPress,
Adobe Photoshop, Macintosh**
paper/printing **Classic Crest/Hemlock Printing**





design firm **Exhibit A Communications**
art director **Mark Gedrich**
designer **Mark Gedrich**
client **Exhibit A Communications**
tools **Adobe Illustrator, Macintosh 9500 Power PC**



design firm **Sagmeister Inc.**
art director **Stefan Sagmeister**
designers **Stefan Sagmeister/Hjalte Karlsson**
client **Anni Kuan Design**
tools **Adobe Illustrator/Macintosh 9500 Power PC**
paper/printing **Strathmore Writing/ Offset, Laser Die-Cut**



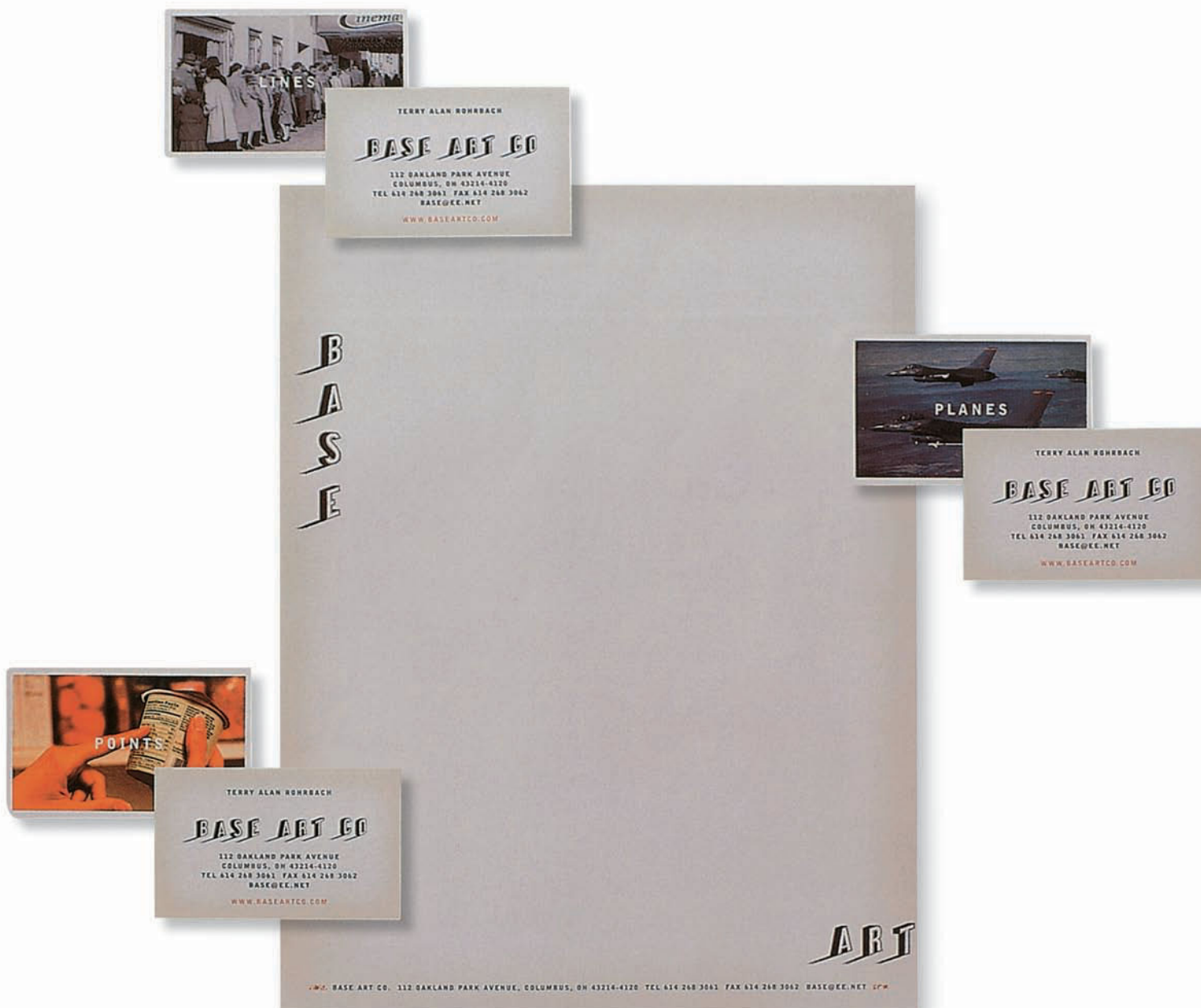
design firm Grafik Communications, Ltd.
design team Jonathan Amen, Eric Goetz
illustrator Jonathan Amen
client E-Media-C
tools Macromedia FreeHand, Quark XPress
paper/printing French Construction Fuse Green & Cement Green

DESIGN FIRM A1 Design
DESIGNER Amy Gregg
CLIENT A1 Design
TOOLS Adobe Illustrator, Macintosh





DESIGN FIRM Anderson Thomas Design
ART DIRECTORS Joel Anderson, Roy Roper
DESIGNER Roy Roper
CLIENT Anderson Thomas Design
TOOLS Quark XPress, Adobe Illustrator, Adobe Photoshop



DESIGN FIRM Base Art Co.
 ART DIRECTOR Terry Alan Rohrbach
 DESIGNER Terry Alan Rohrbach
 CLIENT Base Art Co.
 TOOLS Quark XPress, Macintosh

DESIGN FIRM Buchanan Design
ART DIRECTOR Bobby Buchanan
DESIGNERS Armando Abundis, Bobby Buchanan
CLIENT Buchanan Design
TOOLS Adobe Illustrator, Macintosh



DESIGN FIRM Bullet Communications, Inc.
ART DIRECTOR Timothy Scott Kump
DESIGNER Timothy Scott Kump
CLIENT Bullet Communications, Inc.
TOOLS Adobe Illustrator, Macintosh



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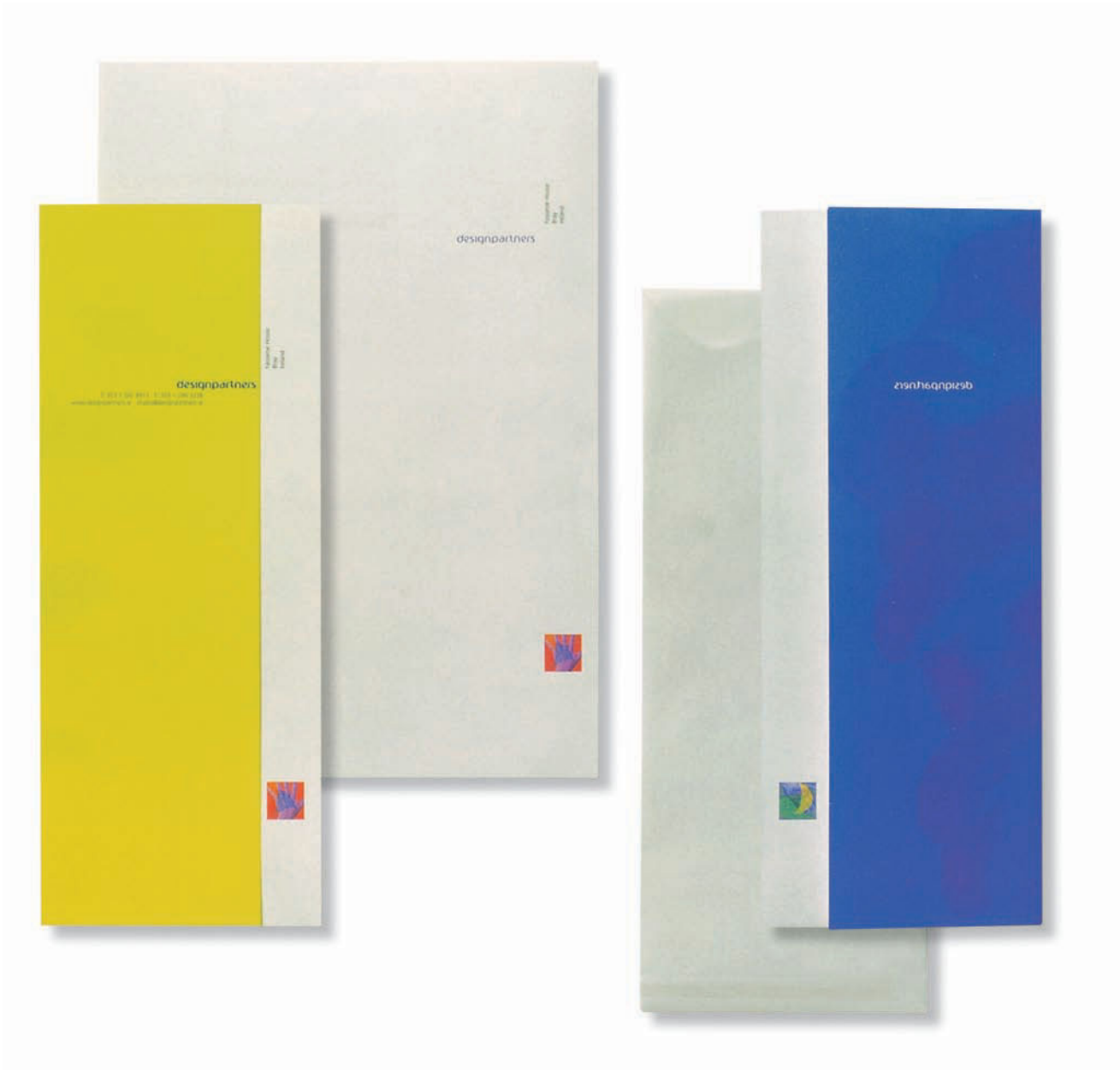
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DESIGN FIRM
DESIGNER
CLIENT
TOOLS

Becker Design
Neil Becker
Charlton Photos, Inc.
Adobe Illustrator, Macintosh



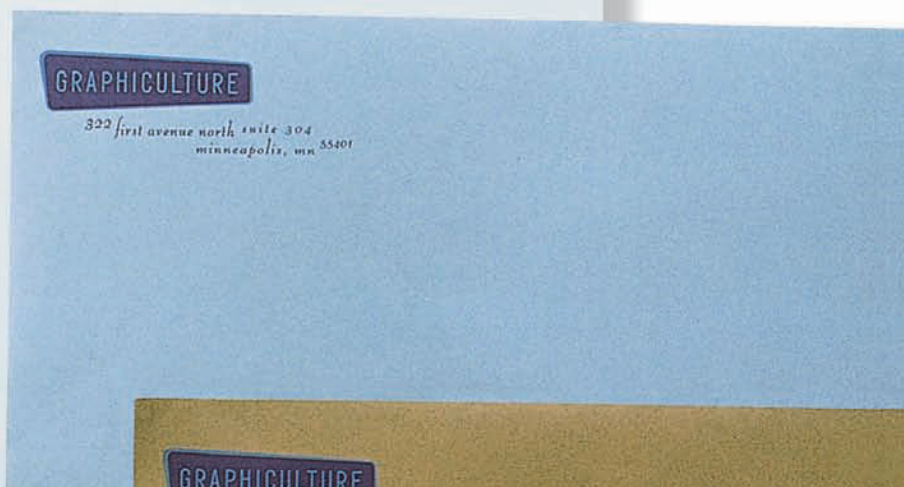
DESIGN FIRM Dynamo Design
DESIGNER Alan Bennis
CLIENT Design Partners
TOOLS Adobe Illustrator, Adobe Photoshop, Quark XPress





DESIGN FIRM D Zone Studio
ART DIRECTOR Joe Yule
DESIGNER Joe Yule
CLIENT D Zone Studio
TOOLS Adobe Illustrator, Macintosh

DESIGN FIRM Graphiculture
ART DIRECTOR Cheryl Watson
DESIGNERS Lindsay Little, Beth Mueller
CLIENT Graphiculture
TOOLS Quark XPress, Macromedia FreeHand

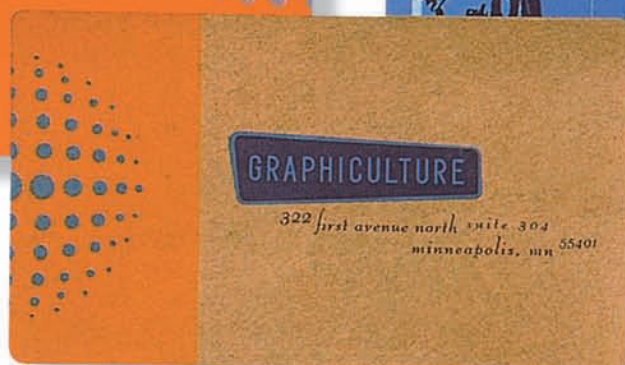


CLIENT: _____

JOB DESCRIPTION: _____

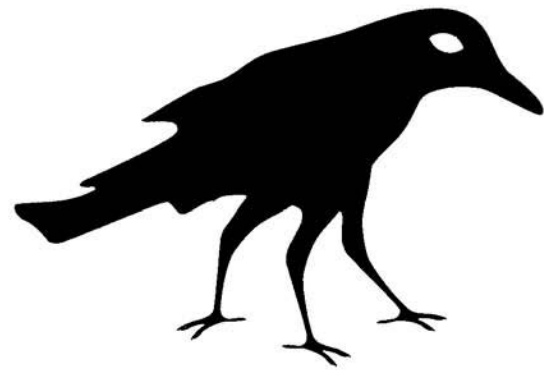
SUBJECT: _____

DATE: _____



DESIGN FIRM	Gardner Design
ART DIRECTOR	Brian Miller
DESIGNER	Brian Miller
CLIENT	John Crowe Photography
TOOL	Macromedia FreeHand

JOHN



(CROWE)

DESIGN FIRM Gardner Design
ART DIRECTORS Bill Gardner, Brian Miller
DESIGNER Brian Miller
CLIENT Paul Chauncey Photography
TOOL Macromedia FreeHand





DESIGN FIRM	KAISERDICKEN
ART DIRECTOR	Craig Dicken
DESIGNERS	Craig Dicken, Debra Kaiser, Anthony Sini
CLIENT	Turtle Airways
TOOLS	Quark XPress, Adobe Illustrator, Adobe Photoshop, Macintosh



DESIGN FIRM	Jeff Fisher LogoMotives
ART DIRECTOR	Jeff Fisher
DESIGNERS	Jeff Fisher, Brett Bigham
CLIENT	Black Dog Furniture Design
TOOLS	Macromedia FreeHand, Macintosh



KIMBERLY WATERS

DESIGN FIRM	Jeff Fisher LogoMotives
ART DIRECTOR	Jeff Fisher
DESIGNER	Jeff Fisher
CLIENT	Kimberly Waters
TOOLS	Macromedia FreeHand, Macintosh

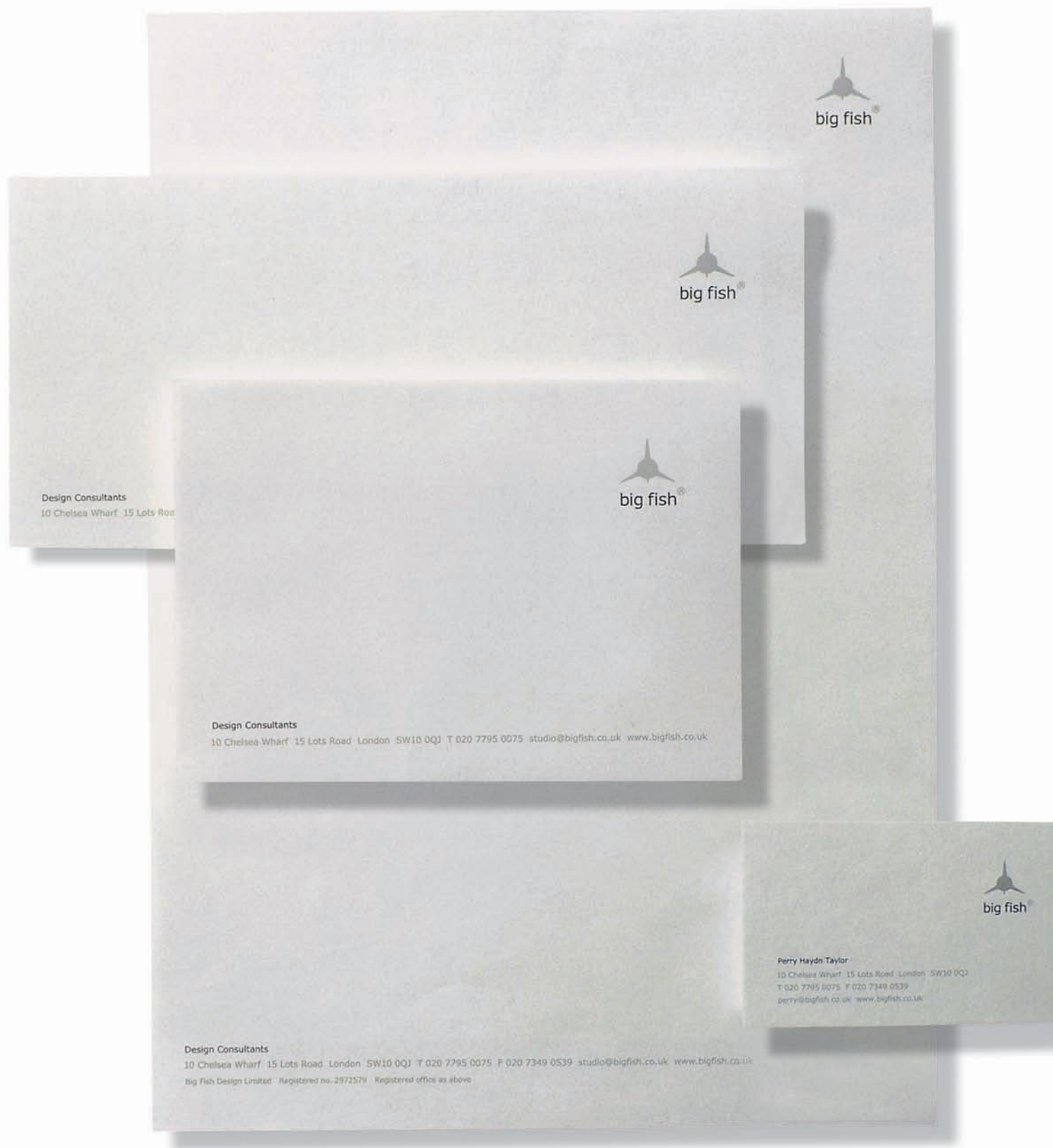
DESIGN FIRM	Nassar Design
ART DIRECTOR	Nelida Nassar
DESIGNER	Margarita Encorienda
CLIENT	Nassar Design
TOOLS	Adobe Illustrator, Quark XPress, Adobe Photoshop





DESIGN FIRM	Oakley Design Studios
ART DIRECTOR	Tim Oakley
DESIGNER	Tim Oakley
CLIENT	Doug Baldwin, Copywriter
TOOL	Adobe Illustrator 7.0

DESIGN FIRM	Punkt
ART DIRECTOR	Giles Dunn
DESIGNER	Giles Dunn
CLIENT	Big Fish Design Consultants
TOOL	Macromedia FreeHand



DESIGN FIRM PXL8R Visual Communications
PHOTOGRAPHER Craig Molenhouse
DESIGNER Craig Molenhouse
CLIENT PXL8R Visual Communications
TOOLS Adobe Photoshop, Adobe Illustrator, Quark XPress, Macintosh





Ivy Park

tel: 615.269.6543 fax: 615.269.6849

Ivy Park

Paul Robert Evans

2712 Larmoo Avenue
Nashville, Tennessee 37204

tel: 615.269.6543
fax: 615.269.6849
email: p.evans@ivypark.com

www.ivypark.com

Ivy Park

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Nashville, Tennessee 37204

2712 Larmoo Avenue
Nashville, Tennessee 37204

www.ivypark.com









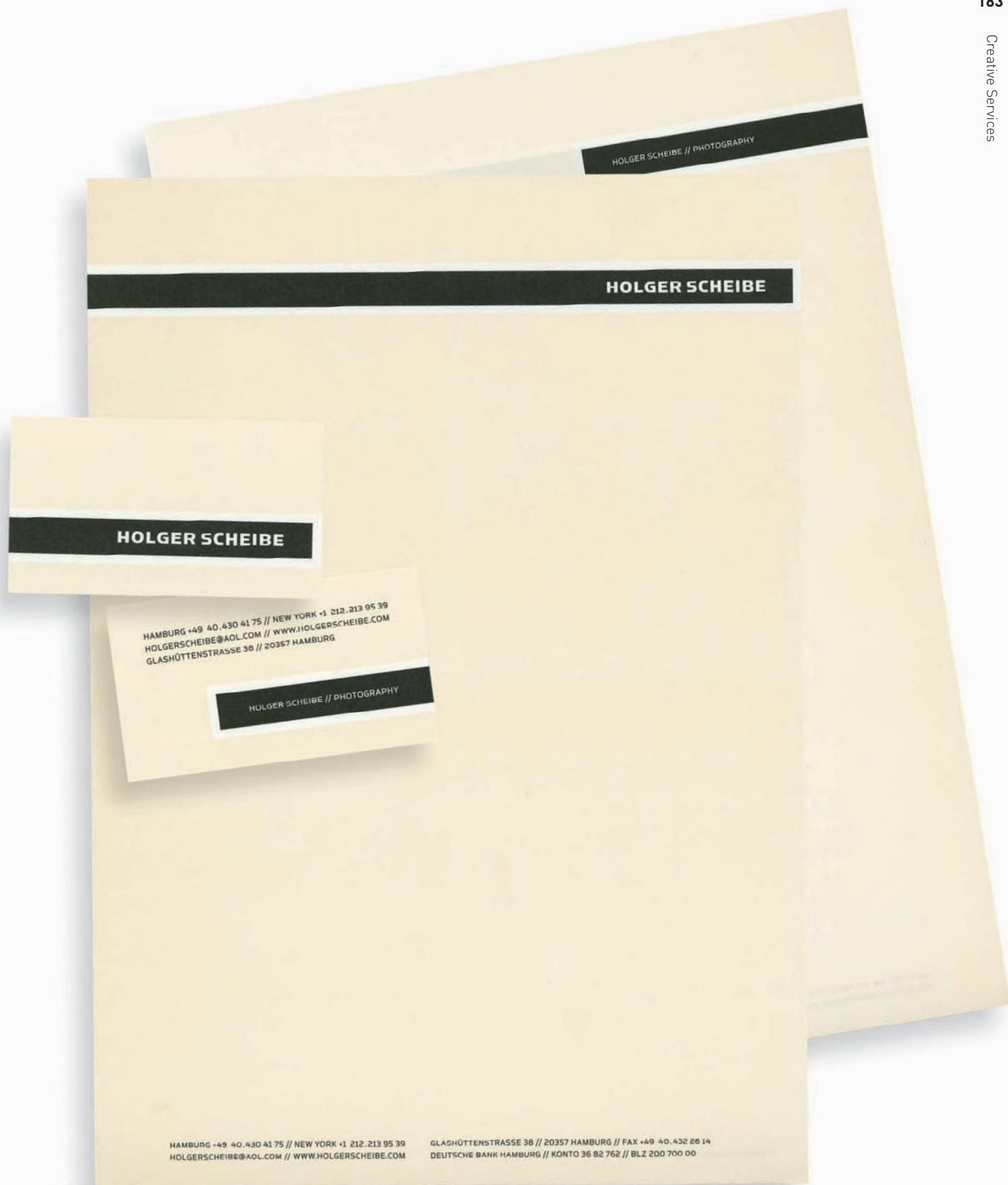
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DESIGN COMPANY

EMMA WILSON
DESIGN COMPANY

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SEATTLE, WASHINGTON 98109

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SEATTLE, WASHINGTON 98109
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934-5516
C.NET





Chapter 3:

RETAIL,
RESTAURANT, AND
HOSPITALITY

design firm **Hornall Anderson Design Works, Inc.**
art director **Hornall Anderson Design Works, Inc.**
designers **Larry Anderson, Mary Hermes,
Mike Calkins, Michael Brugman**
client **U.S. Cigar**
tools **Macromedia FreeHand**





design firm **Barbara Chan Design**
art director **Barbara Chan**
designer **Barbara Chan**
client **Recess**
tools **Adobe Illustrator 7.0, Macintosh G3**



design firm **Kirima Design Office**
art director **Harumi Kirima**
designer **Harumi Kirima**
client **Happy-En**



design firm **Jim Lange Design**
art director **Lee Langill**
designer **Jim Lange**
client **Lee Langill**
tool **Macintosh**



design firm **Murrie Lienhart Rysner**
art director **Linda Voll**
designer **Linda Voll**
client **Wellness Business Works**
tool **Adobe Illustrator**



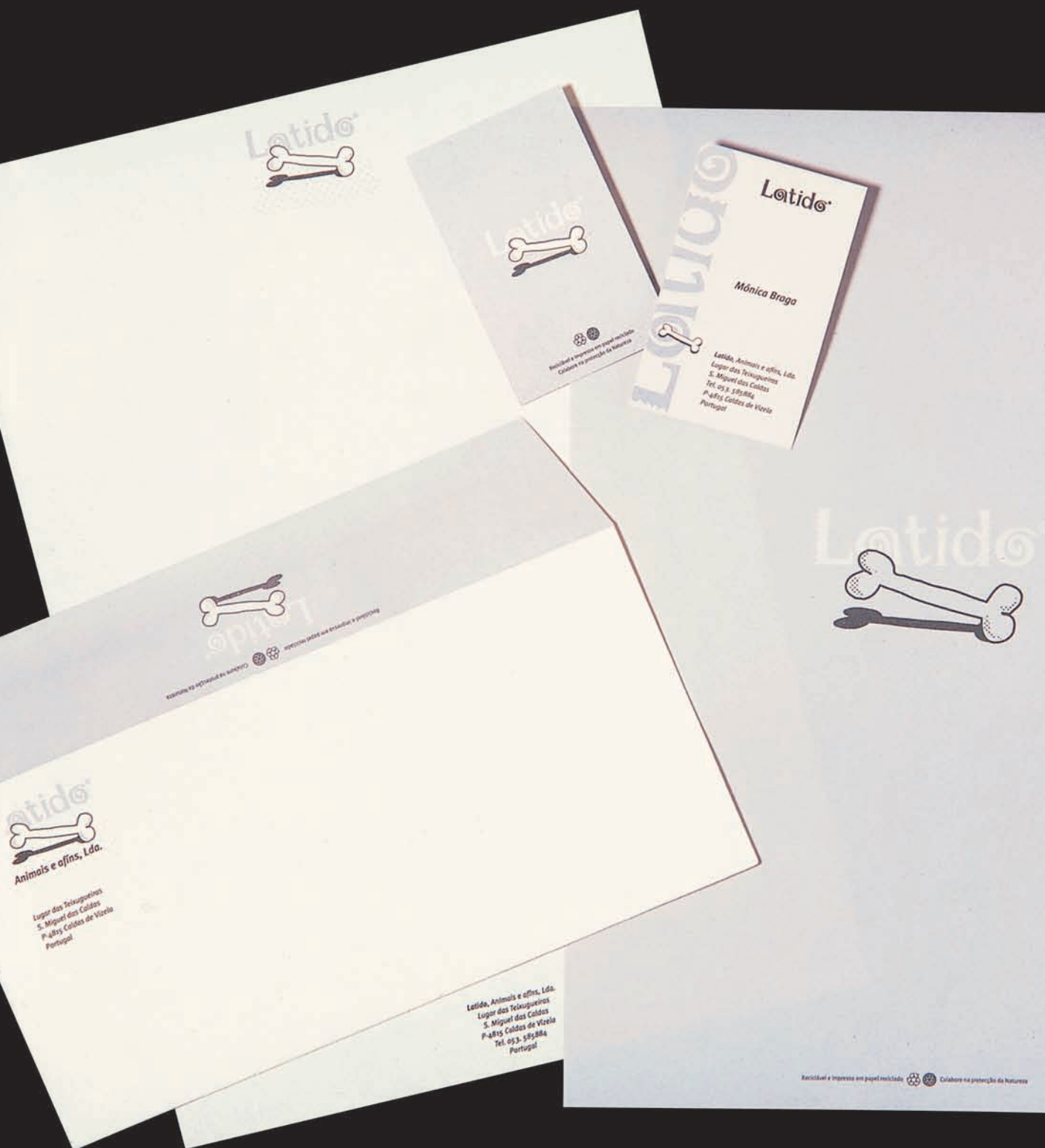
design firm **Phillips Design Group**
art director **Steve Phillips**
designers **Alison Goudreault, Susan Logher**
client **Sendwine.com**
tools **Adobe Illustrator 7.0, Macintosh G3**
paper/printing **Strathmore Writing, Soft White/
BHF Printing**

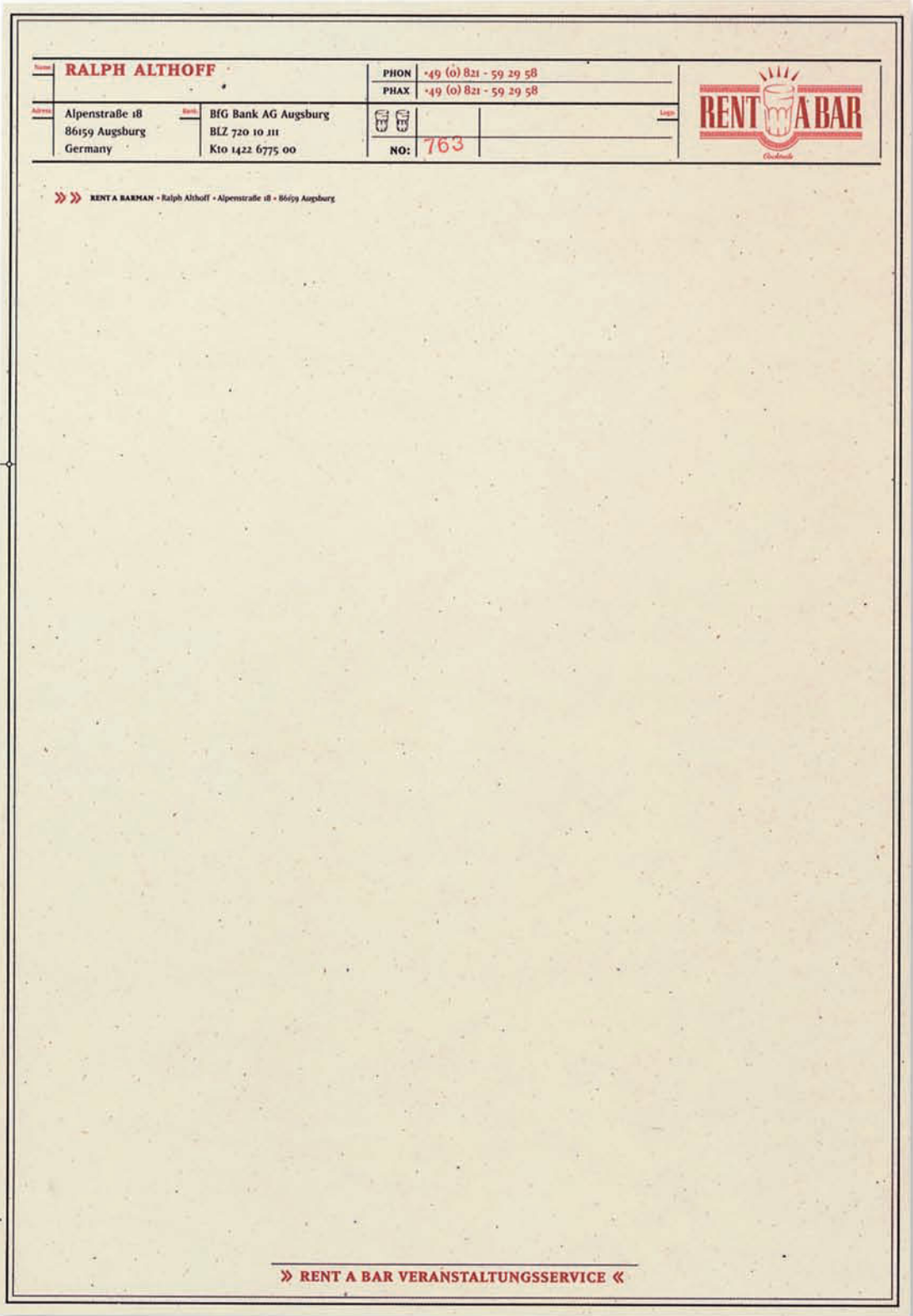


design firm	Arrowstreet Graphic Design
art director	Bob Lowe
designer	Seth Londergan
client	Pet Corner, LLC
tools	Adobe Illustrator, Macintosh Power PC
paper/printing	Poseidon White/Direct Printing



design firm **Vestígio**
 art director **Emanuel Barbosa**
 designer **Emanuel Barbosa**
 client **Latido**
 tool **Macromedia FreeHand**
 paper/printing **Renova Print/Two-color offset**





design firm **Marius Fahrner**
art director **Marius Fahrner**
designer **Marius Fahrner**
client **'Rent a Bar' Barservice**
tools **Adobe Illustrator, Quark XPress**
paper/printing **Romerturm Countryside/
Schieking Werbedrull 2/0**

design firm **Vrontikis Design Office**
art director **Petrula Vrontikis**
designers **Christina Hsaio, Stationary: Petrula Vrontikis**
client **Kozo Hasegawa, Global Dining, Inc.**
tools **Adobe Photoshop, Quark XPress**
paper/printing **Crosspointe Synergy/Login Printing**



design firm **Mires Design**
art director **John Ball**
designers **John Ball, Miguel Perez, and Jeff Samaripa**
client **dab fragrance sampling**





D I V A N

7661 GIRARD AVE. LA JOLLA, CALIFORNIA 92037 PH 619.551.0405 FAX 619.551.0639

<i>design firm</i>	Miriello Grafico, Inc.
<i>art director</i>	Ron Miriello
<i>designer</i>	Courtney Mayer
<i>client</i>	Divan
<i>tools</i>	Adobe Illustrator, Adobe Photoshop, Macintosh
<i>printing</i>	Offset litho three color over two color



design firm | **Korn Design**
 art director | **Denise Korn**
 designer | **Christine Brooks**
 client | **Boston Light Source**
 tools | **Adobe Illustrator, Quark XPress**
 paper/printing | **Alpha Pressa**

Representing manufacturers offering products with a perceptible advantage for the coordination of lighting with architecture.



DESIGN FIRM art+corporate culture
DESIGNER Mag. Lothar Amilian Heinzle
CLIENT Markus Maier
TOOLS Macromedia FreeHand, Quark XPress



DESIGN FIRM	ARTiculation Group & Benchmark Porter Novelli
ART DIRECTOR	Joseph Chan
DESIGNER	Joseph Chan
CLIENT	The Shopping Channel
TOOL	Adobe Illustrator

DESIGN FIRM
DESIGNER
CLIENT
TOOLS

Becker Design
Neil Becker
A Food Affair
Adobe Illustrator, Macintosh



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CATERING
for
EVERY AFFAIR

P.O. BOX 3844
VAIL, COLORADO 81658
PHONE 970 477-1073
WCATER@MOUNTAINMAK.NET



BRENTS W. OLMSTED
FOOD OPERATION / CHEF
P.O. BOX 3844
VAIL, COLORADO 81658
PHONE 970 477-1073
WCATER@MOUNTAINMAK.NET

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SPECIAL EVENTS AND MORE



P.O. BOX 3844
VAIL, COLORADO 81658



DESIGN FIRM	Bailey/Franklin
ART DIRECTOR	Dan Franklin
DESIGNER	Alex Epp
CLIENT	Boyd Coffee Company
TOOL	Macromedia FreeHand

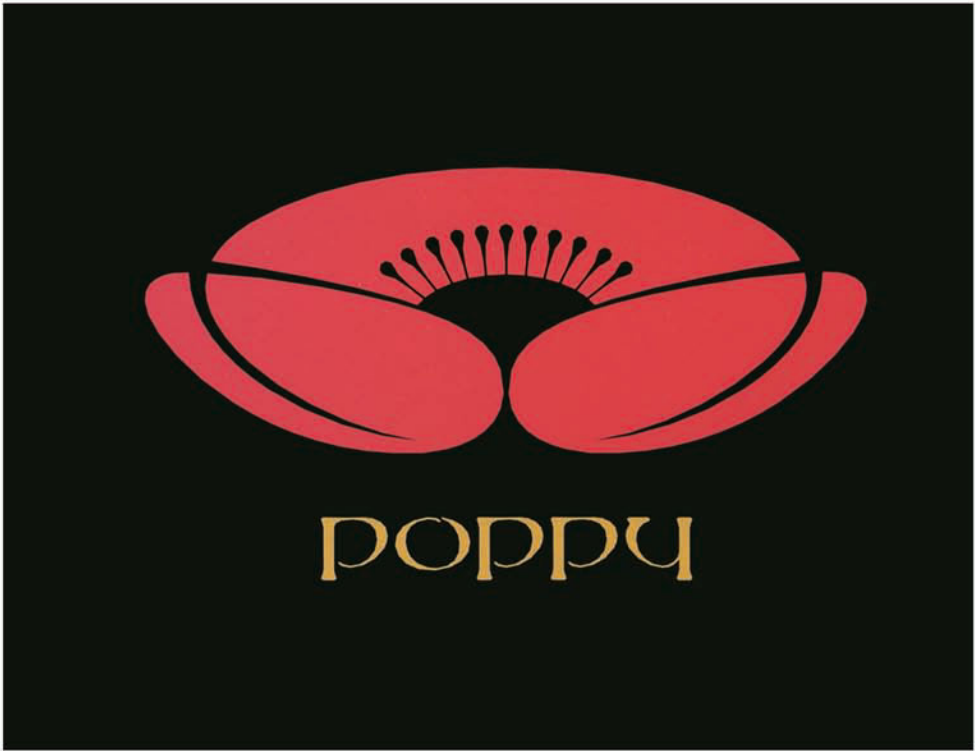
DESIGN FIRM Bruce Yelaska Design
ART DIRECTOR Bruce Yelaska
DESIGNER Bruce Yelaska
CLIENT Hunan Garden
TOOLS Adobe Illustrator, Macintosh





DESIGN FIRM	cincodemayo
ART DIRECTOR	Mauricio Alanis
DESIGNER	Mauricio Alanis
CLIENT	Phone City
TOOLS	Macromedia FreeHand, Macintosh

DESIGN FIRM Cato Partners
DESIGNER Cato Partners
CLIENT Poppy Industries Pty. Ltd.
TOOLS Adobe Illustrator 6, Macintosh





DESIGN FIRM	Design Center
ART DIRECTOR	John Reger
DESIGNER	Sherwin Schwartzrock
CLIENT	Simple to Grand
TOOLS	Macromedia FreeHand, Macintosh



DESIGN FIRM Design Center
ART DIRECTOR John Reger
DESIGNER Cory Docken
CLIENT Photoman
TOOLS Macromedia FreeHand, Macintosh

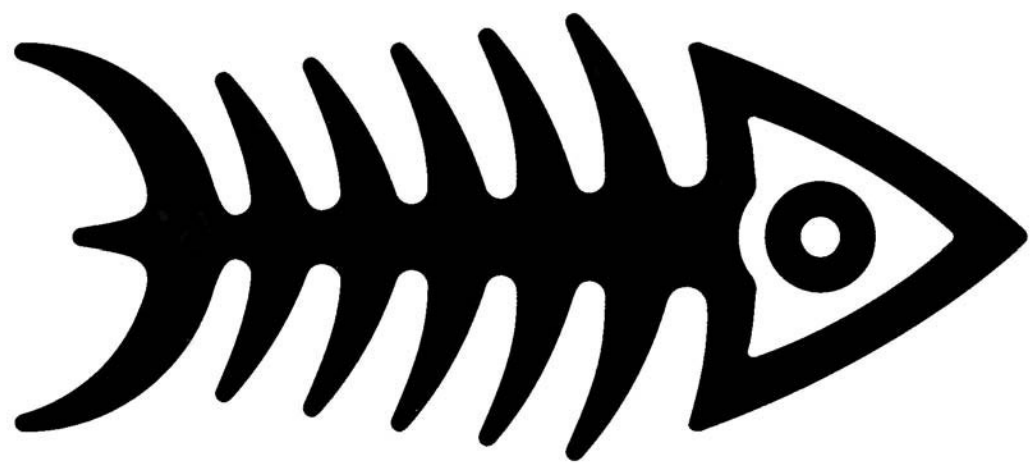


DESIGN FIRM	DogStar
ART DIRECTOR	Lynn Smith/Perry, Harper & Perry Advertising
DESIGNER	Rodney Davidson
CLIENT	San Roc Cay Resort
TOOL	Macromedia FreeHand 7

DESIGN FIRM Gardner Design
ART DIRECTOR Bill Gardner
DESIGNER Bill Gardner
CLIENT Plazago
TOOL Macromedia FreeHand

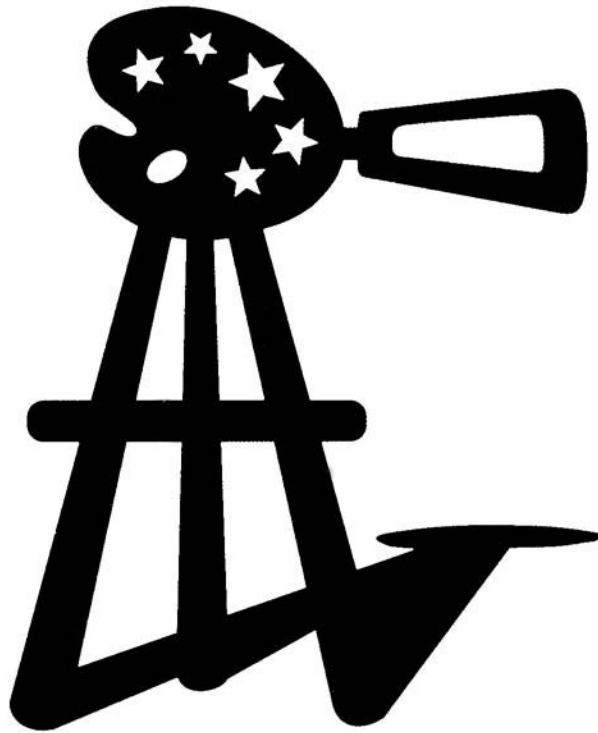
The logo for Plazago features the word "plazago" in a bold, sans-serif typeface. The letters "plaZa" are black, while "go" is a vibrant green. Two thick, curved arrows are positioned around the central "Z": an orange arrow at the top pointing left, and a red arrow at the bottom pointing right, creating a circular flow around the letter.

plazago



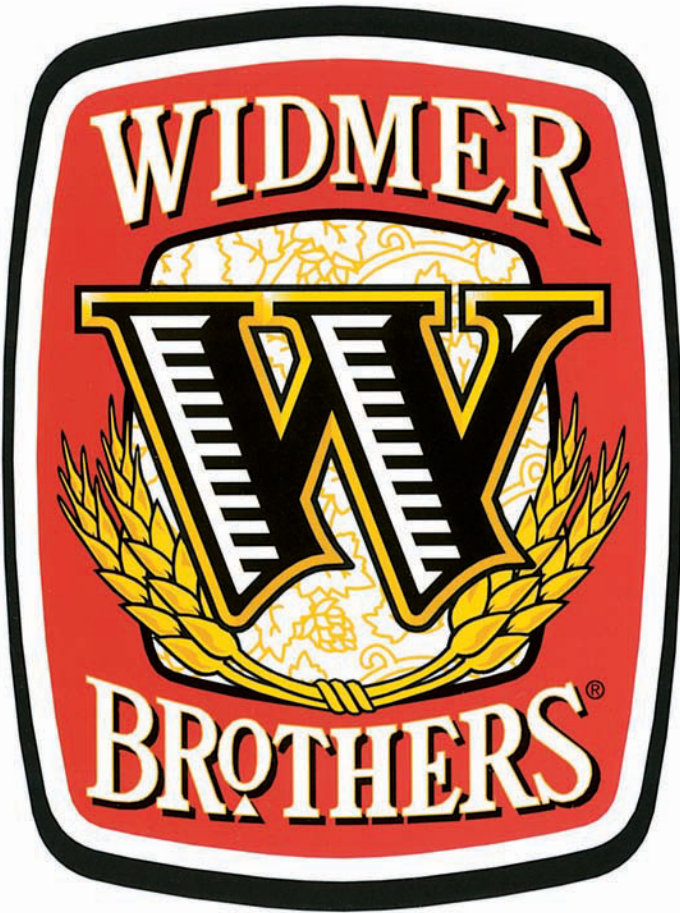
DESIGN FIRM	Gardner Design
ART DIRECTOR	Chris Parks
DESIGNER	Chris Parks
CLIENT	Big Fish
TOOL	Macromedia FreeHand

DESIGN FIRM	Gardner Design
ART DIRECTORS	Travis Brown, Bill Gardner
DESIGNER	Travis Brown
CLIENT	Iron Easel
TOOL	Macromedia FreeHand





DESIGN FIRM Hornall Anderson Design Works, Inc.
ART DIRECTORS Larry Anderson, Jack Anderson
DESIGNERS Jack Anderson, Larry Anderson, Bruce Stigler,
 Bruce Branson-Meyer, Mary Chin Hutchison,
 Michael Brugman, Ed Lee, Kaye Farmer
CLIENT Widmer Brothers
TOOL Macromedia FreeHand



DESIGN FIRM Gardner Design
ART DIRECTORS Brian Miller, Bill Gardner
DESIGNER Brian Miller
CLIENT Butcher & Cooks
TOOLS Macromedia FreeHand, Adobe Photoshop



COUGAR MOUNTAIN

GOURMET COOKIES

DESIGN FIRM	Hornall Anderson Design Works, Inc.
ART DIRECTORS	Jack Anderson, Debra McCloskey
DESIGNERS	Jack Anderson, Debra McCloskey, Lisa Cervený, Mary Chin Hutchison, Gretchen Cook, Holly Craven, Dorothee Soechting
CLIENT	Cougar Mountain Cookies
TOOL	Macromedia FreeHand

DESIGN FIRM Hornall Anderson Design Works, Inc.
ART DIRECTOR Jack Anderson
DESIGNERS Jack Anderson, Kathy Saito,
 Mary Chin Hutchison, Alan Copeland
CLIENT Big Island Candies
TOOL Macromedia FreeHand



DESIGN FIRM Hornall Anderson Design Works, Inc.
ART DIRECTOR Lisa Cervený
DESIGNERS Lisa Cervený, Michael Brugman, Rick Miller,
 Belinda Bowling, Mary Hermes
CLIENT Hardware.com
TOOL Adobe Illustrator





DESIGN FIRM Halleck
ART DIRECTORS Daniel Tang, Wayne Wright
DESIGNERS Daniel Tang, Wayne Wright
CLIENT Glen Ellen Carneros Winery
TOOLS Adobe Photoshop, Macintosh



DESIGN FIRM	Insight Design Communications
ART DIRECTORS	Sherrie & Tracy Holdeman
DESIGNERS	Sherrie & Tracy Holdeman
CLIENT	Richard Lynn's Shoe Market
TOOL	Macromedia FreeHand 9.0.1

DESIGN FIRM	Insight Design Communications
ART DIRECTORS	Sherrie & Tracy Holdeman
DESIGNERS	Sherrie & Tracy Holdeman
CLIENT	Dino's Italian Grille
TOOLS	Hand Drawn, Macromedia FreeHand 9.0.1





DESIGN FIRM	Insight Design Communications
ART DIRECTORS	Sherrie & Tracy Holdeman
DESIGNERS	Sherrie & Tracy Holdeman
CLIENT	Perfect Pitch Sound Systems
TOOLS	Hand Drawn, Macromedia FreeHand 9.0.1



DESIGN FIRM	Insight Design Communications
ART DIRECTORS	Sherrie & Tracy Holdeman
DESIGNERS	Sherrie & Tracy Holdeman
CLIENT	Le Petit Chef
TOOLS	Hand Drawn, Macromedia FreeHand 9.0.1

DESIGN FIRM Karacters Design Group
ART DIRECTORS Maria Kennedy, Roy White
DESIGNER Matthew Clark
CLIENT Overwaitea Food Group Urban Fare
TOOL Adobe Illustrator



DESIGN FIRM	Jeff Fisher LogoMotives
ART DIRECTOR	Jeff Fisher
DESIGNER	Jeff Fisher
CLIENT	W.C. Winks Hardware
TOOLS	Macromedia FreeHand, Macintosh





DESIGN FIRM	Jeff Fisher LogoMotives
ART DIRECTOR	Jeff Fisher
DESIGNER	Jeff Fisher
CLIENT	Peggy Sundays
TOOLS	Macromedia FreeHand, Macintosh

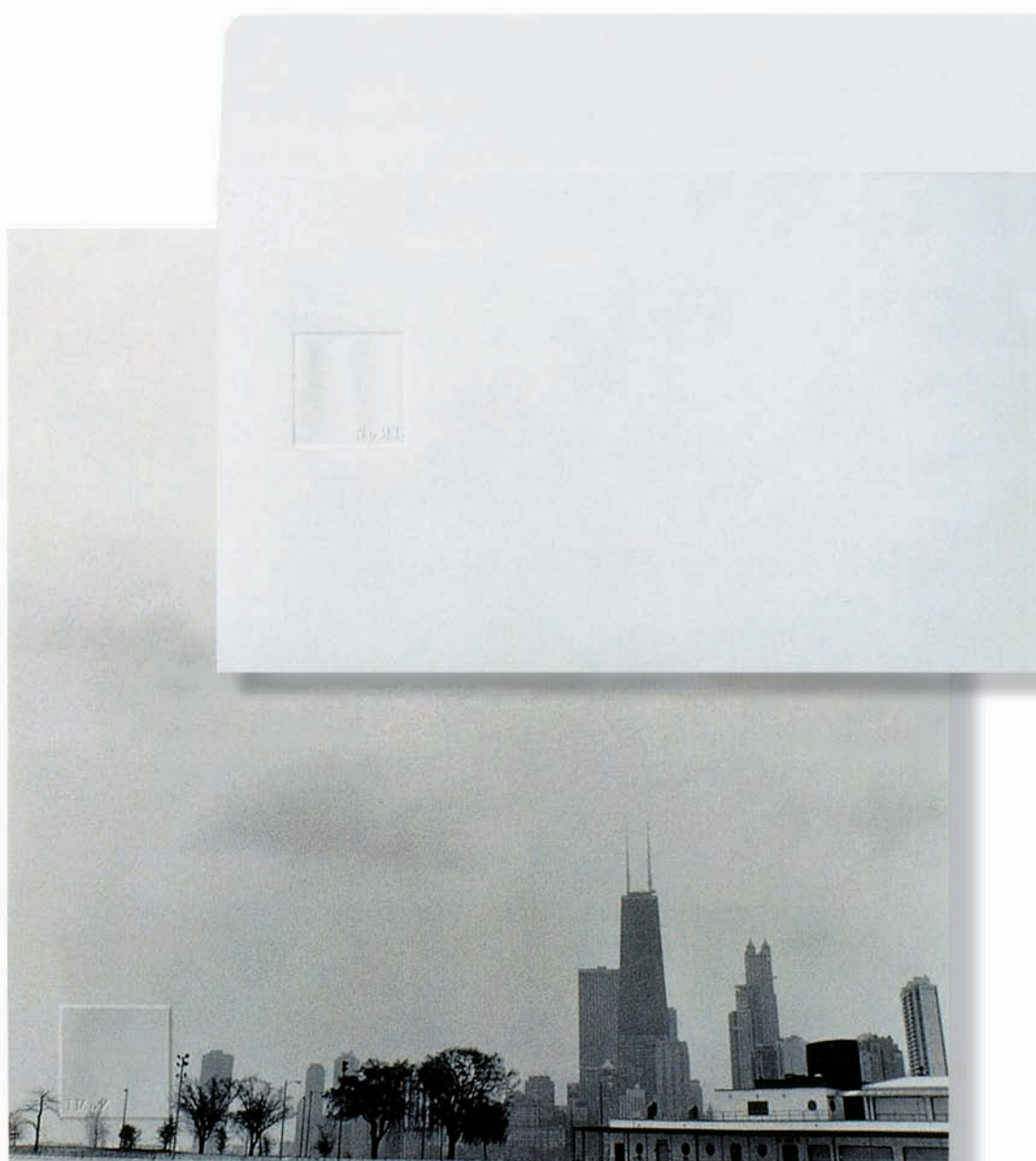
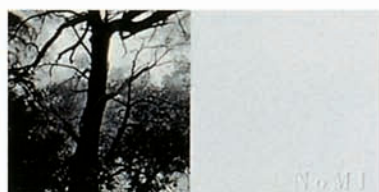


DESIGN FIRM	Lloyds Graphic Design & Communication
ART DIRECTOR	Alexander Lloyd
DESIGNER	Alexander Lloyd
CLIENT	One Skinny Cook
TOOLS	Macromedia FreeHand, Macintosh



DESIGN FIRM	Lloyds Graphic Design & Communication
ART DIRECTOR	Alexander Lloyd
DESIGNER	Alexander Lloyd
CLIENT	A Cappella Furniture
TOOLS	Macromedia FreeHand, Macintosh

DESIGN FIRM Louey/Rubino Design Group
ART DIRECTOR Robert Louey
CREATIVE DIRECTOR Tony Chi & Associates
DESIGNER Alex Chao
CLIENT NoMi
TOOLS Quark XPress, Adobe Illustrator, Macintosh





ORCHARD STREET MARKET

DESIGN FIRM	Love Communications
ART DIRECTOR	Preston Wood
CLIENT	Orchard Street Market
TOOLS	Adobe Illustrator, Quark XPress

DESIGN FIRM	Total Creative
ART DIRECTOR	Rod Dyer
DESIGNER	Michael Doret
CLIENT	Hollywood & Vine Diner
TOOL	Adobe Illustrator 8.01





ENGFER PIZZA WORKS

WOOD-FIRED

DESIGN FIRM	Energy Energy Design
ART DIRECTOR	Leslie Guidice
SENIOR DESIGNER	Stacy Guidice
ILLUSTRATOR	Tim Harris
CLIENT	Engfer Pizza Works
TOOLS	Adobe Illustrator, Macintosh



urban feast

DESIGN FIRM	Nesnadny + Schwartz
ART DIRECTOR	Joyce Nesnadny
DESIGNERS	Joyce Nesnadny, Cindy Lowrey
CLIENT	Urban Feast
TOOLS	Macromedia FreeHand 8.0, Macintosh



DESIGN FIRM Oliver Russell & Associates
ART DIRECTOR Kristy Weyhrich
DESIGNER Kristy Weyhrich
CLIENT Alan Head, Grove Street Place
TOOLS Adobe Illustrator 8.0, Macintosh G4

DESIGN FIRM PM Design
ART DIRECTOR Philip Marzo
DESIGNER Philip Marzo
CLIENT B. Heaven.
TOOL Adobe Illustrator 8.0



HEAVEN



DESIGN FIRM	Palmquist Creative
ART DIRECTOR	Andrea Stevenson
DESIGNER	Kelly Bellcour
CLIENT	Big Sky Carvers—Single Green Frog
TOOLS	Adobe Illustrator, Macintosh

DESIGN FIRM Shamlian Advertising
ART DIRECTOR Fred Shamlian
DESIGNERS Darren Taylor, Edgar Uy
CLIENT Du Jour Catering
TOOLS Macintosh, Adobe Illustrator 8.0, Quark XPress 4.1



DESIGN FIRM Second Floor
ART DIRECTOR Warren Welter
DESIGNER Chris Twilling
CLIENT Personality Hotels
TOOLS Adobe Illustrator, Quark XPress, Macintosh



DESIGN FIRM Lewis Moberly
ART DIRECTOR Mary Lewis
DESIGNER Joanne Smith
CLIENT Finca Flichman
TOOL Adobe Illustrator 8.0, Macintosh

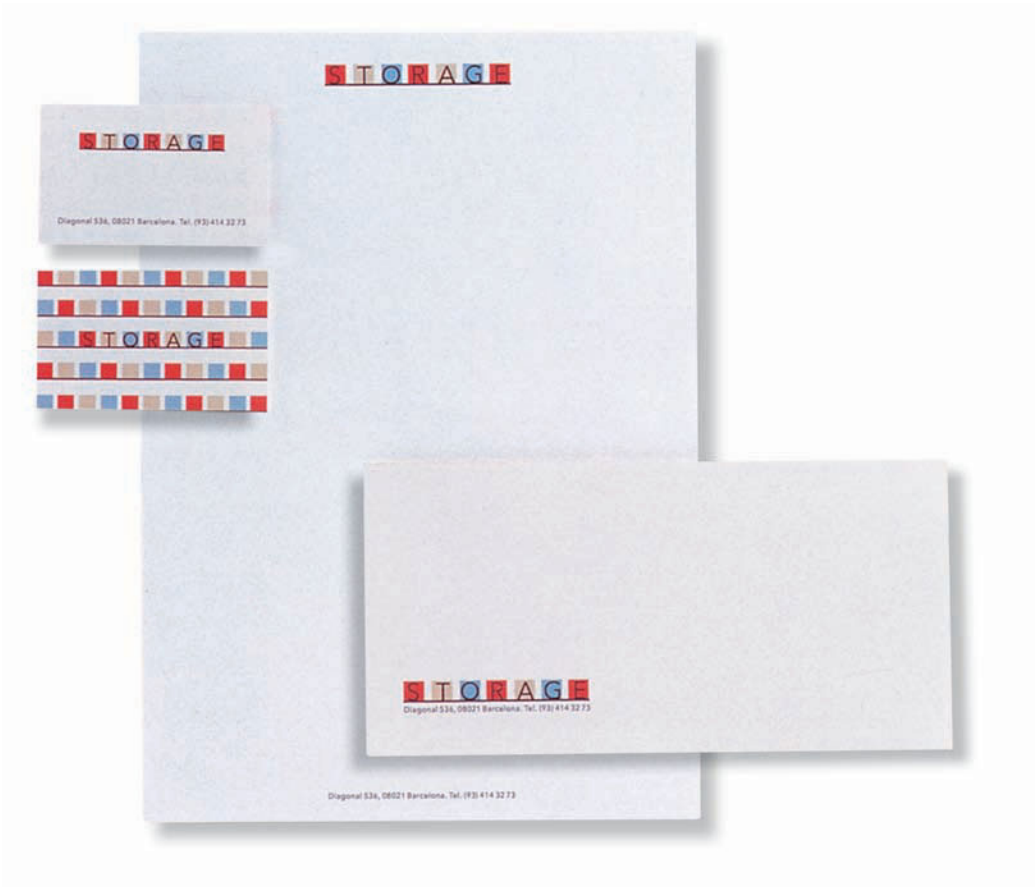


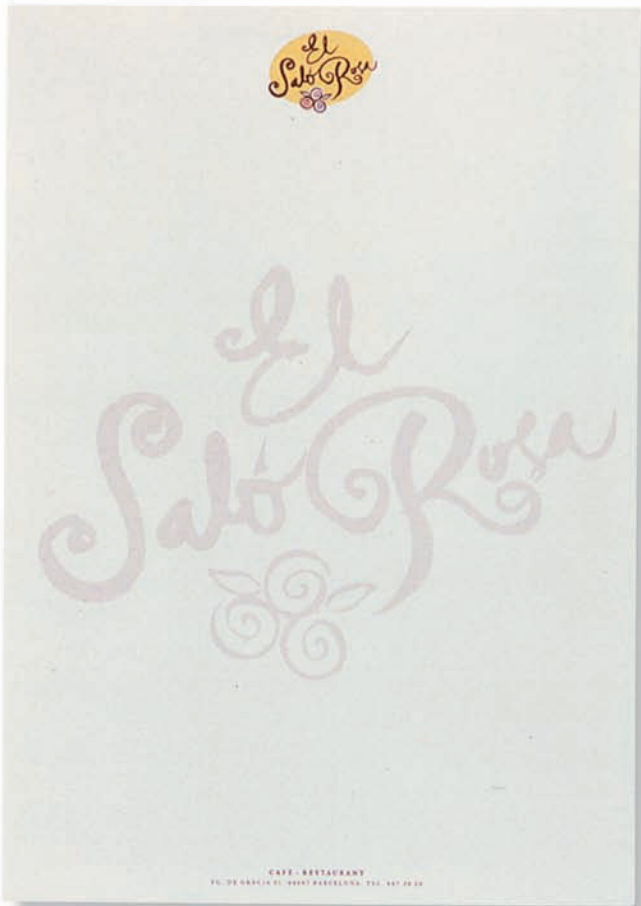
FINCA FLICHMAN
WINERY



DESIGN FIRM	Sayles Graphic Design
ART DIRECTOR	John Sayles
DESIGNER	John Sayles
CLIENT	Sayles Graphic Design
TOOLS	Adobe Illustrator, Macintosh

DESIGN FIRM Sonsoles Llorens
ART DIRECTOR Sonsoles Llorens
DESIGNER Sonsoles Llorens
CLIENT Storage/Marta Sanllehi, Javier Crosas
TOOLS Macromedia FreeHand, Macintosh





DESIGN FIRM | Sonsoles Llorens
ART DIRECTOR | Sonsoles Llorens
DESIGNER | Sonsoles Llorens
CLIENT | Publicentre S.A./Enric Vives, Chairman
TOOLS | Macromedia FreeHand, Adobe Photoshop,
Streamline, Macintosh



1



2



3



1



2

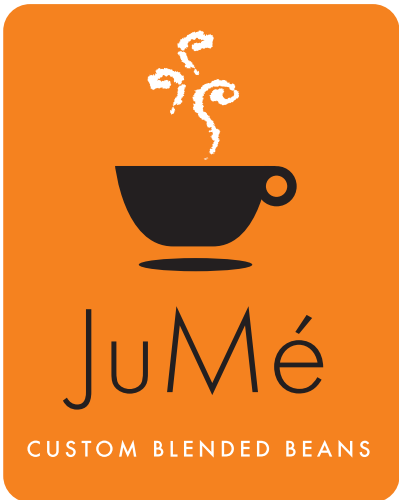




1



2



3



4







1 PUBLICIDAD GÓMEZ CHICA | DESIGNER SANTIAGO JARAMILLO | CLIENT LAS PALMAS RESTAURANT

2 SAYLES GRAPHIC DESIGN | ART DIRECTOR JOHN SAYLES | CLIENT PETALS DE PROVENCE

3 SAYLES GRAPHIC DESIGN | DESIGNER JOHN SAYLES | CLIENT NEPTUNE'S SEAGRILL

1



2





1 H6 DESIGN | DESIGNER MATT PIERCE | CLIENT THUNDER EAGLE CYCLE SHOP

2 CFX CREATIVE | ART DIRECTOR CARLY H. FRANKLIN | CLIENT MEDBIZMARKET

3 GASKET | ART DIRECTOR MIKE CHRISTOFFEL | CLIENT GLAM

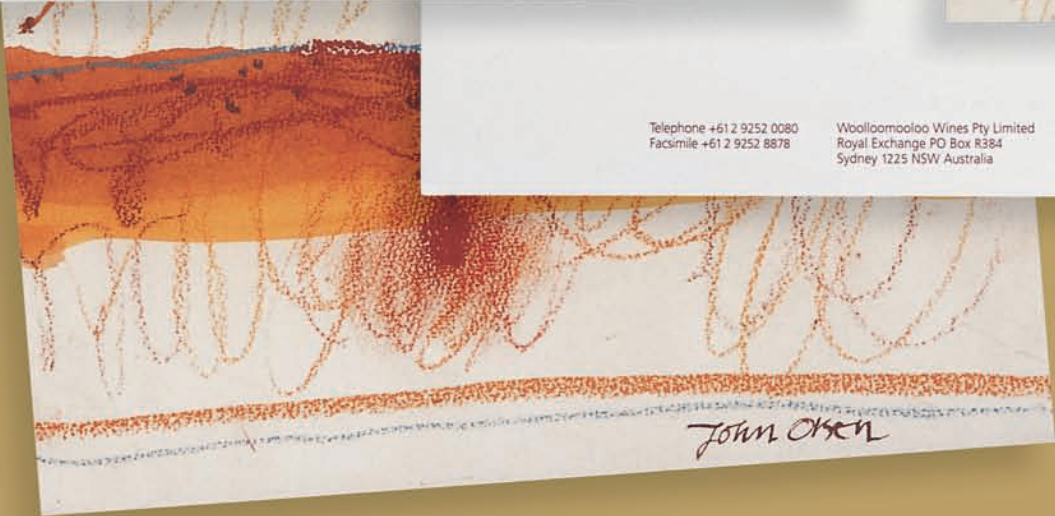
4 RICK JOHNSON & COMPANY | DESIGNER TIM MCGRATH | CLIENT CRUSTY UNDERWEAR

of fine Australian wine



Woolloomooloo
prop. wool-loo-moo-loo

The name Woolloomooloo is steeped in indigenous Australian (Aboriginal) heritage. The name originally comes from 'Wulla Nulla' meaning 'young male kangaroo'.



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Facsimile +61 2 9252 8878

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ABN 26 080 837 084

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MOO
LOO
WINES LOO

David Titsha
General Manager

Telephone +61 2 9252 0080
Facsimile +61 2 9252 8878
Woolloomooloo Wines
Royal Exchange PO Box R384
Sydney 1225 NSW
Australia
david@woolloomooloowines.com.au
www.woolloomooloowines.com.au

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1



SLAVE

2



ATACAMA



Harrods
KNIGHTSBRIDGE

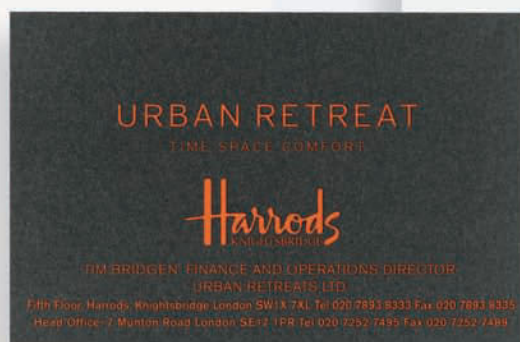
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Fifth Floor, Harrods, Knightsbridge London SW1X 7XL Telephone 020 7893 8333 Fax 020 7893 8335

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Fifth Floor, Harrods, Knightsbridge London SW1X 7XL Telephone 020 7893 8333
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1



2



3



1 BAKKEN CREATIVE CO. | ART DIRECTOR MICHELLE BAKKEN | CLIENT FRASCATI RESTAURANT
2 BE.DESIGN | ART DIRECTOR WILL BURKE | DESIGNERS ERIC READ, DIANE HILDE | CLIENT COST PLUS WORLD MARKET
3 METZLER ASSOCIATES | ART DIRECTOR MARC-ANTOINE HERRMANN | DESIGNER JEAN-RENEE GUEGAN | CLIENT SCAPPUCCI





Chapter 4:

RECREATION AND
ENTERTAINMENT

design firm **Mires Design**
art director **John Ball**
designers **John Ball, Miguel Perez**
illustrator **Tracy Sabin**
client **Nike Inc.**



design firm **Mires Design**
art director **John Ball**
designers **John Ball, Deborah Horn**
client **Nike, Inc.**

design firm **DogStar Design**
art director **Jennifer Martin**
designer **Jennifer Martin**
client **Roaring Tiger Films**
tool **Macromedia FreeHand**



design firm **The Riordon Design Group, Inc.**
art director **Rie Riordon**
designers **Dan Wheaton, Sharon Porter**
client **Free TV**
tools **Adobe Illustrator, Quark XPress, Adobe Photoshop**
paper/printing **Bravo/Contact Creative**





design firm **Iron Design**
art director **Todd Edmonds**
designer **Jim Keller**
client **Ripcord Games**
tool **Adobe Illustrator**
paper/printing **Strathmore/Four-color process, metallic silver**



www.ppi.com

973.344.4214 Tel

973.344.0455 Fax

PPI Entertainment 88 Saint Francis St. Newark, NJ 07105

design firm **Iron Design**
 art director **Todd Edmonds**
 designer **Ted Skibinski**
 client **PPI Entertainment**
 tools **Adobe Dimensions, Adobe Illustrator**
 paper/printing **Mohawk/Four-color process, metallic silver**



Hell Racer
Hot Rod Racing Team

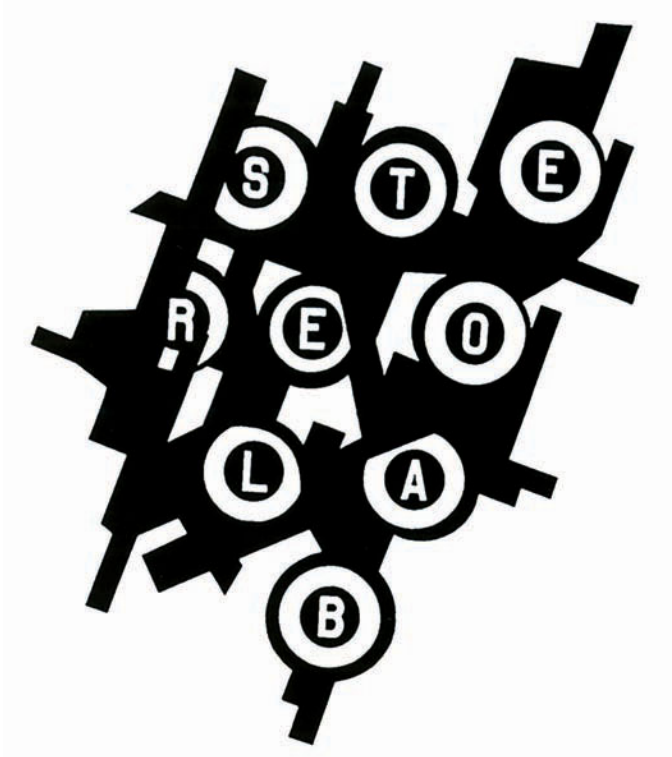
design firm | **Mires Design**
art director | **Jose Serrano**
designers | **Jose Serrano, Miguel Perez**
client | **Hell Racer**



design firm | **Mires Design**
art director | **Jose Serrano**
designers | **Jose Serrano, Miguel Perez**
client | **Hell Racer**



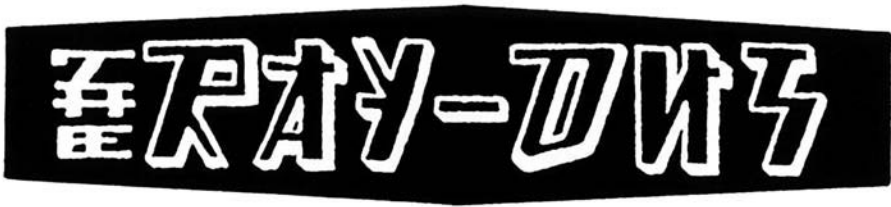
design firm **Jim Lange Design**
art director **Kathleen Hughes**
designer **Jim Lange**
client **Public Library Association conference logo**
tool **Macintosh**



design firm | **Art Chantry Design Company**
designer | **Art ChantJ"Y**
client | **The Showbox**



design firm | **Art Chantry Design Company**
designer | **Art Chantry**
client | **Estrus Records**



design firm | **Art Chantry Design Company**
designer | **Art Chantry**
client | **Estrus Records**



design firm | **Art Chantry Design Company**
designer | **Art Chantry**
client | **Hell's Elevator Productions**

design firm **Jim Lange Design**
 art director **Jan Caille**
 designer **Jim Lange**
 client **Mrs. T's Chicago Triathlon**
 tools **Macintosh, Hand illustration**
 paper/printing **Smith Printing**



design firm **Sametz Blackstone Associates**
art director **Robert Beerman**
designer **Hania Khuri**
client **90.9 WBUR/The Connection**
tools **Quark XPress, Adobe Photoshop, Macintosh Power PC**
paper/printing **24 lb. Strathmore Writing Bright White/Puritan Press**

90.9 WBUR
 890 Commonwealth Avenue
 Boston, Massachusetts
 02215

617 353.2790
 617 353.8147 fax

90.9 WBUR
 Boston University
 890 Commonwealth Avenue
 Boston, Massachusetts
 02215

JJ Sutherland
 Producer / Director

the connection

90.9 WBUR
 890 Commonwealth Ave.
 Boston, Massachusetts
 02215

617 353.0695
 617 353.5327 hotline
 617 353.4747 fax
 jj.sutherland@wbur.bu.edu

The Connection is a production of



design firm **Segura, Inc.**
art director **Carlos Segura**
designers **Carlos Segura,**
Susana Detembeleque
client **MCA**
tools **Adobe Photoshop, Adobe Illustrator**



design firm **Simon & Goetz Design**
art director **Ruediger Goetz**
designer **Ruediger Goetz**
illustrator **Manuela Schmidt**
client **ZDF**

DESIGN FIRM	Anderson Thomas Design
ART DIRECTORS	Jay Smith, Joel Anderson
DESIGNER	Jay Smith
CLIENT	The Nashville Symphony
TOOLS	Adobe Illustrator, Macintosh



THE NASHVILLE SYMPHONY



DESIGN FIRM Beaulieu Concepts Graphiques, Inc.
ART DIRECTOR Gilles Beaulieu
DESIGNER Gilles Beaulieu
CLIENT Pourvoirie du Lac Dionne
TOOLS Adobe Photoshop, Adobe Illustrator, Macintosh

DESIGN FIRM Cato Partners
DESIGNER Cato Partners
CLIENT Melbourne International Festival of the Arts
TOOLS Adobe Illustrator 6, Macintosh

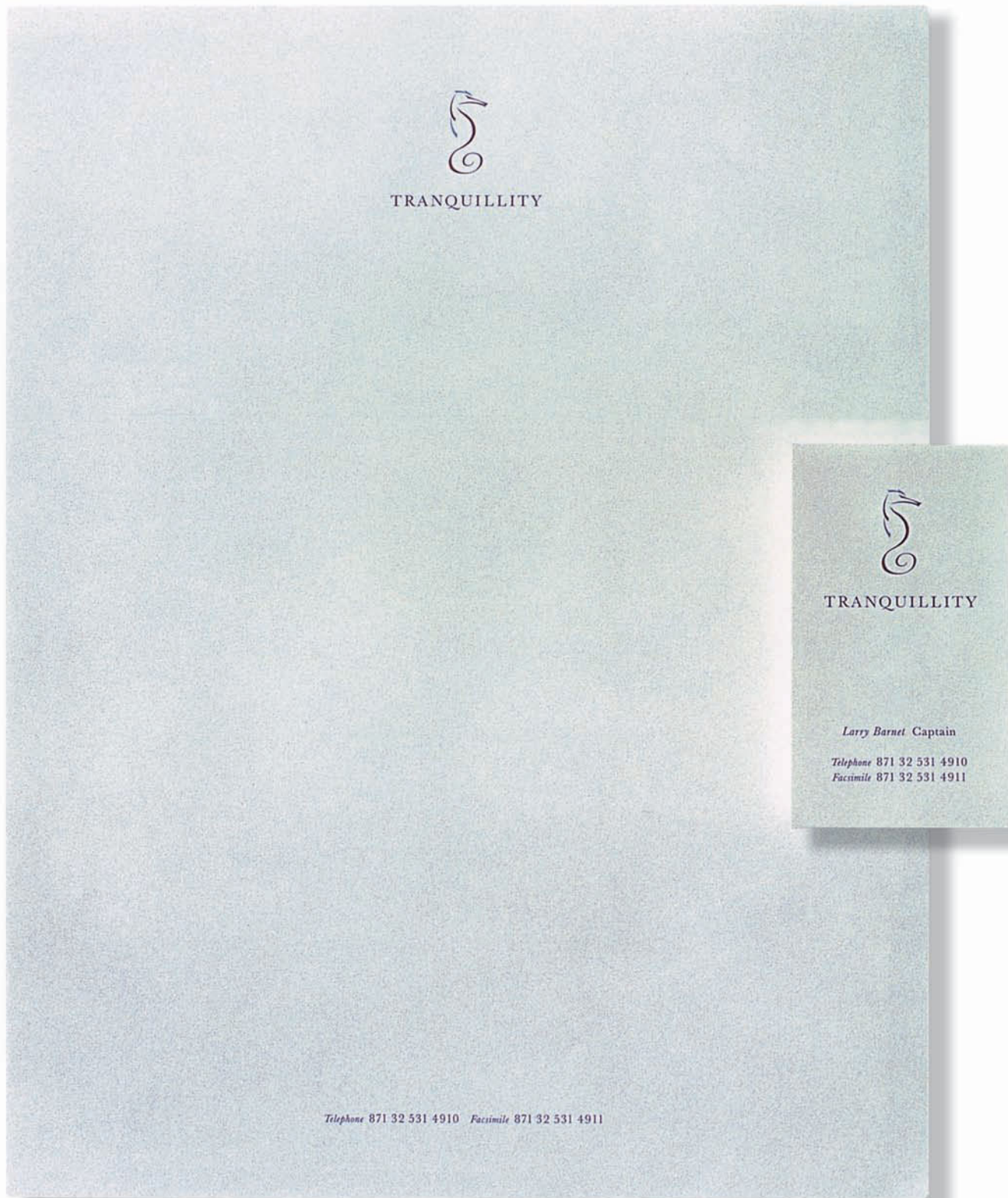




DESIGN FIRM	Design Center
ART DIRECTOR	John Reger
DESIGNER	Sherwin Schwartzrock
CLIENT	Wellspring
TOOLS	Macromedia FreeHand, Macintosh



DESIGN FIRM C.W.A., Inc.
ART DIRECTOR Calvin Woo
DESIGNER Marco Sipriaso
CLIENT Asian-American Journalists
Association/San Diego Asian Film Festival
TOOL Adobe Illustrator 9

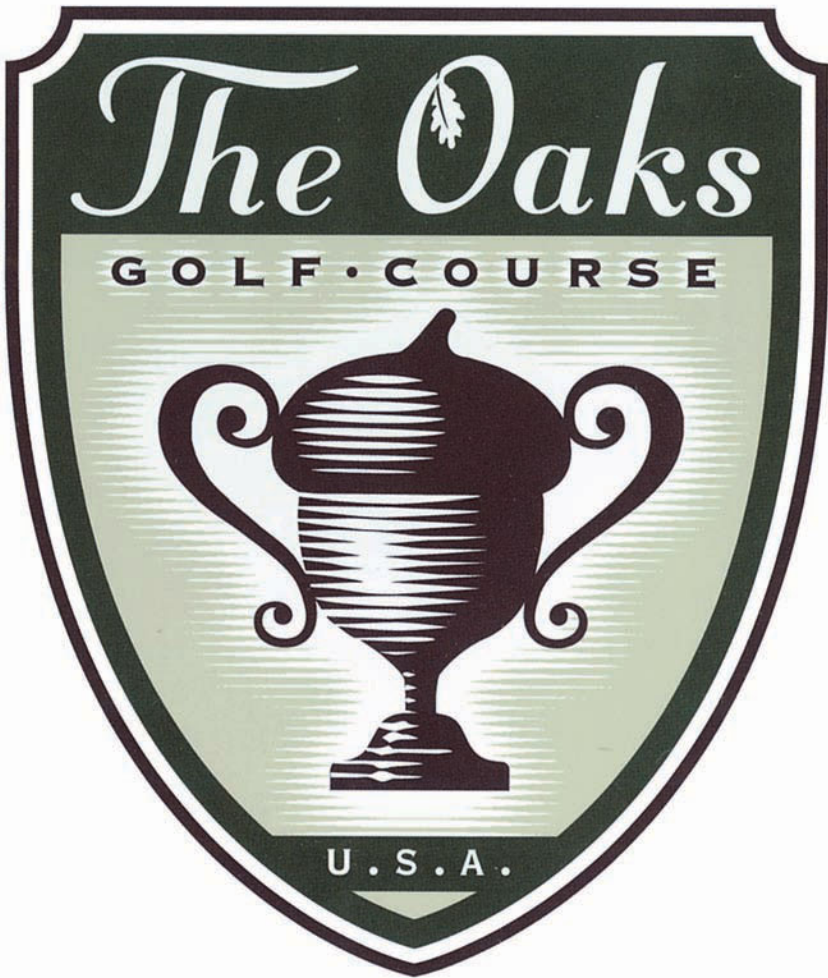


DESIGN FIRM	Drive Communications
ART DIRECTOR	Michael Graziolo
DESIGNER	Michael Graziolo
CLIENT	Michael Bloomberg/Tranquility
TOOLS	Adobe Illustrator 8.0, Macintosh

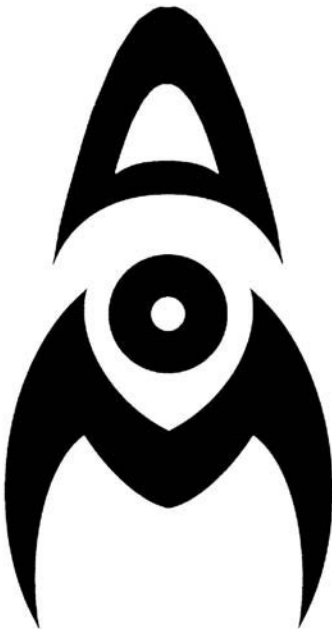
DESIGN FIRM Duarte Design
ART DIRECTOR Dave Zavala
DESIGNER Dave Zavala
CLIENT Cubico
TOOLS Adobe Illustrator, Quark XPress,
 Adobe Photoshop, Macintosh



DESIGN FIRM	Gardner Design
ART DIRECTORS	Travis Brown, Bill Gardner
DESIGNER	Travis Brown
CLIENT	The Oaks
TOOLS	Macromedia FreeHand, Adobe Photoshop



DESIGN FIRM Hornall Anderson Design Works, Inc.
ART DIRECTOR Jack Anderson
DESIGNERS Jack Anderson, Andrew Smith,
 Mary Chin Hutchison, Taro Sakita
CLIENT K2 Corporation/K2 Skis Mod Logo
TOOL Adobe Photoshop





GROUND
zerØ

DESIGN FIRM	Hornall Anderson Design Works, Inc.
ART DIRECTOR	Jack Anderson
DESIGNERS	Jack Anderson, Kathy Saito, Julie Lock, Ed Lee, Heidi Favour, Virginia Le, Sonja Max
CLIENT	Ground Zero
TOOL	Macromedia FreeHand

DESIGN FIRM Hornall Anderson Design Works, Inc.
ART DIRECTOR Jack Anderson
DESIGNERS Jack Anderson, Belinda Bowling,
 Andrew Smith, Don Stayner
CLIENT Streamworks
TOOL Adobe Illustrator

STREAMWORKS



STREAMWORKS					
					
NAME			TITLE		
Bob Caldwell			Chairman & President		
STREET					
1500 Westlake Ave. N. 118 Seattle WA 98109-3036					
PHONE		FAX		TOLL FREE	
206.301.9292		206.378.1438		800.611.0008	
EMAIL			INTERNET		
bobca@streamworks.org			www.streamworks.org		

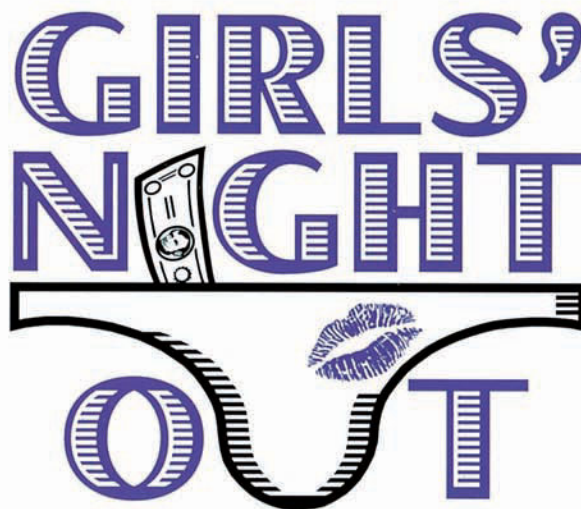
PHONE		FAX		INTERNET		STREET		SUITE		CITY		STATE		ZIP CODE	
206.301.9292		206.378.1438		www.streamworks.org		1500 Westlake Ave N		118		Seattle		WA		98109	



DESIGN FIRM	Hornall Anderson Design Works, Inc.
ART DIRECTOR	Jack Anderson
DESIGNERS	Jack Anderson, Katha Dalton, Henry Yiu, Tiffany Scheiblauber, Darlin Gray, Brad Sherman
CLIENT	Recharge
TOOL	Macromedia FreeHand

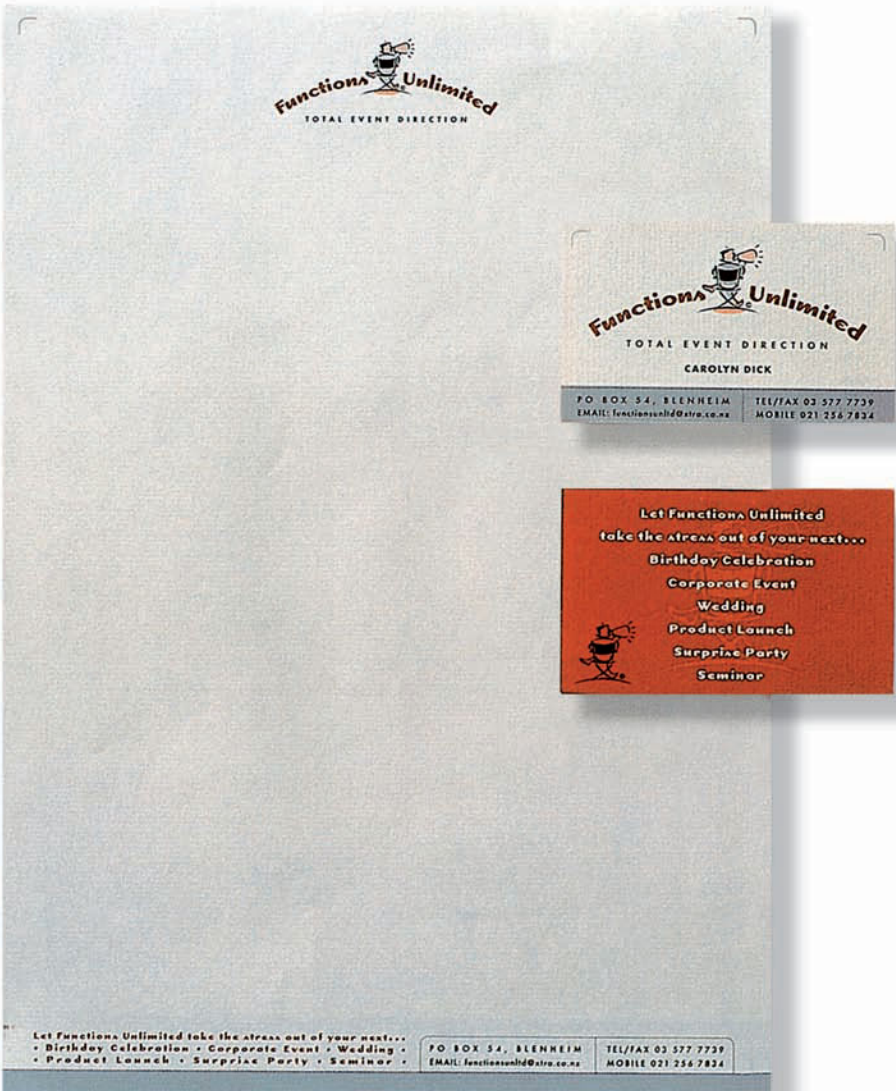


DESIGN FIRM	Insight Design Communications
ART DIRECTORS	Sherrie & Tracy Holdeman
DESIGNERS	Sherrie & Tracy Holdeman
CLIENT	4Points Travel
TOOLS	Hand Drawn, Macromedia FreeHand 9.0.1



DESIGN FIRM	Jeff Fisher LogoMotives
ART DIRECTOR	Jeff Fisher
DESIGNER	Jeff Fisher
CLIENT	Triangle Productions!
TOOLS	Macromedia FreeHand, Macintosh

DESIGN FIRM Lloyds Graphic Design & Communication
ART DIRECTOR Alexander Lloyd
DESIGNER Alexander Lloyd
CLIENT Functions Unlimited
TOOLS Macromedia FreeHand, Macintosh





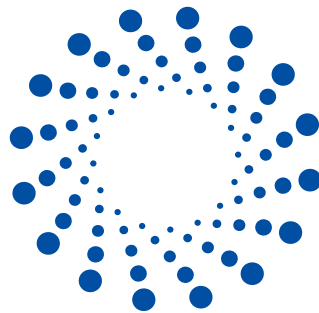
DESIGN FIRM	Michael Doret Graphic Design
ART DIRECTOR	Joel Hladecek
DESIGNER	Michael Doret
CLIENT	Red Sky Interactive
TOOL	Adobe Illustrator 8.01



E A S T T O W E R



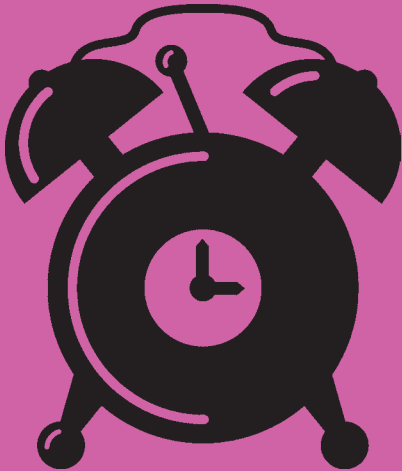
S O U T H T O W E R



N O R T H T O W E R



1



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3



1 **I. PARIS DESIGN** | ART DIRECTOR ISAAC PARIS | CLIENT RECORD TIME LABEL
2 **PACEY + PACEY** | ART DIRECTOR ROBERT PACEY | DESIGNER MICHAEL PACEY | CLIENT VANCOUVER DART ASSOC.
3 **SAGMEISTER INC.** | ART DIRECTOR STEFAN SAGMEISTER | DESIGNER MATHIAS ERNSTBERGER | CLIENT LOU REED



Chapter 5:

EDUCATION,
HEALTH, AND
NONPROFIT

design firm | **Sayles Graphic Design**
 art director | **John Sayles**
 designer | **John Sayles**
 client | **Goodtime Jazz Festival**
 tool | **Macintosh**
 paper/printing | **Neenah Bond/Offset**

THE GREATER  DES MOINES

GOOD TIMES

Jazz Festival

LABOR DAY WEEKEND

AUGUST 29, 30 & 31 1997 ★★★★★

DOWNTOWN DES MOINES

MAIN VENUE: CONVENTION CENTER

DIRECTORS
 KURT BOWERMASTER
 President
 JIM BOWERMASTER
 Executive Vice President
 MIKE VICTOR
 Treasurer

JAZZ PARTNERZ
 P.O. Box 23232
 Des Moines, Iowa 50325
 Phone (515) 223-0796
 Fax (515) 255-0844
 Web Site
www.wesleyday.com/jazzfest

FESTIVAL COMMITTEE
 Bruce Arnold
 Val Babichuk
 Alvin H. Barcheski
 Mark Bowermaster
 Jack Buss
 Jon Dickerson
 Phyllis Eggspuehler
 Chuck Hagerman
 Don Hascall
 Jane Hascall
 Tim Holmes
 Howard Hoy
 Betty Hufford
 Shirley Johnson
 Bill Judkins
 Jack Kiburz
 Joe Lynch
 Jane Mahaffey
 Larry Mahaffey
 Lois Olson
 Gene Raffensparger
 Max Rauer
 Michelle Reasor
 Denny Rehder
 Jenny Rehder
 Ford Roberts
 John Smith
 Bob Steele
 Jerry Van Zee
 Betty Van Zee
 Bob Wanarka

JAZZ BUN
 Jim Filshier

SECOND LINE
 JO BERRY

GRAPHICS
 SAYLES GRAPHIC DESIGN

ADVISORY COMMITTEE
 ELLEN BROWN
 Greater Des Moines
 Convention and
 Visitors Bureau
 CHAZ CARNES
 Ingersoll
 Dinner Theater
 SUZANNE DAVIDSON
 Court Avenue
 Association
 JIM FOSTER
 Iowa Barnstormers
 Arena Football Club
 MIKE PACE
 Media Personality
 KATHIE SWIFT
 Iowa State Fair
 JIM ZABEL
 WHO Radio / TV Sports

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 Des Moines, Iowa 50325
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 Web Site
www.wesleyday.com/jazzfest

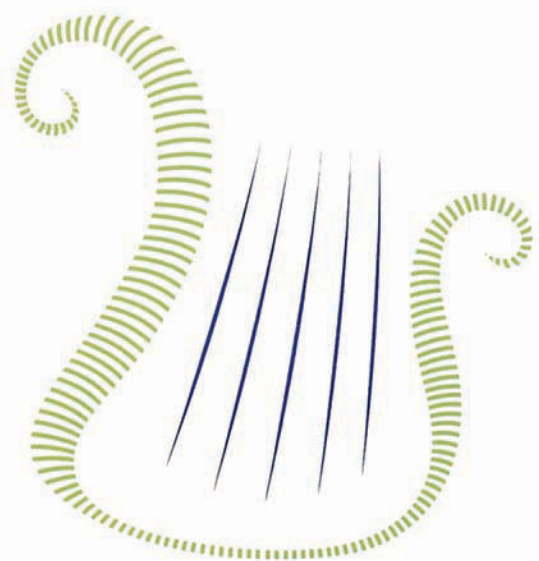
GREATER DES MOINES CONVENTION AND VISITORS BUREAU

DOWNTOWN PARTNERSHIP, INC.



BOCATRIOL®
calcitriol

design firm | **Leo Pharmaceutical Products**
art director | **Martin Isbrand**
designer | **Martin Isbrand**
client | **Leo Pharmaceutical Products**

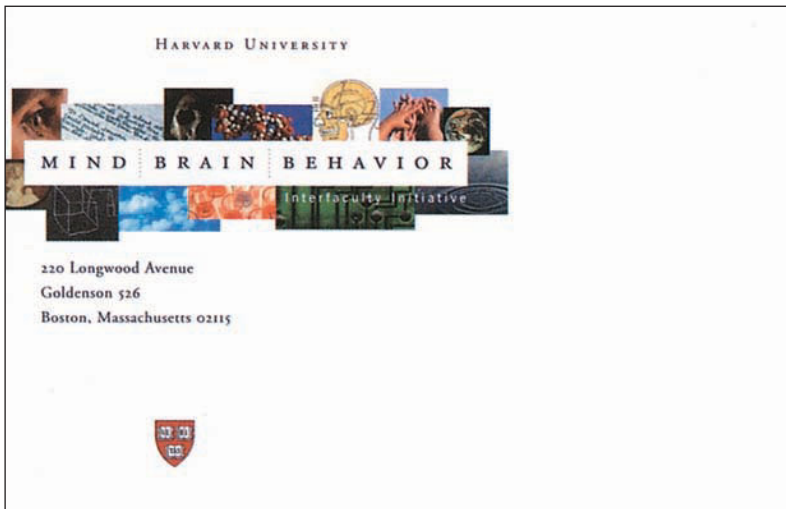
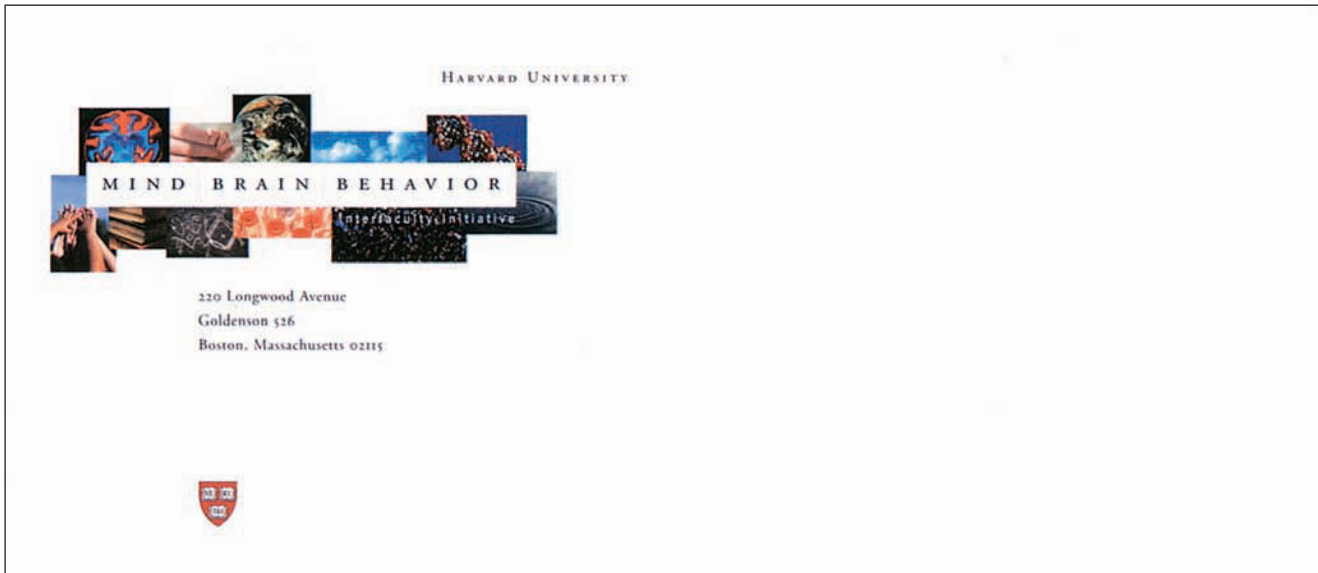


K L S O

design firm | **Werk-Haus**
designers | **Ezrah Rahim, Paggie Chin Lee Choo**
client | **Kuala Lumpur Symphony Orchestra Society**
tool | **Macintosh**

design firm **Patricia Bruning Design**
art director **Patricia Bruning**
designers **Patricia Bruning, Fran Terry**
client **Seven Tepees Youth Program**
tools **Quark XPress 3.32, Adobe Illustrator 6.0,
Macintosh 7100 Power PC**
paper/printing **Hamilton Press**





design firm

art director

designers

client

tools

paper/printing

Visual Dialogue

Fritz Klaetke

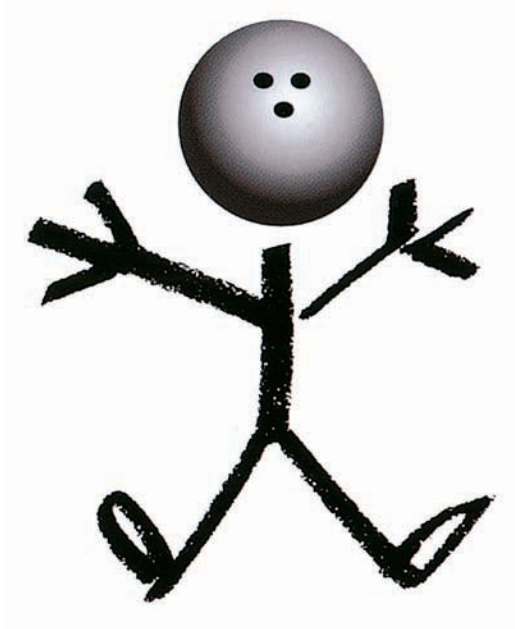
Fritz Klaetke, David Kraljic

Harvard University

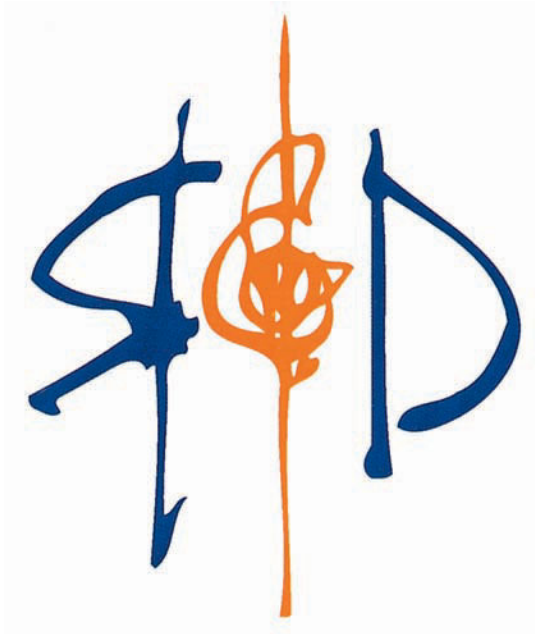
Quark XPress, Adobe Photoshop,

Macintosh Power PC

Strathmore Elements/Color Express



design firm | **The Point Group**
designer | **David Howard**
client | **Big Brothers & Big Sisters of Dallas**
tool | **Adobe Illustrator**



design firm | **Leo Pharmaceutical Products**
art director | **Martin Isbrand**
designer | **Martin Isbrand**
client | **Leo Pharmaceutical Products**

design firm Vanderbyl Design
art director Michael Vanderbyl
designers Michael Vanderbyl, Erica Wilcott
client The American Center for Wine, Food & the Arts
tools Quark XPress, Adobe Illustrator
paper/printing Cranes Crest/Trade Engraving



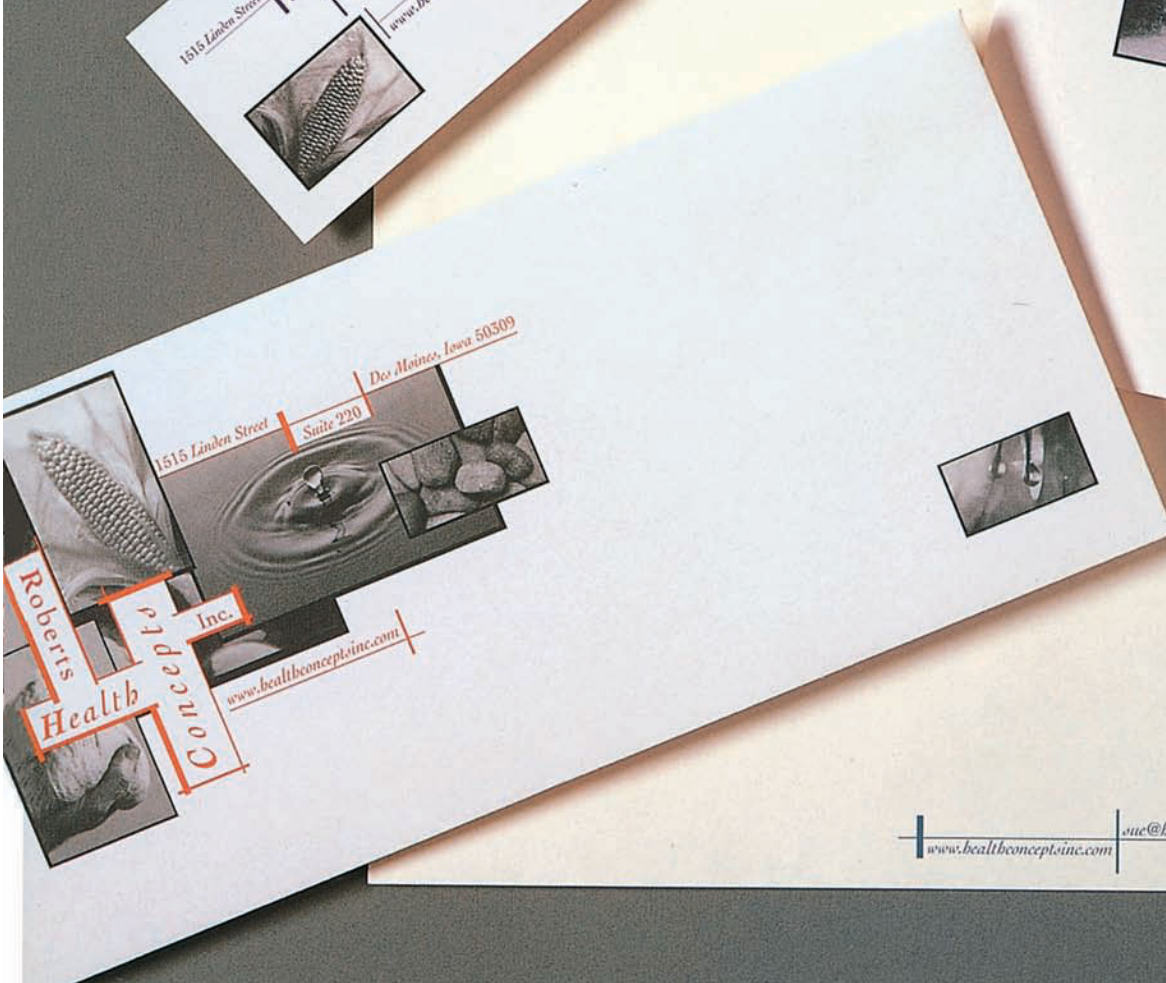
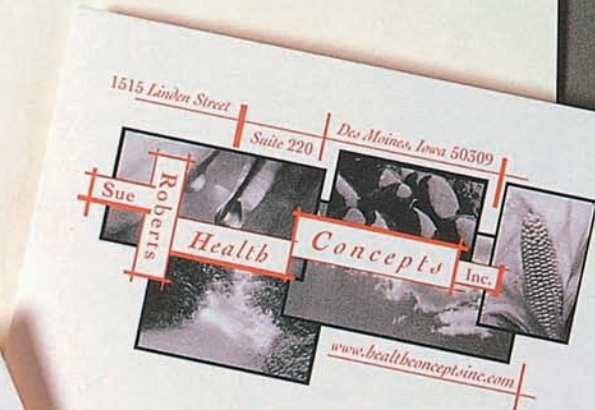
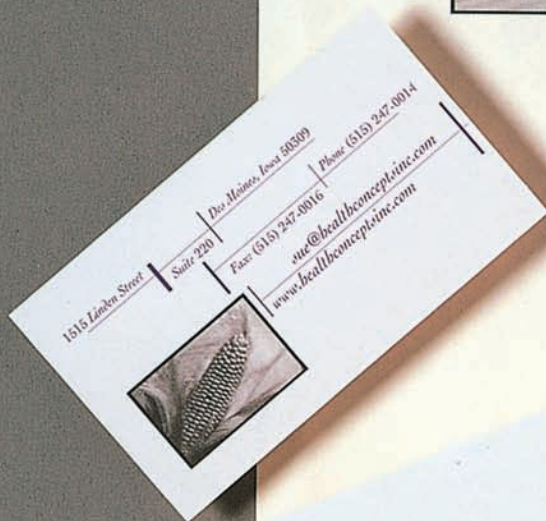
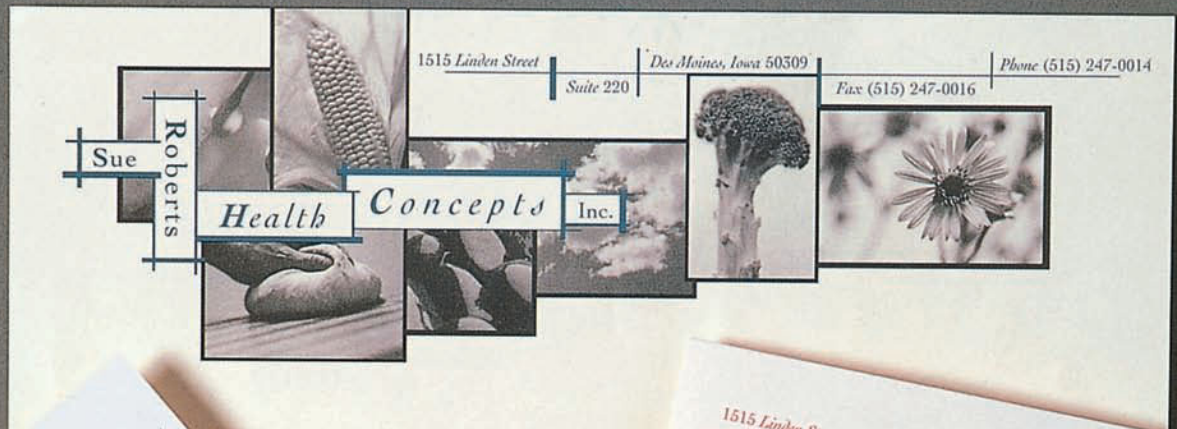
PEGGY A. LOAR
DIRECTOR



FRANCES A. ANAMOSA
 EXECUTIVE ASSISTANT
 1700 SOSCOL AVE SUITE 1 NAPA CA 94559
 TEL 707.257.3606 FAX 707.257.8601
 EMAIL: fanamosa@theamericancenter.org

THE AMERICAN CENTER FOR WINE FOOD AND THE ARTS

design firm **Sayles Graphic Design**
 art director **John Sayles**
 designer **John Sayles**
 client **Sue Roberts Health Concepts**
 tool **Macintosh**
 paper/printing **Neenah Environment Natural/Four-color offset**





Centre de santé dentaire
PLAMONDON

Dr Julie Plamondon
Dentiste

2081, Marie-Victorin
Varennnes (Québec) J3X 1R3
Tél. : (450) 652-3363

DESIGN FIRM	Beaulieu Concepts Graphiques, Inc.
ART DIRECTOR	Gilles Beaulieu
DESIGNER	Gilles Beaulieu
CLIENT	Dr. Julie Plamondon
TOOLS	Adobe Photoshop, Adobe Illustrator, Macintosh

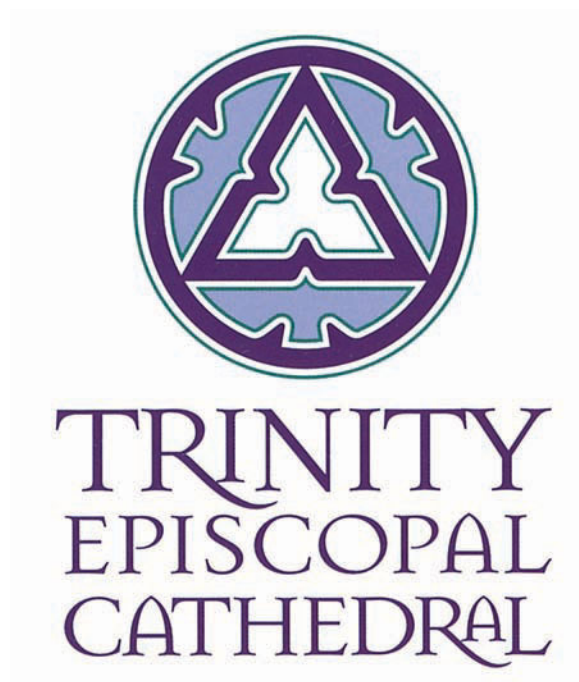


Centre de santé dentaire
PLAMONDON

2081, Marie-Victorin
Varennnes (Québec) J3X 1R3

DESIGN FIRM Bakker Design
ART DIRECTOR Doug Bakker
DESIGNERS Doug Bakker, Brian Sauer
CLIENT Mentor Iowa
TOOLS Macromedia FreeHand 9, Macintosh





DESIGN FIRM Bailey/Franklin
ART DIRECTOR Connie Lightner
DESIGNER Connie Lightner
CLIENT Trinity Episcopal Cathedral
TOOLS Quark XPress, Adobe Illustrator, Macintosh

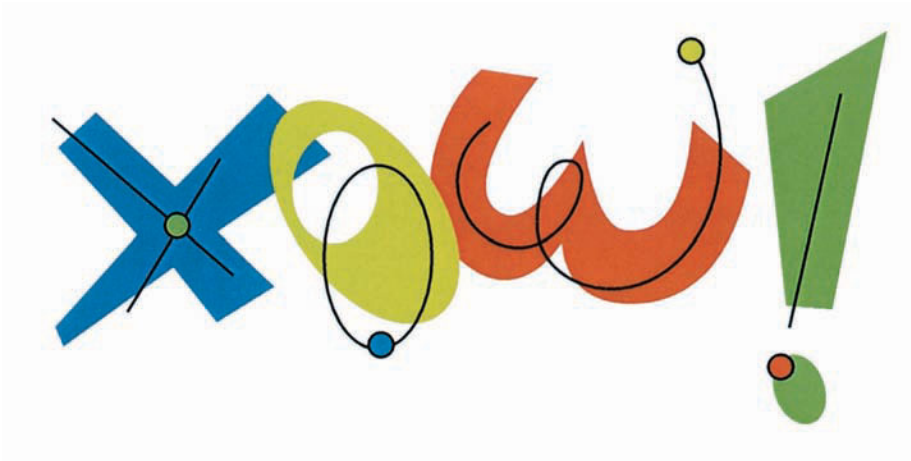


DESIGN FIRM	Design Center
ART DIRECTOR	John Reger
DESIGNER	Sherwin Schwartzrock
CLIENT	Minnesota School Boards Association
TOOLS	Macromedia FreeHand, Macintosh

DESIGN FIRM
ART DIRECTORS
DESIGNERS

Hornall Anderson Design Works, Inc.
Jack Anderson, Lisa Cervený
Lisa Cervený, Jana Nishi, Bruce Branson-Meyer,
Don Stayner, Mary Chin Hutchison, Jack Anderson
XOW!
Macromedia FreeHand

CLIENT
TOOL





DESIGN FIRM	Icehouse Design
ART DIRECTOR	Bjorn Akselsen
DESIGNER	Bjorn Akselsen
CLIENT	Yale University's Blue Dog Café
TOOLS	Adobe Illustrator, Macintosh

ART DIRECTOR	Melanie Sherwood
DESIGNER	Melanie Sherwood
CLIENT	Unity Center of Positive Prayer
TOOLS	Adobe Illustrator, Macintosh

UNITY CENTER

A CHURCH OF POSITIVE PRAYER

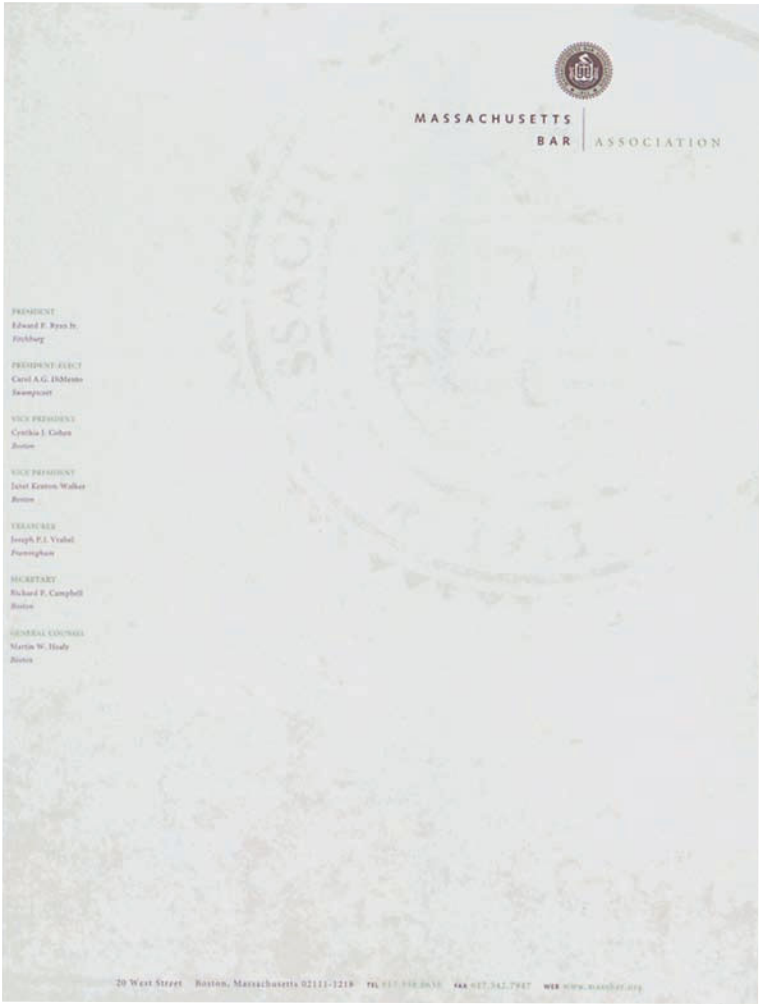
DESIGN FIRM	Miriello Grafico
ART DIRECTOR	Chris Keeney
DESIGNER	Chris Keeney
CLIENT	Visser
TOOL	Adobe Illustrator

DESIGN FIRM Stoltze Design
ART DIRECTOR Clifford Stoltze
DESIGNERS Lee Schulz, Cindy Patten, Brandon Blangger
CLIENT Six Red Marbles
TOOLS Macromedia FreeHand, Adobe Illustrator,
Quark XPress, Macintosh



DESIGN FIRM Sayles Graphic Design
 ART DIRECTOR John Sayles
 DESIGNER John Sayles
 CLIENT Advertising Professionals of Des Moines
 TOOLS Adobe Illustrator, Macintosh





DESIGN FIRM Stewart Monderer Design, Inc.
ART DIRECTOR Stewart Monderer
DESIGNERS Jeffrey Gobin, Stewart Monderer
CLIENT Massachusetts Bar Association
TOOLS Adobe Illustrator, Quark XPress, Macintosh

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1 **DUO DESIGN** | DESIGNERS VALTERS LINDBERGS, EMMANUELLE BECKER | CLIENT FRANCE TELECOM FORMATION

2 **LEAGAS DELANEY SF** | DESIGNER EMILIA FILIPOI | CLIENT STEP UP NETWORK

3 **HONEY DESIGN** | ART DIRECTOR ROBIN HONEY | DESIGNER JASON RECKER | CLIENT CALLAGHAN CONSULTING

1



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URBAN HABITAT



URBAN HABITAT

JULIET ELLIS
EXECUTIVE DIRECTOR

436 14TH STREET, STE 1205
OAKLAND, CA 94612
510.839.9512 • 510.839.9610
jre@urbanhabitat.org
www.urbanhabitat.org



URBAN HABITAT

436 14TH STREET, STE 1205
OAKLAND, CA 94612

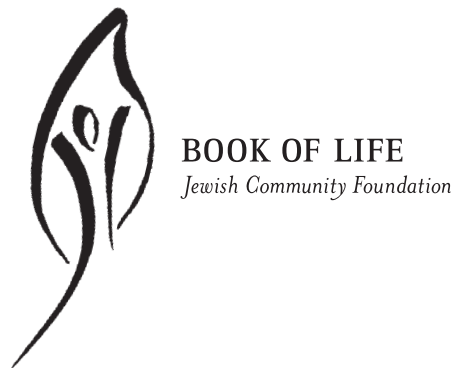
436 14TH STREET, STE 1205 OAKLAND, CA 94612
• 510.839.9510 • 510.839.9610
www.urbanhabitat.org



1



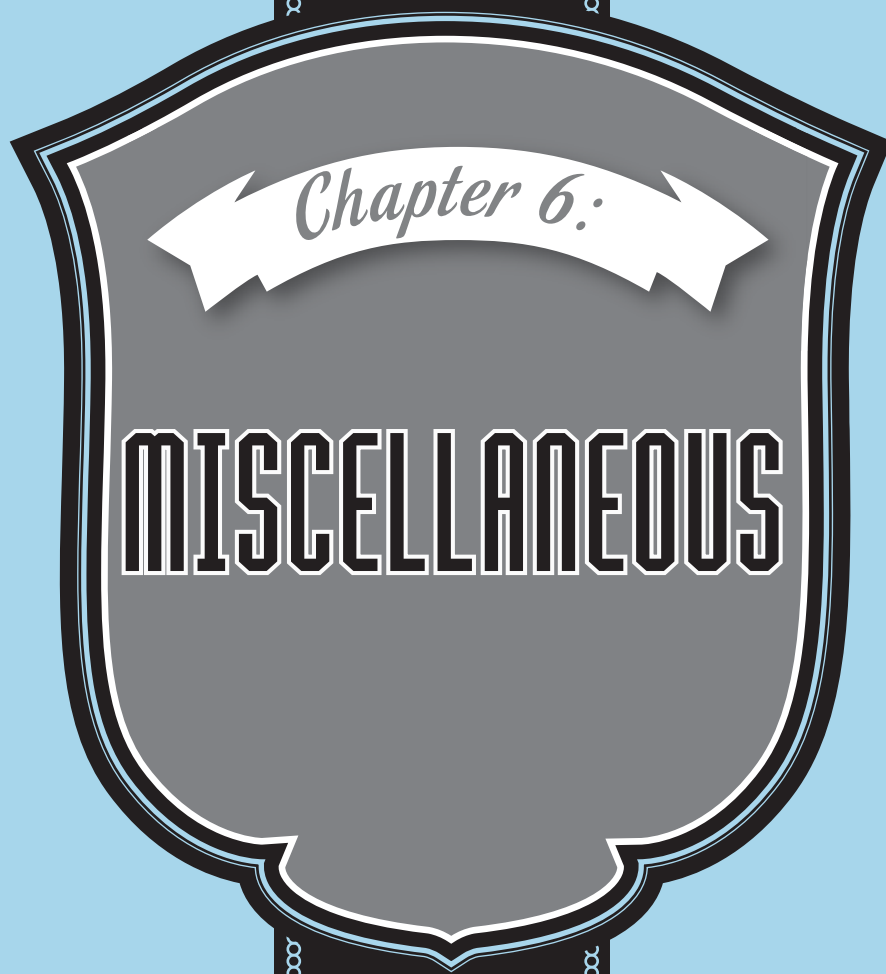
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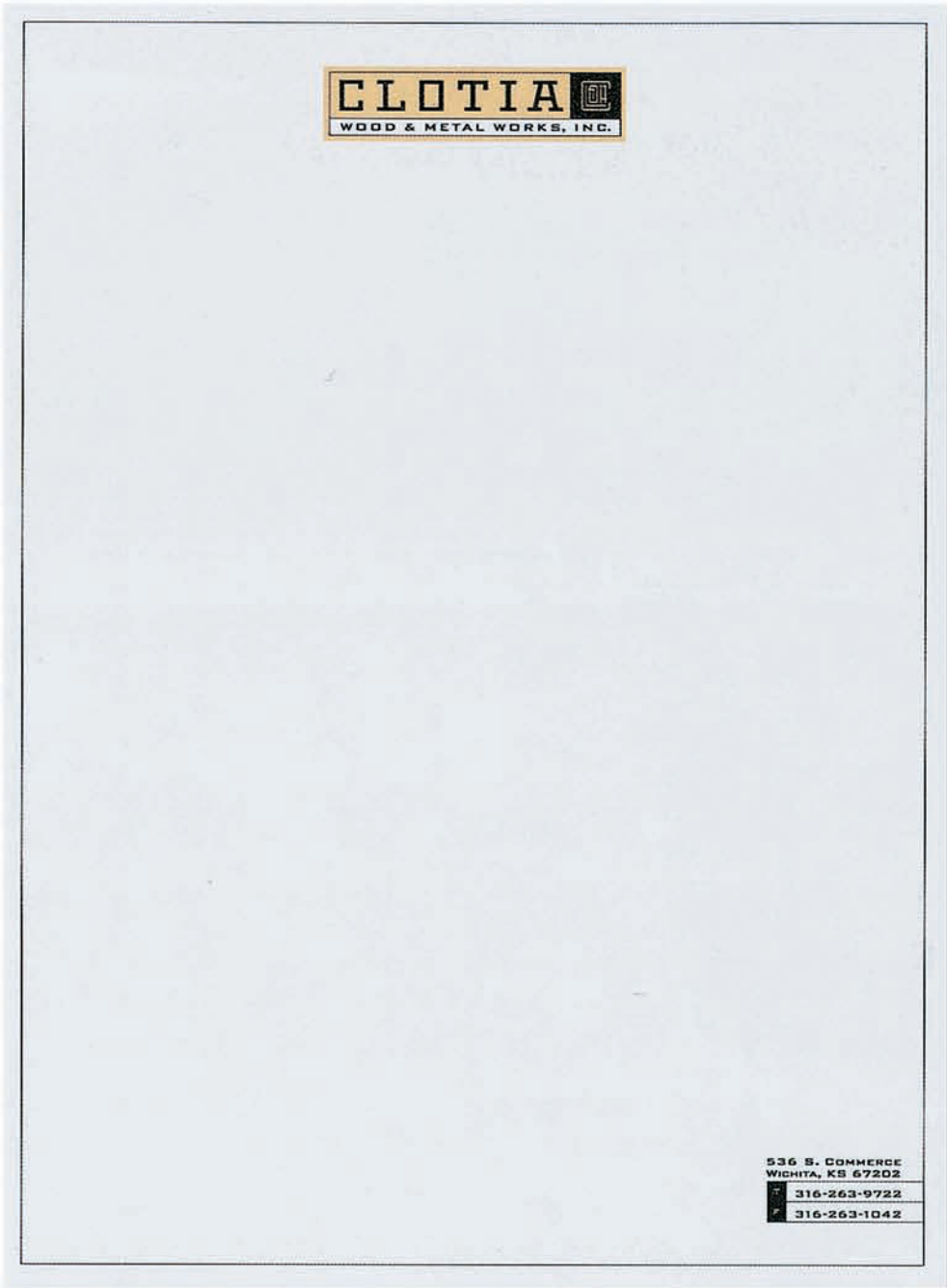
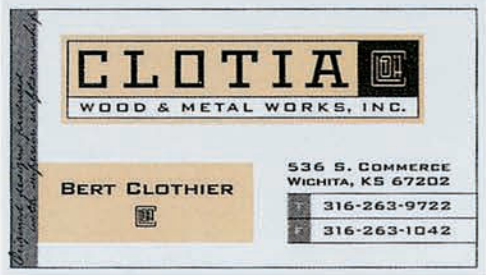


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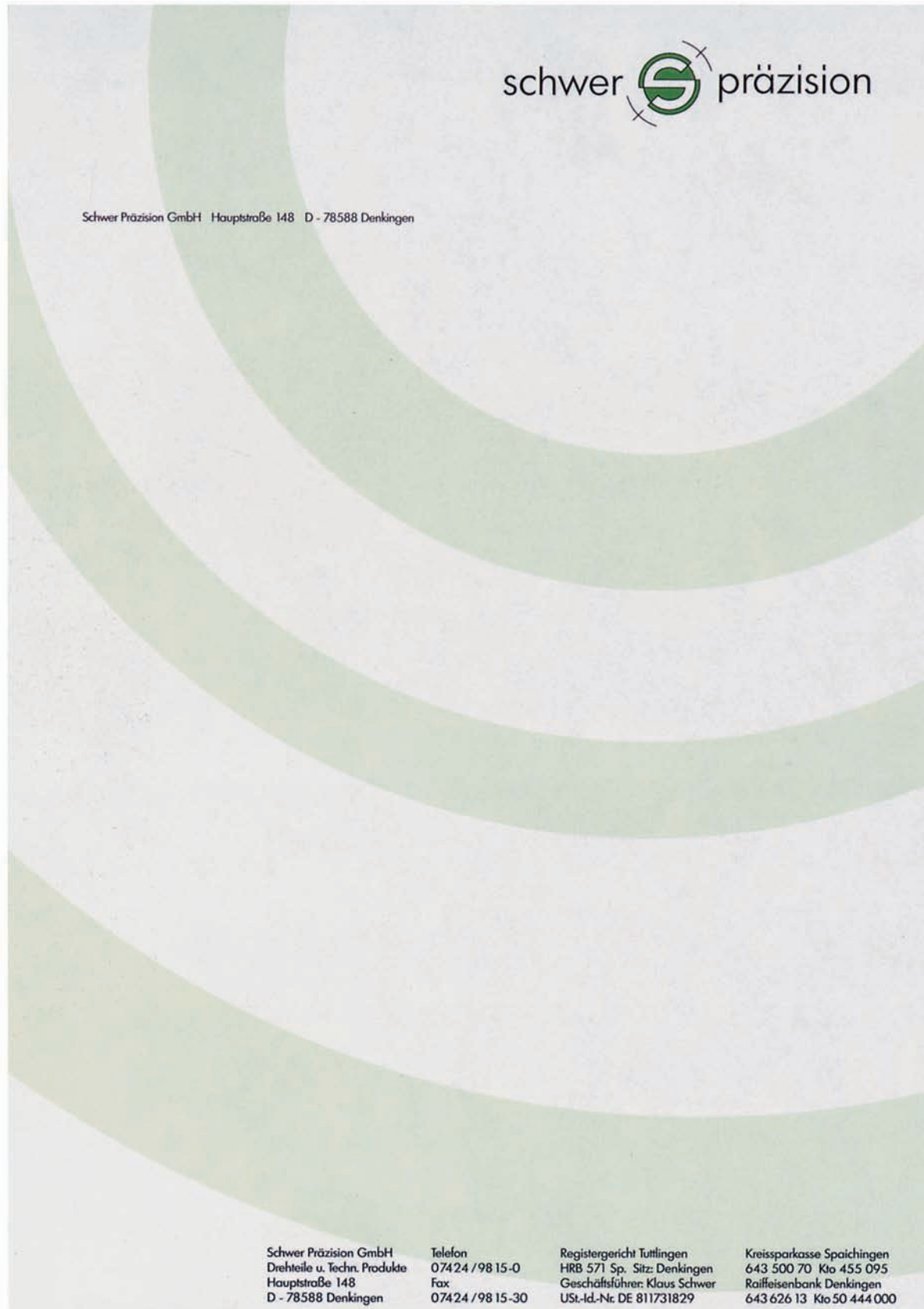
design firm **Insight Design Communications**
art directors **Tracy Holdeman, Sherrie Holdeman**
designers **Tracy Holdeman, Sherrie Holdeman**
client **Clotia Wood & Metal Works**
tools **Macromedia FreeHand 7.0, Macintosh**

design firm | **Synergy Design**
designers | **Leon Alvarado**
client | **Mega Estacion**
tools | **Macromedia FreeHand,**
Macintosh
paper/printing | **Various**



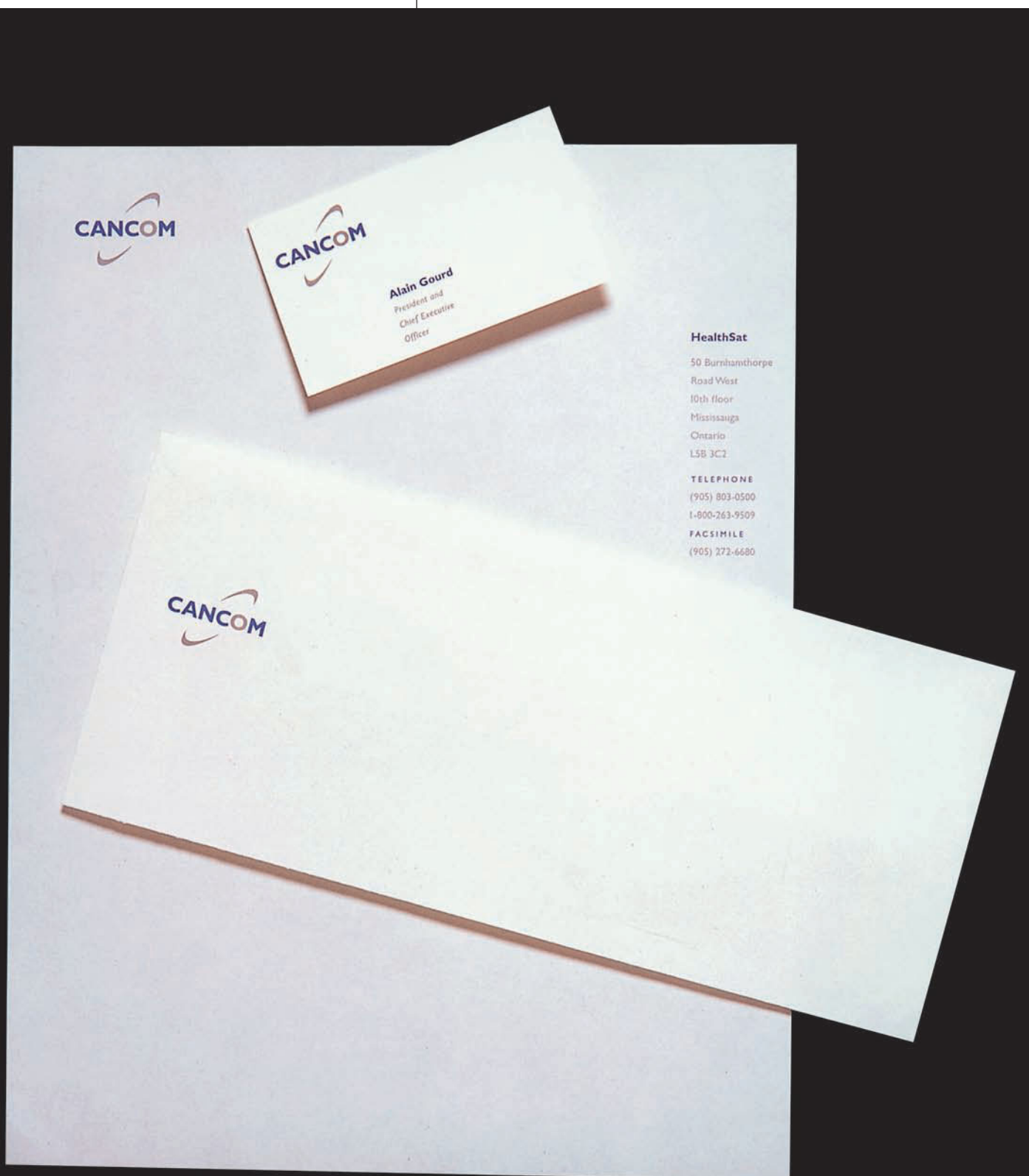
design firm | **Murrie Lienhart Rysner**
art director | **Linda Voll**
designer | **Linda Voll**
client | **The Fine Line**
tool | **Adobe Illustrator**





design firm **revoLUZion**
art director **Bernd Luz**
designer **Bernd Luz**
client **Schwer Präzision**
tools **Macromedia FreeHand, Macintosh**

design firm | **Russell, Inc.**
art director | **Bob Russell**
client | **Cancor, Inc.**



CANCOM

CANCOM

Alain Gourd
President and
Chief Executive
Officer

HealthSat

50 Burnhamthorpe
Road West
10th floor
Mississauga
Ontario
L5B 3C2

TELEPHONE

(905) 803-0500
1-800-263-9509

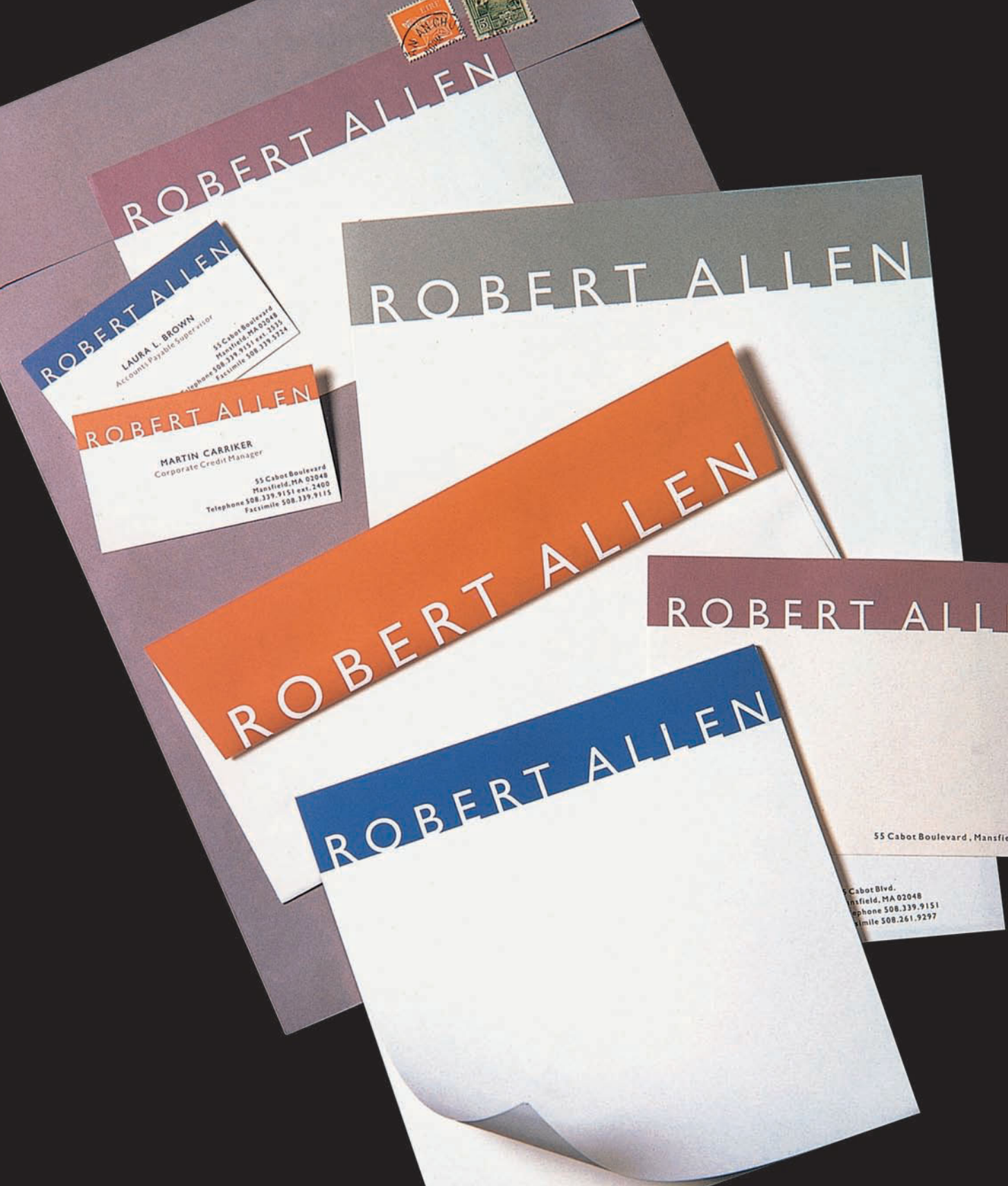
FACSIMILE

(905) 272-6680

CANCOM

design firm	Segura, Inc.
art director	Carlos Segura
designer	Carlos Segura
client	Blue Rock
tools	Adobe Photoshop, Adobe Illustrator





design firm **Slover and Company**

art director **Susan Slover**

designer **Tamara Behar**

client **Robert Allen Contract Fabrics**

tools **Adobe Illustrator, Quark XPress,**

Macintosh Power PC

paper/printing **Two-color offset**



design firm **Patricia Bruning Design**

art director **Patricia Bruning**

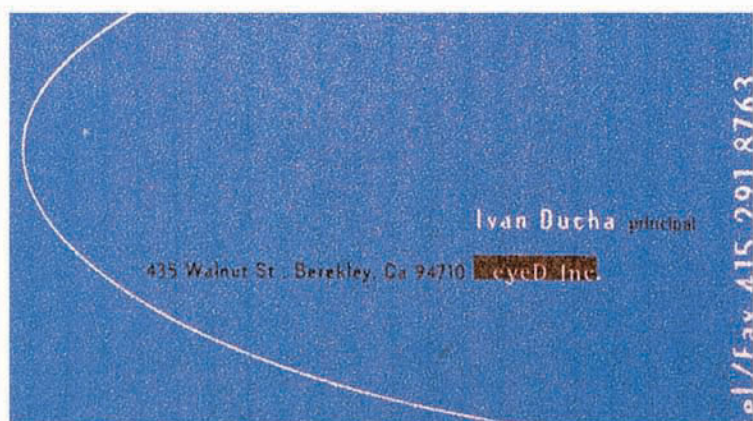
designers **Patricia Bruning, Fran Terry**

client **Johnson Hoke**

tools **Quark XPress 3.32, Adobe Illustrator 6.0,**

Macintosh 7100 Power PC

paper/printing **Golden Dragon Printing**



design firm **Cynthia Patten**

art director **Cynthia Patten**

designer **Cynthia Patten**

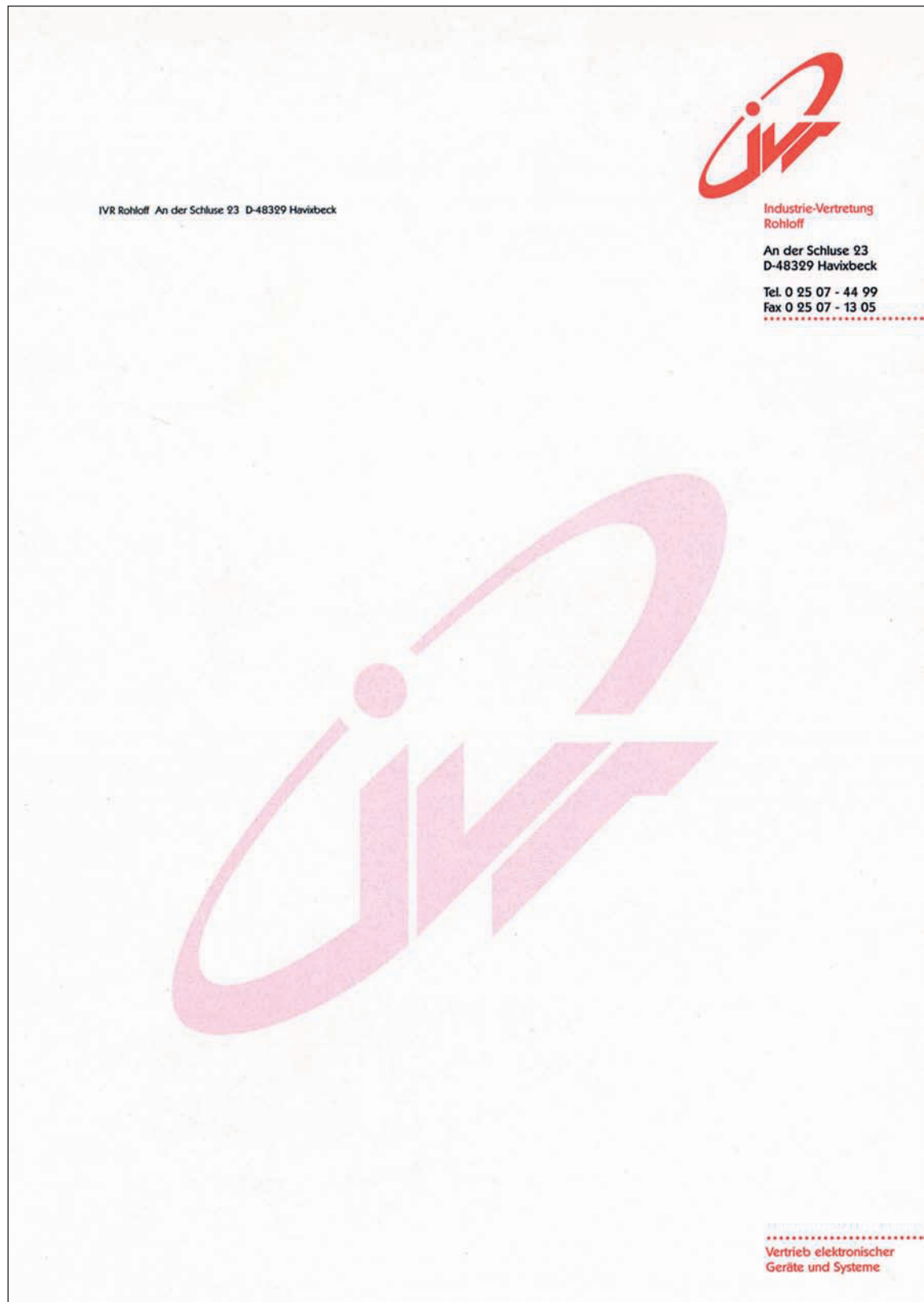
client **Eye D**

tools **Quark XPress 3.32, Adobe Illustrator 6.0,**

Macintosh 7100 Power PC

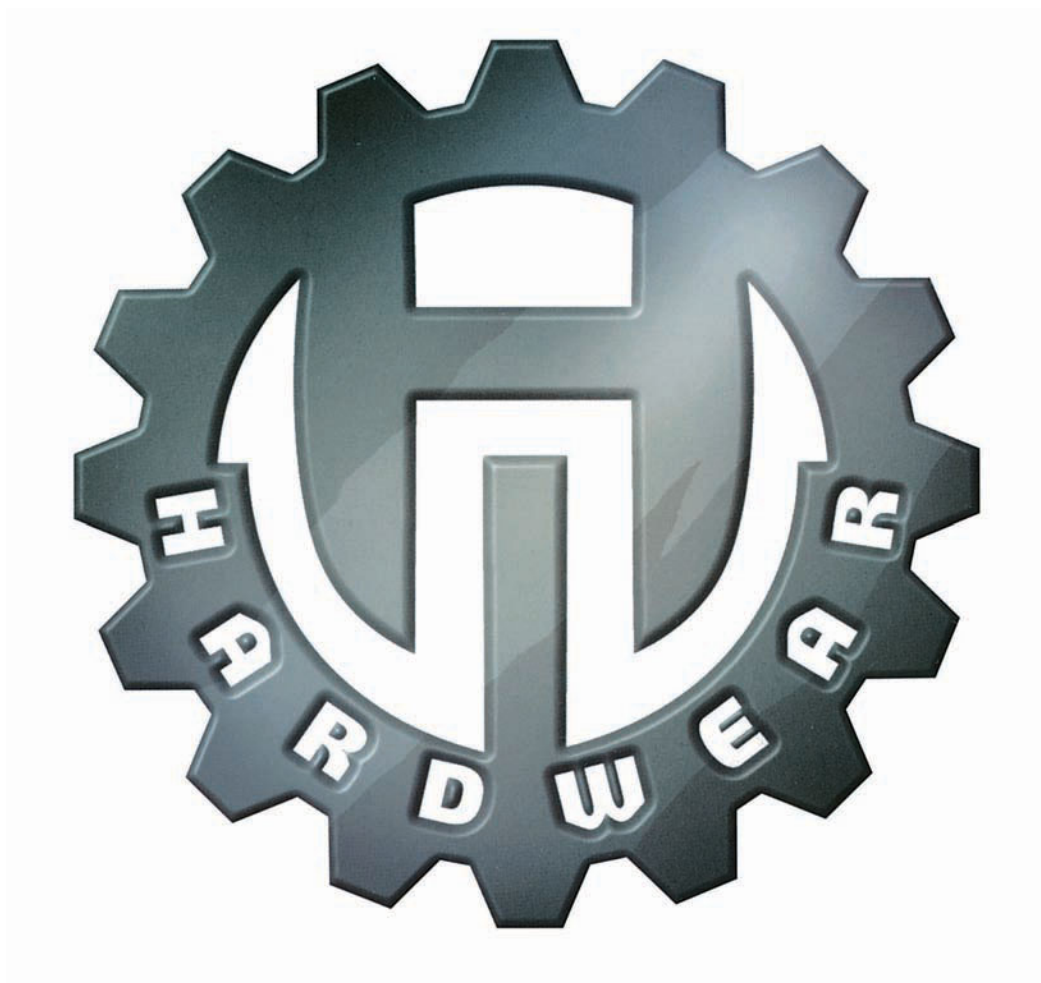
paper/printing **French Paper Frostone (Iceberg)/**

Epson Ink Jet



design firm **revoLUZion**
art director **Bernd Luz**
designer **Bernd Luz**
client **IVR Rohloff**
tools **Macromedia Freehand, Macintosh**

DESIGN FIRM Anderson Thomas Design
ART DIRECTOR Joel Anderson
DESIGNER Ramay Lewis
CLIENT Hardwear
TOOLS Adobe Illustrator, Adobe Photoshop, Macintosh



DESIGN FIRM Buchanan Design
ART DIRECTOR Bobby Buchanan
DESIGNERS Armando Abundis, Bobby Buchanan
CLIENT Hispanicvista.com
TOOLS Adobe Illustrator, Macintosh



DESIGN FIRM	Catalina Design Group
ART DIRECTOR	Elena Abee
DESIGNER	Elena Abee
CLIENT	D.R. Horton
TOOLS	Adobe Illustrator, Adobe Photoshop





DESIGN FIRM	Catalina Design Group
ART DIRECTOR	Elena Abec
DESIGNER	Elena Abec
CLIENT	Continental
TOOLS	Adobe Illustrator, Adobe Photoshop



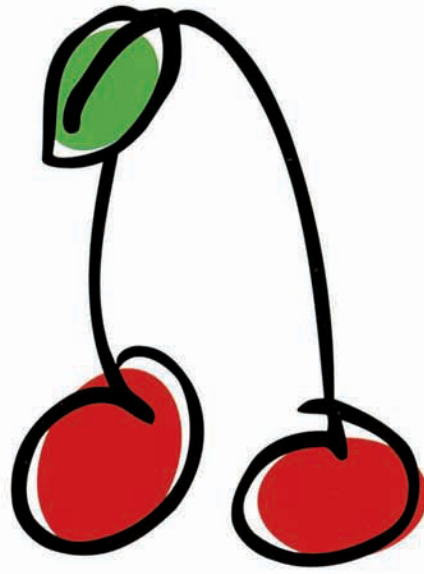
bluehat

MEDIA.....



DESIGN FIRM	Gardner Design
ART DIRECTOR	Chris Parks
DESIGNER	Chris Parks
CLIENT	Ares
TOOL	Macromedia FreeHand

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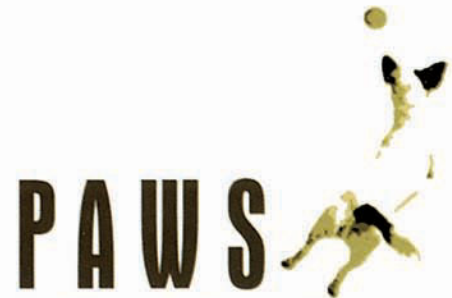
cherry
pie

2



YOUR ELECTRICAL SUPPLY SOURCE

3



Play, adventure and walking services for your dog.

1 **DIGITAL SOUP** | ART DIRECTOR PASH | CLIENT CHERRY PIE

2 **WAVE 3** | DESIGNER RHONDA HARSHFIELD

3 **BAKKEN CREATIVE CO.** | ART DIRECTOR MICHELLE BAKKEN | CLIENT PAWS





Archer Street



Frank Cottrell Boyce

Archer Street

Studio 5, 10-11 Archer Street
London W1V 7HG
tel. +44 (0)20 7439 0540
fax. +44 (0)20 7437 1182
email. frank@archerstreet.com

with compliments



Archer Street

Studio 5, 10-11 Archer Street
London W1V 7HG
tel. +44 (0)20 7439 0540
fax. +44 (0)20 7437 1182
email. films@archerstreet.com

Archer Street Limited
Studio 5, 10-11 Archer Street
London W1V 7HG
tel. +44 (0)20 7439 0540
fax. +44 (0)20 7437 1182
email. films@archerstreet.com

Directors: Andy Paterson
Frank Cottrell Boyce Anand Tucker
Company Registered No. 3537276

Registered Address:
10 Orange Street, London WC2H 7DQ

1



Octopus Garden

2



Sleepy

y'know

71 beak street london W1F 9SP
tel +44 (0)20 7439 4780 fax +44 (0)20 7439 4775
enquiries@yknow.com

ebdon	s.davis
	taylor
doherty	

Catwoman	The Riddler	The Joker	Penguin	Poison Ivy	Harley Quinn
sulphuric acid	battery acid	lemon juice	orange juice	coffee	tea
olive oil	spaghetti	water	milk	blood	sea water
beluga caviar	mineral water	zest	lime	domestic bleach	caustic soda
				calculator	King Tut

y'know

Jolyon Gadd

71 beak street london W1F 9SP
tel +44 (0)20 7439 4780 fax +44 (0)20 7439 4775
Mobile 07775 863 792 jolyon@yknow.com

River Phoenix	Dylan Thomas	Lord Byron	Neal Cassady	Ken Kesey	Jim Morrison
Sid Vicious	Nick Drake	Keith Moon			
Oliver Reed	DJ Screw	Charles Bukowski			

y'know

y'know

71 beak street london W1F 9SP
tel +44 (0)20 7439 4780
fax +44 (0)20 7439 4775
enquiries@yknow.com

... BIG NAMES

Kathy Bates	Rosie O'Donnell	Rik Waller	John Belushi	Ricki Lake	John Candy	John Goodman
Winston Churchill	Oliver Hardy	Chubby Checker	Orson Welles	Roosevelt	Maradona	Sydney Greenstreet



1



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3



4



1 CITY OF KITCHENER | ART DIRECTOR JOLENE MacDONALD | CLIENT CIRCA DEVELOPMENT

2 HG DESIGN | ART DIRECTOR STEVE COOPER | CLIENT BOBBYBOX

3 SAYLES GRAPHIC DESIGN | ART DIRECTOR JOHN SAYLES | CLIENT MOORE FAMILY

4 SAYLES GRAPHIC DESIGN | ART DIRECTOR JOHN SAYLES | CLIENT SAYLES GRAPHIC DESIGN

1

westone
PLASTIC AND COSMETIC SURGERY

2

riskcapitalpartners

3

ellisnox
PRODUCT INNOVATION

- 1 WILSON HARVEY | ART DIRECTOR PAUL BURGESS | DESIGNER DANIEL ELLIOTT | CLIENT WEST ONE PLASTIC SURGEONS
2 WILSON HARVEY | ART DIRECTOR PAUL BURGESS | DESIGNER DANIEL ELLIOTT | CLIENT RISK CAPITAL PARTNERS
3 WILSON HARVEY | ART DIRECTOR PAUL BURGESS | DESIGNER STEPHANIE HARRISON | CLIENT ELLIS KNOX

DESIGN FIRM Gardner Design
ART DIRECTOR Chris Parks
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